



## **Economic and Community Advisory Council**

**August 11, 2021**

8:00 a.m.–8:15 a.m.

### **Group Introductions**

Erin Mierzwa, Assistant Vice President, Strategic Outreach & Engagement

### **Welcoming Remarks**

Chellie Cameron, Council Chair,  
CEO, Philadelphia International Airport and Northeast Philadelphia Airport

8:15 a.m.–8:30 a.m.

### **Opening Reflections**

Patrick Harker, President and Chief Executive Officer

8:30 a.m.–10:00 a.m.

**Member Briefings:** How have economic, business, and consumer trends shifted since our last meeting for your industry and organization? How are your customers, stakeholders, and employees reacting to current conditions? What are your biggest challenges right now?

*Facilitated by Chellie Cameron. Each member will have five to seven minutes to brief the group.*

Chellie Cameron

Steve Somers, Vigon International

Angelique Irvin, Clear Align

Susan Hakkarainen, Lutron Electronics

Jose Garces, Garces Group and Garces Foundation

John Harmon, African American Chamber of Commerce of New Jersey

Sophia Ahmad, Xfinity Consumer Services

Joe Sheetz, Sheetz, Inc.

Omar Woodard, Results for America

Robin Wiessmann, Pennsylvania Housing Finance Agency

Marty Connor, Toll Brothers

Ali Houshmand, Rowan University

Tony Allen, Delaware State University

10:00 a.m. -10:10 a.m.

*Ten-minute break*



10:10 a.m.-10:50 a.m.

**Anchor Economy Initiative Briefing and Member Recommendations**

Theresa Singleton, Senior Vice President and Community Affairs Officer and  
Deborah Diamond, Director, Anchor Economy

Questions for members:

- Please reflect on the advantages and disadvantages of eds and meds anchoring the local economies. In what ways do they impact the vibrancy of the region?
- Describe the range of engagement you have had with higher education or healthcare institutions in the region. For those members representing anchor institutions, have you formed any particularly effective partnerships that could help guide our anchor economy initiative as it advances?
- As we emerge from the COVID-19 pandemic, what specific challenges will these sectors face? Do you have any concerns about the strength of the sectors as a result of COVID-19 specifically?

10:50 a.m.

**Closing Remarks**

Erin Mierzwa