A Catalyst for Revitalization…

• Energizing local leaders, residents, and stakeholders
• Facilitating holistic community planning
• Encouraging public and private investment
Intended Outcomes

• Increase leadership and community development knowledge and skills
• Improve community collaboration and cohesion thru civic participation
• Develop workable community plan
• Implement activities
• Improve access to resources
• Attract investment of public/private funding
Strategy

- Local Partnership
- Recruit Communities
- High Profile Kickoff
- Training Sessions and Technical Assistance
- Provide Solid Basis for Implementation
Recruit Communities

• Receive referrals and send out RFP
• Eligibility based on size, planning history, basic level of capacity and collaboration
• Community “team” concept
• Application requires local govt. support, commitment
Sessions and Technical Assistance

– Training
  • Action Oriented

– Technical Assistance
  • Community Profile
  • Mapping
  • Community Coaching

– Homework

– Networking with Funding Partners
Results

Pennsylvania (since end of 2005):

- 16 teams still actively engaged
- 15 completed community plans
- Over $50 invested in housing improvements
- 12 Main Steet/Elm Street designations
- 12 new businesses and over $6 million invested in business development
Results

**West Virginia** (since end of 2007):

- All 10 teams completed community plans
- $500,000 in housing investments with another $750,000 in final planning stage
- $600,000 in new business development resulting in 5 new start-ups
- $150,000 in infrastructure improvements