

## Reading, PA MSA

**Rank:** 1 = best, 11 = worst among peer group of 11 MSAs  
**Change in rank:** Arrow denotes change in the MSA's performance relative to its ranking in previous year

Overall Prosperity 2016		Median Household Income	Gross Regional Product Per Capita	Labor Force Participation Rate	Poverty Rate, White	Poverty Rate, People of Color	Net Migration of 25–34-Year-Olds <sup>1</sup>
	Reading	\$59,286	\$48,031	65.0%	7.1%	30.9%	-0.4%
	Change from 2015	Better	Better	Worse	Worse	Better	Worse
	Rank (Change from 2015)	7 ↔	6 ↑	2 ↑	3 ↓	8 ↔	7 ↓

Job Creation 2016		Yearly Percent Change in Jobs	Average Weekly Wage	Employment Gap: White–Of Color <sup>2</sup>	Percentage of Females Employed <sup>2</sup>	Percentage of Jobs that are Family-Sustaining <sup>3</sup>
	Reading	0.7%	\$917	14.2%	67.4%	63.8%
	Change from 2015	Worse	Better	Worse	Worse	Better
	Rank (Change from 2015)	7 ↓	5 ↔	9 ↔	6 ↓	4 ↑

Education and Workforce Development 2016		Percentage of Population 25+ with Associate's Degree or Higher	Percentage of Population 25+ with Bachelor's Degree or Higher	Percentage of Employment Classified as Opportunity Occupations <sup>4</sup>	Percentage of High School Students Graduating On Time, White <sup>5</sup>	Percentage of High School Students Graduating On Time, African American <sup>5</sup>
	Reading	33.4%	25.0%	29%	66.3%	66.1%
	Change from 2015	Better	Better	Better	Better	Worse
	Rank (Change from 2015)	7 ↓	6 ↑	1 ↔	8 ↑	6 ↓

Infrastructure and Affordable Housing 2016		Percentage of Population with Access to Broadband Speed of 1 Gbps or Higher <sup>6</sup>	Percentage of Population with Commute <30 Minutes	Percentage of Population Living Within a Half-Mile of Transit <sup>7</sup>	Median Gross Rent as % of Household Income	Percentage of Renters who are Rental Cost-Burdened
	Reading	4.7%	68.5%	45.3%	30.5%	51.2%
	Change from 2015	N/A	Worse	N/A	Better	Better
	Rank (Change from 2015)	5 (N/A)	7 ↔	6 (N/A)	8 ↑	9 ↑

<sup>1</sup> In-mover rate = (Number of 25–34-year-olds who move to the geography between 2015Q2 and 2016Q2)/(Number of 25–34-year-olds living in the geography in 2016Q2).  
 Out-mover rate = (Number of 25–34-year-olds who move out of the geography between 2015Q2 and 2016Q2)/(Number of 25–34-year-olds living in the geography in 2015Q2).  
 Net migration rate = (in-mover rate) – (out-mover rate).

<sup>2</sup> Among population 16–64 years old

<sup>3</sup> Mean annual wage >130% of weighted average poverty threshold for a family unit of four people

<sup>4</sup> Percentage of jobs that require less than a bachelor's degree and pay at least the national median wage, adjusted for local cost of living differences

