

Transportation & Economic Development Northeast PA



Delaware, Lackawanna & Western Railyard
Scranton, PA





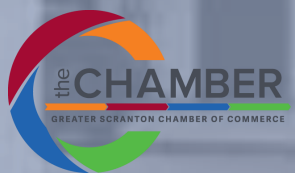
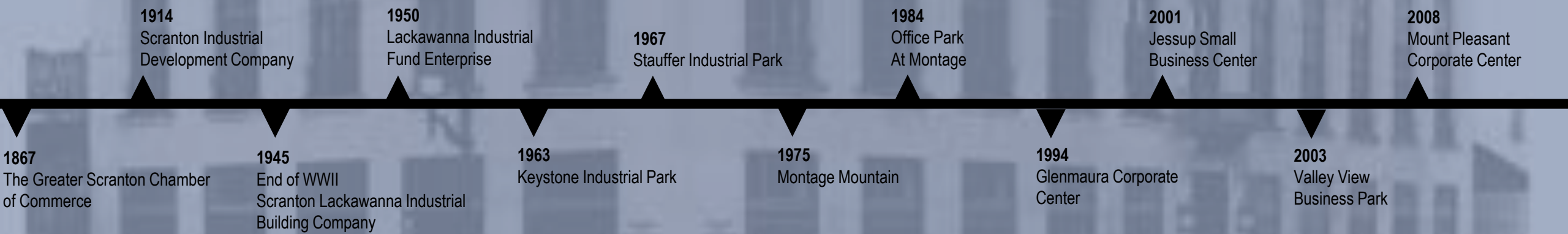
the **SCRANTON PLAN**
Greater Scranton Chamber of Commerce



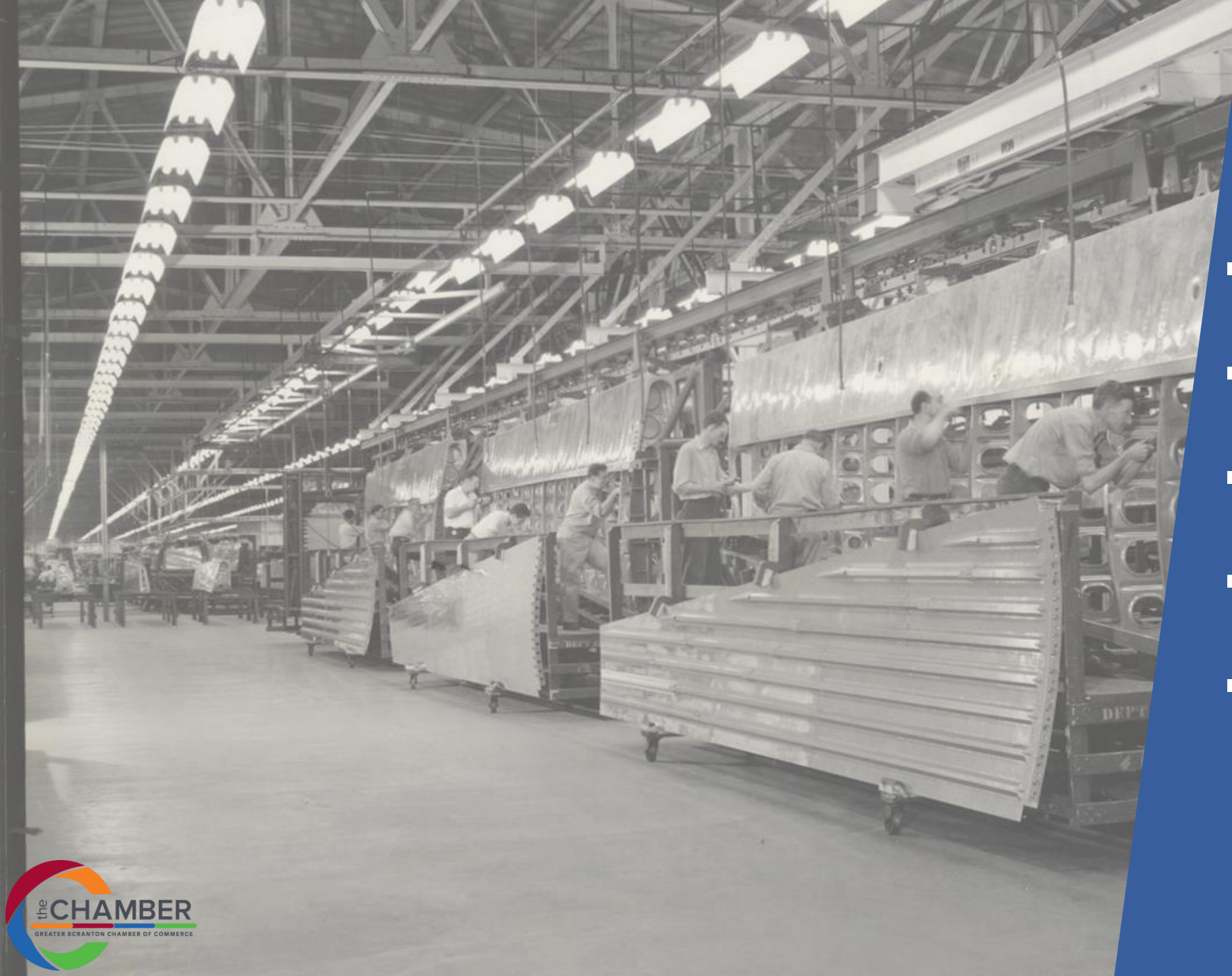
the **CHAMBER**
GREATER SCRANTON CHAMBER OF COMMERCE



