AUTO LENDING: Market Trends

Consumers' Declining Power In The Fintech Auto Loan Market, 15 Brook. J. Corp., Fin. & Com. L. __ (2021)

https://ssrn.com/abstract=3664136







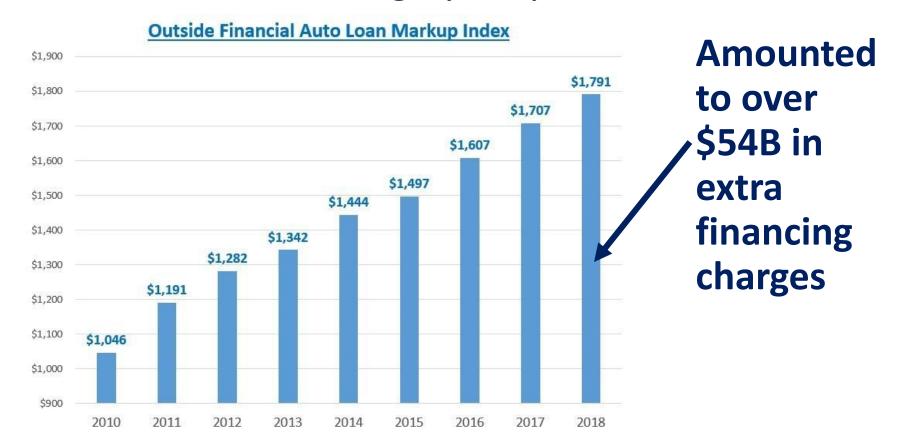
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4th Biennial Conference on Auto Lending, July 15, 2021

Presentation Roadmap

- Auto lending
 - Increasing inter-twining with auto sellers
- Cutting-edge auto loans
- Increasing delinquencies and defaults
- Auto repossessions
- Bankruptcy filings
- What's next? Ideas for market interventions

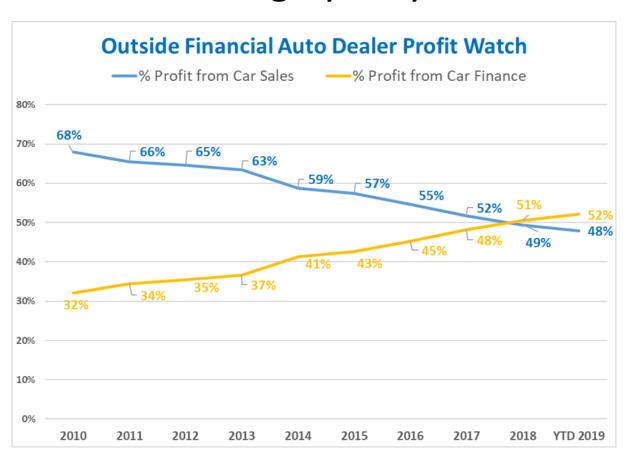
Intertwining of Sales and Loans

Most people (2/3rds) finance the purchase of cars with a loan; in 2018, auto loan originations reached an all-time high yearly total of \$584B.



Intertwining of Sales and Loans

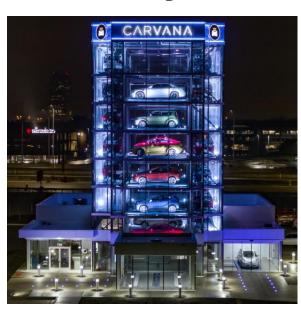
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The New Auto Loan Industry

- Platforms (websites, apps)
 that aggregate loans for indirect lending
 - Cars.com, CarMax, Carvana
- New car-leasing services (auto subscription services)

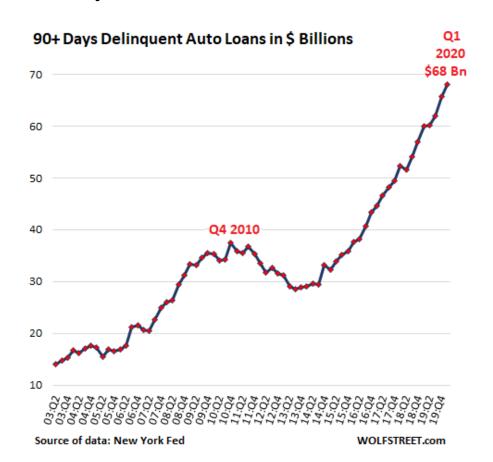






Auto Loan Defaults = Repossessions

 Auto loan deficiencies hit an all-time high in 2018. Seven million Americans were 90 or more days behind on their auto loan payments.



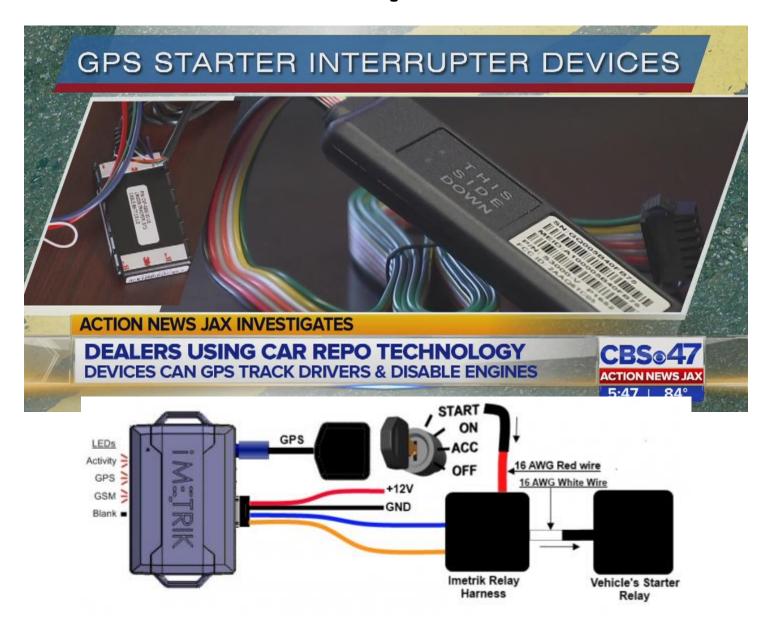
In 2017, a total of 1.7 million motor vehicle were repossessed, more vehicles per year than during the Great Recession.

Repossession and Auto Loans TWO KEY ASPECTS

- Of most people's major purchases, besides homes, cars are the only other secured consumer credit that people use.
- Unlike home loans, there are essentially no laws that give consumers any right to stop or slow down auto repossessions.



Remote Repossession



Filing Bankruptcy to Keep Cars

- Chapter 7: keep car by specifying so on Statement of Intention: (1) surrender, (2) redeem, (3) reaffirmation agreement, (4) ride through
- Chapter 13: keep car via 3- to 5-year repayment plan that pays off secured debt
 - Broader discharge of debts (incl. parking tickets)
- Both chapters come with automatic stay
 - Recent case: City of Chicago,Illinois v. Fulton, 19-357 (2021)



What's Next? Market Interventions

- Look to protections afforded people as to other consumer credit products
 - Ability to pay, disclosures, limit fees and charges, rescission under certain conditions
- De-couple auto sales from auto loans
 - See Adam J. Levitin, <u>The Fast and the</u> <u>Usurious: Putting the Brakes on Auto Lending</u> <u>Abuses</u>, 108 Geo. L.J. 1257-1330 (2020)
- Public intervention
 - Public-backed loans / direct subsidies
 - Reform transportation

Questions?