Third District Banking Conditions as of September 30, 2017

PREPARED BY THE RISK ANALYTICS & SURVEILLANCE UNIT
SUPervision, Regulation, and CREDIT

FEDERAL RESERVE BANK OF PHILADELPHIA
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For any questions about this presentation, please contact the [Risk Analytics & Surveillance unit](www.philadelphiafed.org) at the Federal Reserve Bank of Philadelphia.
Section 1: Executive Summary

• Financial performance results for Third District community banks have not changed much from previous quarters. Banks continue to display improving financial conditions, highlighted by:
  – Capital ratios continue to increase primarily as a result of earnings accretion; however, capital ratios remain below those of the nation.
  – Third District asset quality metrics continue to improve as the level of noncurrent loans declined to 2008 levels.
  – Many banks adjusting their balance sheets to reduce the adverse effects of a rising rate environment.
• However, challenges remain for Third District bank financial performance primarily because:
  – Augmenting earnings with nonrecurring sources of income, such as the sale of loans and securities and/or reporting zero or negative provisions, is not a sustainable, long-term strategy.
  – Increasing competition for loans and deposits within the District has compressed the net interest margin (NIM) considerably when compared with the nation.
  – Relying on noncore funding sources to grow the balance sheet within the Third District remains elevated and outpaces the industry. Some of these funding costs (e.g., Federal Home Loan Bank (FHLB) borrowings, brokered deposits) are greater than that of core deposit costs and may reprice faster in an upward interest rate environment, which could negatively impact earnings.
  – The level of short-term assets is much lower for the District compared with the rest of the nation. This could increase the level of interest rate risk at an institution by increasing duration and repricing risk.
• Qualitative and/or operational risks that remain on the risk radar include:
  – Cybersecurity and operational risk
  – Credit concentrations — Commercial Real Estate (CRE) (Refer to SR Letters 07-1 and SR 15-17), municipal loans, credit cards, and auto loans
  – Model risk management (SR 11-7 compliance)
  – Management succession planning
• The number of problem banks fell to 104 as of 3Q2017. This represents the lowest number of problem banks since 2008, declining significantly from the peak of 888 problem banks in 1Q2011. No banks failed during 3Q2017.
Section 2: Conditions of Third District Commercial Banks

Reporting Methodology

- The quarterly **Reports of Condition and Income (Call Report)** and **Uniform Bank Performance Report (UBPR)** are the primary sources of all information contained in this report unless otherwise noted.

- The slides in this section focus on trends among the **104 commercial banks** within the Third District and state member, national, and nonmember commercial banks (CBs). The banks excluded from this analysis meet at least one of the following criteria as of **September 30, 2017**:
  - Institutions with total assets > $10 billion
  - Credit card banks (credit card loans and receivables > 50% net loans and credit card receivables)
  - Trust banks (income from fiduciary activities > 30% of interest + noninterest income)
  - Banks with loans to depository institutions > 30% of net loans

- **All Third District state member banks (SMBs) are included in the Third District calculations.**

- The **nation** consists of all SMBs within the nation, regardless of asset size, and all national and nonmember banks with aggregate assets less than $10 billion.

- This report uses the **median, the 25th, and the 75th percentiles** to compare Third District and national ratios.
  - The line graphs represent the median for the District and the nation, whereas the bar graphs represent the range of results from the 25th through the 75th percentiles for the data included in each of the graphs.
Third District earnings performance, as defined by the return on average assets (ROAA) ratio, has increased in recent quarters but is well below the national median of 1.10%. However, the Third District median ROAA of 0.86% for 3Q2017 is the highest it has been since 2006.
The median NIM spread between the Third District and the nation has increased since 2014 and is 30 basis points as of 3Q2017 (3.58% versus 3.88%, respectively). This variance is primarily the result of the District’s lower yield on earning assets than that of the nation and the cost of funds being greater than that of the nation.
The provision expense continues to trend near or below precrisis levels, which currently helps artificially augment earnings. However, should a collapse in the credit cycle occur, provision expense should increase and thus negatively impact earnings.
Historically, noninterest income for the Third District has outpaced that of the nation. However, the decline in noninterest income since 2004 continues to place further pressure on earnings for the District and the nation.
Median overhead expense has decreased in the nation since 2010 and in the Third District since 2015. The lower overhead costs generate a positive impact on ROAA.
As of 3Q2017, Third District core profitability has risen 18 basis points to 1.36% since the postcrisis low of 1.18% at year-end 2015.
The low interest rate environment, the concentration of retail and commercial real estate (CRE) loans, and the increased competition for loans suppresses the yield on assets within the Third District.

Many Third District institutions have less potential to increase interest income because of loan composition (primarily retail and CRE), strong competition, and the type of loans offered in other areas of the nation (e.g., agricultural and farm loans).
Most banks are able to reduce their cost of funds within the current interest rate environment; however, the Third District’s interest expense costs remain elevated compared with the nation because of concentrations in more expensive sources of noncore funding.