SLIBCO
Greater Scranton Chamber of Commerce



the **CHAMBER**
GREATER SCRANTON CHAMBER OF COMMERCE



The Response

- Murray-Scranton Plant Lease
- Keystone Industrial Park
- Stauffer Industrial Park
- Shell/Speculative Buildings
- Bonds

Jessup Small Business Center | Valley View Business Park

[Jessup & Archbald, PA]



- Development [2001 – 2003]
- 18 Companies
- 1000 + Construction Jobs
- 1000 + Acres
- 2,238 Full-Time Jobs
- 650 Acres Remaining

BUSINESS ATTRACTION

SITE SELECTION

WORKFORCE

WORKFORCE

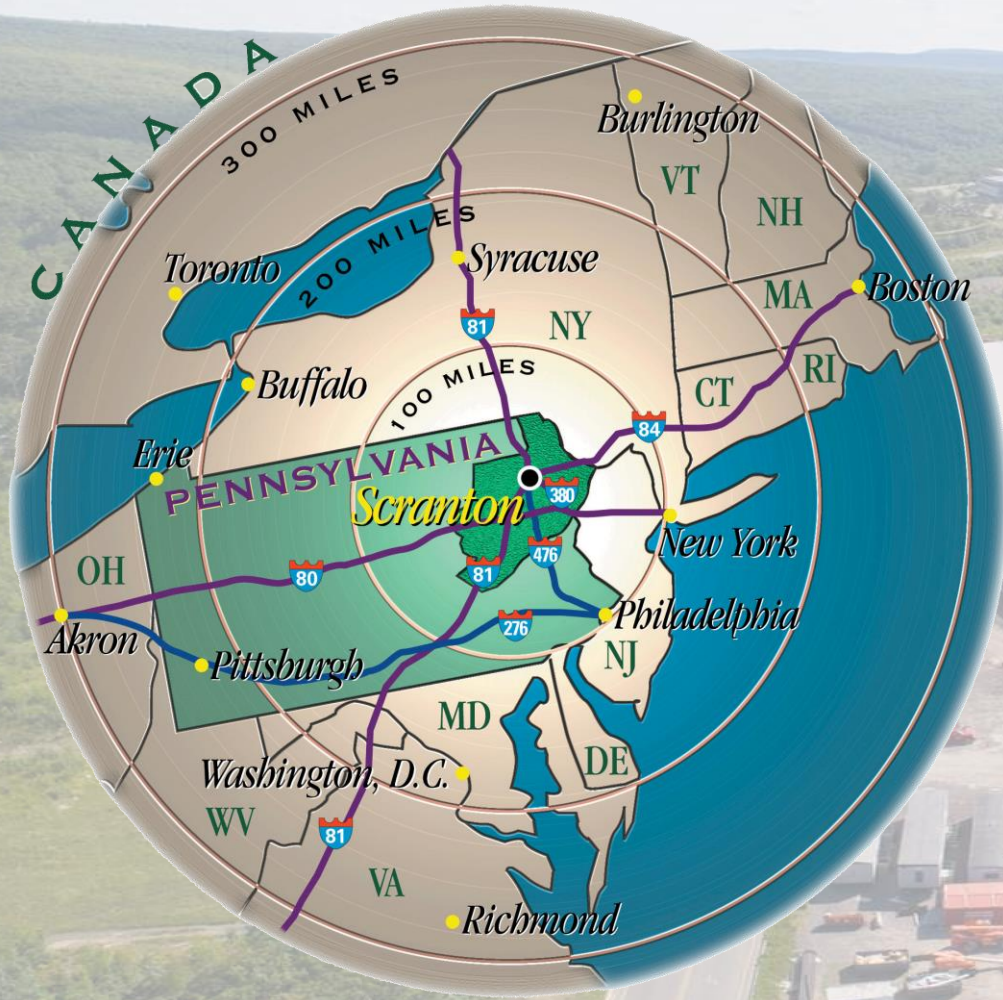
SITE SELECTION

INCENTIVES

Technology-Based Companies

- Younger Generations
 - [Millennials]
- Transportation Alternatives
- Availability of Candidates
- Challenges

LOCATION



- Convergence of I-84 | 380 | 81
- Manufacturing
- Warehousing & Distribution
- 200,000+ Square Feet
- 200 Jobs

BUSINESS ATTRACTION



WORKFORCE



PUBLIC
TRANSPORTATION

CHALLENGES

- The 15%
- Post-Hiring
- Lack of Public Transit
- Route Changes/Additions
- Stop Locations
- Business Buy-In



