

# NONMANUFACTURING BUSINESS OUTLOOK SURVEY

October 2023

Note: Survey responses were collected from October 9 to October 19.

Nonmanufacturing activity in the region remained weak overall, according to the firms responding to the October *Nonmanufacturing Business Outlook Survey*. The survey's current indicators for general activity at the firm level and for sales/revenues edged up but remained negative. Meanwhile, the index for new orders fell further into negative territory. The survey's index for prices paid increased this month, while the index for prices received was flat. Overall, the respondents expect growth over the next six months at their own firms, and optimism was more widespread this month.

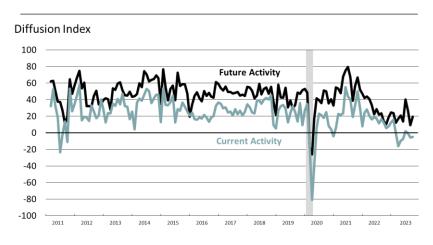
#### **Current Indicators Remain Weak**

The diffusion index for current general activity at the firm level edged up from -5.5 last month to -4.9 in October, remaining negative for the third consecutive month (see Chart 1). Almost 23 percent of the firms reported increases, while 28 percent reported decreases. The sales/revenues index also recorded its third consecutive decline but inched up 2 points to -9.0. Nearly 21 percent of the firms reported increases in sales/revenues, while 30 percent reported decreases. The new orders index declined 7 points this month to -16.1, undoing its increase from last month and registering its fifth consecutive negative reading. Almost 12 percent of the firms reported increases in new orders, less than the 28 percent that reported decreases. The regional activity index declined 4 points to -20.3 this month.

#### Firms Report Overall Increases in Employment

The firms reported overall increases in full- and part-time employment this month. The full-time employment index remained positive at 8.2 in October, up from 6.4 last month. The share of firms reporting increases in full-time employment (19 percent) exceeded the share reporting decreases (11 percent); most firms (63 percent) reported no change. After recording two consecutive months of slightly negative readings, the part-time employment index increased to 2.9 this month. Most firms (68 percent) reported steady part-

## Chart 1. Current and Future General Activity Indexes for Firms March 2011 to October 2023



Note: The diffusion index is computed as the percentage of respondents indicating an increase minus the percentage indicating a decrease; the data are seasonally adjusted.

time employment, while 12 percent of the firms reported increases and 9 percent reported decreases. The average workweek index rose 2 points to 11.2.

### Firms Continue to Report Increases in Prices Paid

Price indicator readings suggest widespread increases in prices for inputs and steady prices for the firms' own goods and services. The prices paid index increased 5 points to 46.6 in October (see Chart 2). Almost 47 percent of the firms reported increases in prices paid, 46 percent reported steady input prices, and no firms reported decreases. Regarding prices for the firms' own goods and services, the prices received index fell 4 points to 0.5. The share of firms reporting increases in prices received (11 percent) narrowly exceeded the share reporting decreases (10 percent). Over 71 percent of the firms reported no change in prices received.

#### Firms Anticipate Lower Capital Expenditures Next Year

For this month's special question, nonmanufacturers were asked about their plans for different categories of capital spending for the upcoming year (see the Special Question on

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The next *Nonmanufacturing Business Outlook Survey* will be released on November 21, 2023.



page 3). On balance, a larger share of firms expects a decrease in capital expenditures in 2024 than an increase. More than 22 percent of the respondents expect to increase total capital spending, while 31 percent expect to decrease capital expenditure spending. Almost 47 percent of the firms expect the same level of capital expenditure over the next year. Overall, the firms expect lower capital spending for all categories except software.

#### **Respondents Anticipate Growth at Own Firms**

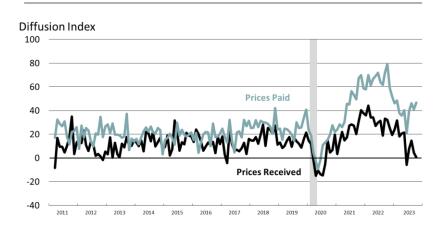
The diffusion index for future activity at the firm level increased from a reading of 9.4 in September to 19.4 this month (see Chart 1). Nearly 41 percent of the respondents expect an increase in activity at their firms over the next six months (up from 33 percent), compared with 22 percent that expect decreases (down slightly from 23 percent) and 33 percent that expect no change (down from 41 percent). However, the future regional activity index fell 8 points to -4.6, its first negative reading since April.

#### **Summary**

Responses to this month's *Nonmanufacturing Business Outlook Survey* suggest weak nonmanufacturing activity in the region. The indicators for firm-level general activity, sales/revenues, and new orders all remained negative. The

#### Chart 2. Prices Paid and Prices Received Indexes

March 2011 to October 2023



Note: The diffusion index is computed as the percentage of respondents indicating an increase minus the percentage indicating a decrease; the data are seasonally adjusted.

prices paid index continued to suggest price increases for inputs this month. The future firm-level activity index suggests more widespread optimism for growth over the next six months.

NONBAANUEACTURING	October vs. September					Six Months from Now vs. October				
NONMANUFACTURING BUSINESS OUTLOOK SURVEY October 2023	Previous Diffusion Index	Increase	No Change	Decrease	Diffusion Index	Previous Diffusion Index	Increase	No Change	Decrease	Diffusion Index
What is your assessment of general business activity for the region?	-16.6	17.5	33.7	37.8	-20.3	3.4	31.0	27.1	35.7	-4.6
What is your assessment of general business activity for your firm?	-5.5	22.8	40.5	27.7	-4.9	9.4	41.4	32.6	22.0	19.4
Company Business Indicators										
New Orders	-9.2	11.8	31.4	27.9	-16.1	NOTES:				
Sales or Revenues	-10.7	20.9	38.3	29.9	-9.0	(1)	Diffusion indexes represent the per-			
Unfilled Orders	-8.2	5.5	27.0	7.9	-2.4		· ·	· ·	icrease minus	
Inventories	-0.1	1.2	23.7	11.4	-10.1	(2)	All data are seasonally adjusted.  Percentages may not sum to 100 be-			
Prices Paid	41.2	46.6	46.0	0.0	46.6	(3)				
Prices Received	4.5	10.8	71.3	10.3	0.5		spondents,	<u>.</u>	ssion by re-	
Number of Employees – Full-Time Permanent	6.4	18.9	63.2	10.7	8.2	(4)	Survey resul	ts reflect da	ata received	
Number of Employees – Part-Time, Temporary, and Contract	-0.8	12.0	67.8	9.1	2.9		through Oct	ober 19, 20	23.	
Average Employee Workweek	8.9	20.3	66.1	9.1	11.2					
Wage and Benefit Costs	40.3	36.8	55.4	2.6	34.2					
Capital Expenditures – Physical Plant	6.7	12.1	40.8	7.9	4.1					
Capital Expenditures – Equipment & Software	17.8	29.4	38.0	12.5	17.0					



## **Special Question (October 2023)**

Comparing 2024 with 2023, do you expect capital expenditures to be higher, the same, or lower for each of the following categories?

	Higher (% of reporters)	Same (% of reporters)	Lower (% of reporters)	Diffusion Index
Software	35.6	46.7	17.8	17.8
Noncomputer equipment	22.7	46.7	29.5	-6.8
Energy-saving investments	25.6	40.0	28.2	-2.6
Computer and related hardware	22.2	53.3	24.4	-2.2
Structure	17.8	46.7	19.4	-1.7
Other	0.0	77.8	22.2	-22.2
Total capital spending	22.2	46.7	31.1	-8.9

