

South Jersey Business Survey
(First Quarter 2000)

	Compared with 3 Months Ago				6 Months from Now			
	Lower	Same	Higher	Diffusion Index	Lower	Same	Higher	Diffusion Index
1. What is your evaluation of the level of general business activity?								
1.1 in the nation?	8.9	61.1	27.8	18.9	24.4	51.1	20.0	-4.4
1.2 in the state?	11.1	58.9	27.8	16.7	22.2	54.4	17.8	-4.4
1.3 in the region?	13.3	52.2	32.2	18.9	20.0	55.6	18.9	-1.1
1.4 at your company?	15.6	32.2	51.1	35.5	13.3	44.4	37.8	24.5
2. Please tell us how the following business indicators are behaving at your company?								
2.1 Sales (Manufacturers please use shipments)	13.3	24.4	55.6	42.3	12.2	37.8	40.0	27.8
2.2 Inventories of the products you sell	12.2	34.4	22.2	10.0	11.1	40.0	14.4	3.3
2.3 Customer traffic or inquiries	11.1	30.0	55.6	44.5	13.3	41.1	37.8	24.5
2.4 Number of employees	8.9	56.7	32.2	23.3	5.6	48.9	38.9	33.3
2.5 Weekly hours	2.2	61.1	35.6	33.4	11.1	55.6	27.8	16.7
2.6 Prices actually received	4.4	67.8	23.3	18.9	4.4	74.4	11.1	6.7
2.7 Prices paid for raw materials (other than labor or energy)	2.2	43.3	32.2	30.0	3.3	42.2	25.6	22.3
2.8 Cost of Labor								
2.8.1 Wages	0.0	50.0	46.7	46.7	1.1	43.3	47.8	46.7
2.8.2 Benefits	2.2	48.9	43.3	41.1	2.2	45.6	43.3	41.1
2.9 Spending for:								
2.9.1 Acquisition of new space	7.8	65.6	14.4	6.6	10.0	53.3	20.0	10.0
2.9.2 Renovations of existing space	5.6	63.3	17.8	12.2	8.9	51.1	21.1	12.2
2.9.3 Equipment	6.7	55.6	34.4	27.7	7.8	47.8	36.7	28.9

1. The *South Jersey Business Survey* is conducted each quarter and is based on responses from members of the Chamber of Commerce of Southern New Jersey.
2. Diffusion indexes represent the percentage of respondents indicating an increase minus the percentage indicating a decrease. Items may not add to 100 percent because of omission by respondents.