



Innovative Financial Tools for Serving the Underbanked

Alternative credit data: Reaching untapped markets

Federal Reserve Bank of Philadelphia

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Mission

CBA is a non-profit organization creating new solutions for community lenders and asset building organizations to report client financial behavior to the major credit bureaus and help families build stronger credit profiles and scores.



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Our Work

CBA is implementing its mission through three main activities:

CBA Reporter

CBA is a One-Stop Shop for community lenders to provide and receive data critical to their mission through our unique partnerships with major credit bureaus.

Credit Builders Toolkit

CBA is developing, collecting and disseminating tools and best practices for asset-based credit building strategies and products relevant to community financial service providers.

Awareness Raising

CBA is raising awareness to open new credit building opportunities for low-income and underserved populations by creating solutions to meet the needs, demands and innovations of both our community members and our credit industry partners.



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Credit Score is a Financial Asset

“Credit building may be the most cost-effective and efficient asset building tool.”

Access to financial services is increasingly determined by an individual’s credit score.

People with a good credit rating will save approx. \$250,000 in interest throughout their working lives

Credit score helps families build wealth -- a home, a business, education. It also impacts opportunities for rental housing, transportation, employment, and access to checking, savings, and investment accounts.



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Impact Measure Research

Financial Inclusion: define continuum of unbanked to underbanked to fully “bankable” through access to credit

Measure Best Practices: measure impact of financial education and other asset building interventions

Credit reports may provide a cost-effective objective longitudinal measure of financial behavior and behavior change



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Article:

Helping Clients Build Credit

Federal Reserve Bank of Boston:

www.bos.frb.org/commdev/c&b/2007/fall/