<sup>5</sup> Data from the Reading School District

<sup>6</sup> Data as of 2014

<sup>7</sup> Data as of 2015

## Sources of Data

Overall Prosperity	
Median Household Income	U.S. Census Bureau, American Community Survey (ACS) 1-year estimates: Table DP03 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Gross Regional Product Per Capita	U.S. Bureau of Economic Analysis Regional Data ( <a href="https://tinyurl.com/ybkjcmel">https://tinyurl.com/ybkjcmel</a> ); U.S. Census Bureau, ACS 1-year estimates: Table DP05 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Labor Force Participation Rate	U.S. Census Bureau, ACS 1-year estimates: Table DP03 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Poverty Rate of White Population	U.S. Census Bureau, ACS 1-year estimates: Table S1701 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Poverty Rate of People of Color	U.S. Census Bureau, ACS 1-year estimates: Table S1701 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Net Migration of 25–34-Year-Olds	Federal Reserve Bank of New York/Equifax Consumer Credit Panel (CCP) data
Job Creation	
Yearly Percent Change in Jobs	U.S. Bureau of Labor Statistics (BLS) Quarterly Census of Employment and Wages (QCEW) ( <a href="https://data.bls.gov/cew/apps/data_views/data_views.htm">https://data.bls.gov/cew/apps/data_views/data_views.htm</a> )
Average Weekly Wage	U.S. BLS QCEW ( <a href="https://data.bls.gov/cew/apps/data_views/data_views.htm">https://data.bls.gov/cew/apps/data_views/data_views.htm</a> )
Employment Gap White–People of Color (16–64)	U.S. Census Bureau, ACS 1-year estimates: Table B23001 and Table C23002H ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Percentage of Females Employed (16–64)	U.S. Census Bureau, ACS 1-year estimates: Table B23001 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Percentage of Jobs That Are Family-Sustaining	U.S. BLS Occupational Employment Statistics ( <a href="https://www.bls.gov/oes/tables.htm">https://www.bls.gov/oes/tables.htm</a> ); U.S. Census Bureau yearly weighted average poverty thresholds ( <a href="https://tinyurl.com/y8kvngqb">https://tinyurl.com/y8kvngqb</a> )
Education and Workforce Development	
Percentage of Population 25+ with Associate’s Degree or Higher	U.S. Census Bureau, ACS 1-year estimates: Table S1501 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Percentage of Population 25+ with Bachelor’s Degree or Higher	U.S. Census Bureau, ACS 1-year estimates: Table S1501 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Percentage of Employment Classified as Opportunity Occupations	Federal Reserve Bank of Atlanta Opportunity Occupations Monitor ( <a href="https://www.frbatlanta.org/cweo/data-tools/opportunity-occupations-monitor.aspx">https://www.frbatlanta.org/cweo/data-tools/opportunity-occupations-monitor.aspx</a> )
Percentage of High School Students Graduating on Time, White	PA Department of Education ( <a href="http://eseafedreport.com/">http://eseafedreport.com/</a> ); NJ Department of Education ( <a href="http://www.state.nj.us/education/data/grate/">http://www.state.nj.us/education/data/grate/</a> ); DE Department of Education ( <a href="https://www.doe.k12.de.us/Page/1523">https://www.doe.k12.de.us/Page/1523</a> )
Percentage of High School Students Graduating on Time, African American	PA Department of Education ( <a href="http://eseafedreport.com/">http://eseafedreport.com/</a> ); NJ Department of Education ( <a href="http://www.state.nj.us/education/data/grate/">http://www.state.nj.us/education/data/grate/</a> ); DE Department of Education ( <a href="https://www.doe.k12.de.us/Page/1523">https://www.doe.k12.de.us/Page/1523</a> )
Infrastructure and Affordable Housing	
Percentage of Population with Access to Broadband Speeds of 1 Gbps or Higher	Federal Communications Commission, National Telecommunications & Information Administration National Broadband Map ( <a href="https://www.broadbandmap.gov/summarize">https://www.broadbandmap.gov/summarize</a> )
Percentage of Population with Commutes Less Than 30 Minutes	U.S. Census Bureau, ACS 1-year estimates: Table S0801 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Percentage of Population Living Within a Half-Mile of Transit	The Center for Neighborhood Technology AllTransit, “Population near Transit” measure ( <a href="http://alltransit.cnt.org/metrics/">http://alltransit.cnt.org/metrics/</a> )
Median Gross Rent as a Percentage of Household Income	U.S. Census Bureau, ACS 1-year estimates: Table B25071 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )
Percentage of Renters Who Are Rental Cost-Burdened	U.S. Census Bureau, ACS 1-year estimates: Table B25106 ( <a href="http://factfinder.census.gov/">http://factfinder.census.gov/</a> )