Poorest, most obese and most diabetic.

1/3 live below the poverty line.

7 out of 10 adults 4 out of 10 kids overweight or obese.

2 out of 10 adults have diabetes.

African-Americans are 80% more likely to have diabetes.
A HOLC 1936 security map of Philadelphia showing redlining of lower income neighborhoods.

Households and businesses in the red zones could not get mortgages or business loans.
Philadelphia Areas with Greatest Need

- Low income, high deaths
- Low income, low deaths
- High income, low deaths
- High income, high deaths
- Non-residential
The Food Trust Philadelphia Programs
People have no chance to improve their health outcomes if they lack access to the resources to make better healthier choices possible.

Access to affordable healthy food should be more than just a privilege for some; it should be a right for all.
Grocery Access Task Force & Stimulating Supermarket Development
HFFI Grants & Loans:

Provides Access to Healthy Food

Creates Jobs & Tax Revenue

Expands market to local farmers & anchors economic and community development

HealthyFoodAccess.org
Healthy Food Finance Federal, State & Local Efforts

Arkansas, California, Colorado, Houston, Illinois, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, New Jersey New York, Ohio, Virginia, South Carolina and W. Tennessee.
HEALTH STARTS WHERE WE LIVE, LEARN, WORK & PLAY
Redlining: Still a thing

If your family was denied a mortgage in the 1930s, or the 1950s, or the 1970s, then you may not have the family wealth or down payment help to become a homeowner today. In that way, the consequences of past redlining transcend time, even as new forms of it continue.

WASHINGTON - Mortgage discrimination against black and Hispanic communities has led to a proposed $32.75 million settlement between Hudson City Savings Bank (HSBK) and the federal government.

The New Jersey-based lender located branches, chose mortgage brokers and marketed loans that discouraged borrowers in predominantly minority communities, said the Consumer Financial Protection Bureau and Justice Department Thursday.
Why (Food) Belongs in Our Discussion on Race

Why (Race) Belongs in Our Discussion on Food
Obesity is common, serious and costly

Obesity affects some groups more than others

Obesity and socioeconomic status
$400M Revenue

Universal Pre-K

Parks & Rec and Libraries

Community Schools

Health Not A Driver

Regressive?

Hurts Business?

Unconstitutional?
Rising rate of childhood kidney stones drives push for school water access

Updated: JANUARY 15, 2016 — 1:08 AM EST

by Samantha Melamed, Staff Writer
Youth Leadership & Advocacy
Local Champions
School Campaigns
School Reform Commission
City Council Testimonies
We Did It.

$1 million secured to ensure three water hydration stations at every Philly School

SPECIAL THANKS TO OUR ALLIES AT THE FOOD TRUST AND YOUTH UNITED FOR DRIVING THIS CHANGE #SQUADGOALS
Signs of Progress

• Obesity down 6.3% & 13.9%
• 8.1% in boys, 4.3% for girls
• 16.2% in severe obesity for boys
• Largest reductions among African-American and Asian children
• Less progress among girls and Hispanic children
Night Market
Philadelphia (Philly)

City & State Benefit

$11.4M & $15.7M in economic impact

Supported 123 & 203 jobs

$134K & $358K in tax revenues
THANK YOU!

Email: dwharton@thefoodtrust.org
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