JOINT INITIATIVE



Montage Mountain

- 2015 – Route 99 Service
- Public/Private Partnership
- Success!
- Saturday Addition [October 2017]





JOINT INITIATIVE



Valley View Business Park | Jessup Small Business Center

Initiative Launch

- Equitable Transit Planning Council



Data Collection

- Survey [COLTS Approved]
- Distribution/Collection
- Lyndsay J. Grady
- Rocio Saveedra



Analysis

- Data Sorting
- Potential Ridership Analysis



Implementation

LOCAL & NATIONAL MODELS



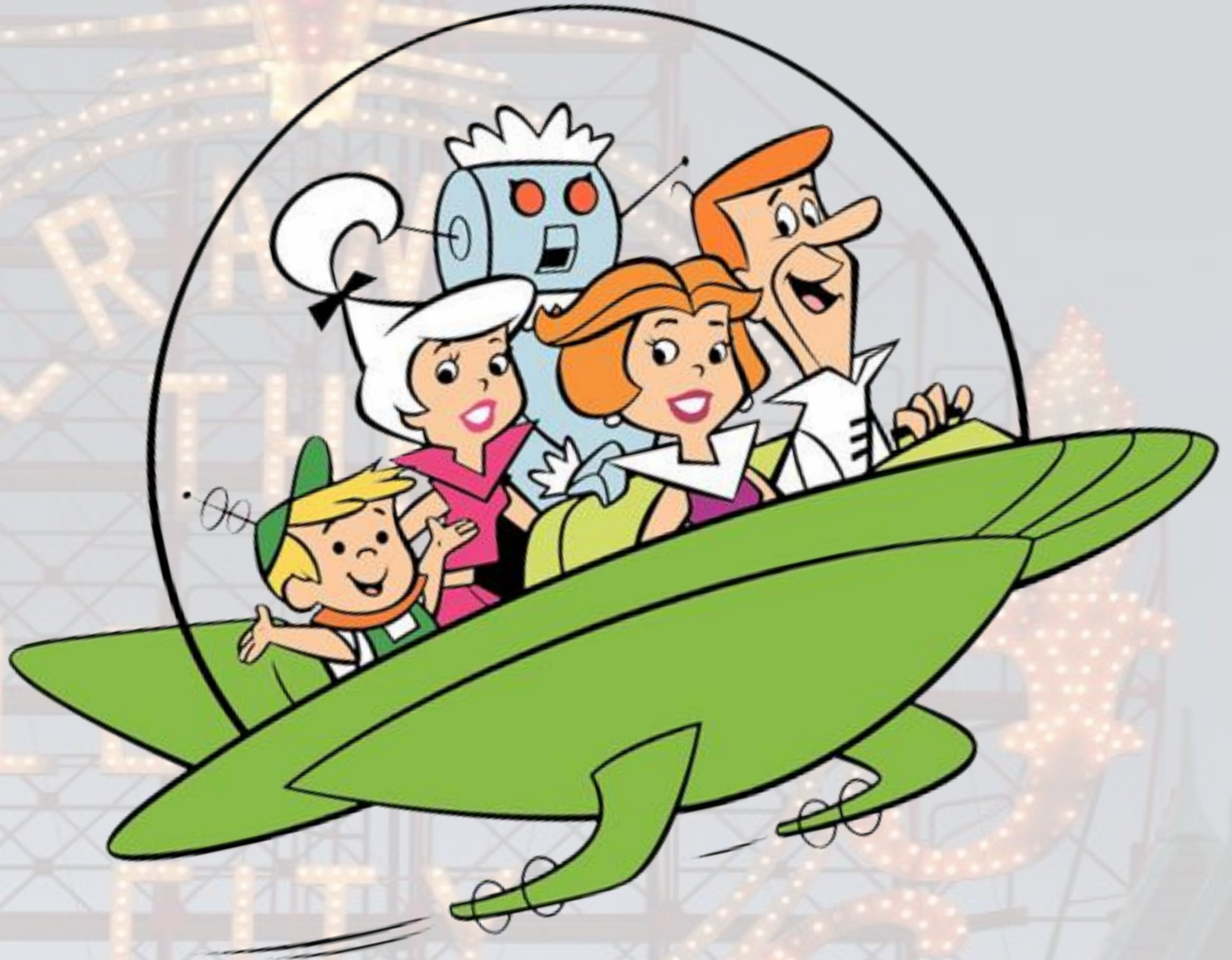
- Transit Subsidy Benefit Program
- Federal Employees
- Encourages Use of Mass Transit
- Monthly Stipend Up To \$250
- Use of a Commuter Highway Vehicle



- Transportation Subsidy
- Employee Benefit
- Multiple Pick-Up Locations



- Talent Attraction Tool
- 32 Buses – 1,200 Employees Daily
- Free
- 40 Pick-Up/Drop-Off Locations
- Covering Six Counties
- Small Municipal Transit Authority



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