Building Shared Prosperity through Place-Conscious Strategies

Reweaving the Goals of Fair Housing and Community Development

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Neighborhood exclusion & distress threaten shared prosperity
Two sides of the same problem, but addressed separately – “people vs place”
Demographic transitions
A window of opportunity
1. Optimal scale for tackling problems of place varies
2. Some neighborhoods may function as “launch pads”
3. Strategies should connect to city & regional opportunities
4. Metro-level conditions shape context
5. Place-conscious strategies plan for residential mobility
6. Private-sector housing development plays critical role
Place matters