Many Third District banks rely on higher-cost noncore funding sources to fund balance sheet growth and for liquidity purposes. As a result, the District’s funding costs are greater than the nation and will negatively impact earnings.
Although the noncurrent loan rate remains stable, the District’s median result has remained above that of the nation since 2009.
Additionally, the Third District’s median level of nonperforming assets has been slightly decreasing during the past five quarters, although it remains slightly above that of the nation.

*Nonperforming assets (NPAs) are the total of other real estate owned (OREO) + noncurrent loans (loans 90+ days past due + nonaccrual loans)
Third District loan performance continues to show performance improvement among the principal loan categories, which are near or below 2007 levels.

Noncurrent Loan Ratios by Loan Category

This chart uses a 10% capped mean, or winsorized mean, to compute the average District and national ratios. The capped mean is a statistical measure of central tendency without losing observations, especially robust for a small sample. The capped mean is used to reduce the effects of outliers on the calculated average by “capping” values of the upper and lower 5% bounds of institutional data reported.
The Third District’s and the nation’s net charge-off rates have steadily declined since 2010 and are in line with precrisis levels.
The allowance for loan and lease losses (ALLL) reserve coverage ratio continues to improve because of better asset quality metrics, not by increased provision expense.

*The reserve coverage ratio, or ALLL coverage, is calculated by dividing noncurrent loans by the allowance for loan and lease losses.
Third District troubled debt restructurings remained stable; however, they are elevated compared with the nation.

*Troubled debt restructurings (TDRs) were not included on the Call Report until the March 2009 reporting period.*
One- to four-family other real estate owned (OREO) continues to decrease, but the Third District continues to trail in the foreclosure process because of the judicial foreclosure process in PA, DE, and NJ.

*As a percentage of one- to four-family loans.

**Loans in the process of foreclosure were not included in the Call Report until the March 2008 reporting period. New Jersey, Pennsylvania, and Delaware are all judicial foreclosure states that can extend the foreclosure process.
Third District commercial bank median loan growth* in most categories year over year was positive; loan contraction continues in the junior lien loan category.

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<th>Category</th>
<th>Growth Rate</th>
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<td>Leases</td>
<td>9.02%</td>
</tr>
<tr>
<td>HELOC</td>
<td>4.43%</td>
</tr>
<tr>
<td>Construction &amp; Land Development</td>
<td>7.84%</td>
</tr>
<tr>
<td>Junior Liens</td>
<td>-6.79%</td>
</tr>
<tr>
<td>Nonfarm Nonresidential CRE</td>
<td>9.25%</td>
</tr>
<tr>
<td>Consumer</td>
<td>-0.08%</td>
</tr>
<tr>
<td>Multifamily</td>
<td>6.33%</td>
</tr>
<tr>
<td>Farmland</td>
<td>6.09%</td>
</tr>
<tr>
<td>1-4 Family Mortgages</td>
<td>6.35%</td>
</tr>
<tr>
<td>Commercial &amp; Industrial</td>
<td>10.02%</td>
</tr>
<tr>
<td>Total Loans</td>
<td>7.87%</td>
</tr>
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* This report shows the median year-over-year percent loan growth for Third District commercial banks that meet the commercial bank definition on Slide 4.
Capital ratios have increased postcrisis; however, Third District total risk-based capital levels have flattened since 2011 and remain well below those of the nation.
As of 3Q2017, median dividend payments* in the Third District are comparable with the same period in 2016.

* Some banks pay dividends semiannually; therefore, 1Q and 3Q dividends are normally lower than those for 2Q or 4Q. However, the dividend payout (DPO) ratio for the Third District is above the value when compared with a year ago, which may indicate that banks may have paid out more of their net income as dividends over the past five quarters.
Third District banks hold fewer short-term investments compared with the nation. Additionally, the District continues to grow its loan portfolio, which may increase duration and interest rate risk depending on the loan type.

*Short-term investments equal the sum of interest-bearing bank balances + federal funds sold + securities purchased under agreements to resell + debt securities with a remaining maturity of one year or less.
As a result of increased competition in core deposit gathering, Third District banks’ reliance on noncore funding sources to fund balance sheet growth continues to outpace that of the nation’s.

Net Noncore Funding Dependence*

*Net noncore funding dependence measures the degree to which banks fund longer-term assets with noncore funding sources.

In 2010, the FDIC increased the insurance limit from $100,000 to the current $250,000 threshold.
Problem banks within the nation fell by 1 to 104 as of 3Q2017, which is the lowest number of problem banks since 1Q2008. Additionally, there were no bank failures within the quarter.

Source: FDIC; *problem banks* are defined as having a CAMELS composite rating of 4 or 5. CAMELS is an acronym for the components assessed at a safety and soundness examination. The components are Capital, Asset Quality, Management, Earnings, Liquidity, and Sensitivity to Market Risk.