

INDIVIDUAL DEVELOPMENT ACCOUNT (IDA) PROGRAM

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Director Income and Financial Stability

United Way of Greater Philadelphia and Southern
New Jersey



OUR MISSION

To harness, leverage and strategically invest the collective power of donors, advocates and volunteers, to drive measurable results that improve the lives of people in our region.



United Way of Greater Philadelphia and Southern New Jersey

LIVE UNITED

**United
Way**

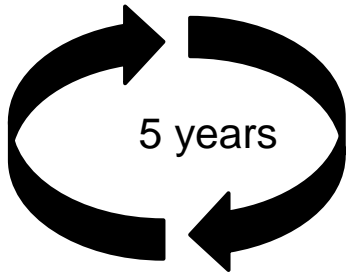


IDA PROGRAM FUNDING

Federal Funding  Assets For Independence (AFI) = \$500,000

Private Funding  Individual Donor = \$500,000

Funding Cycle



United Way of Greater Philadelphia and Southern
New Jersey

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OUR IDA PARTNERS

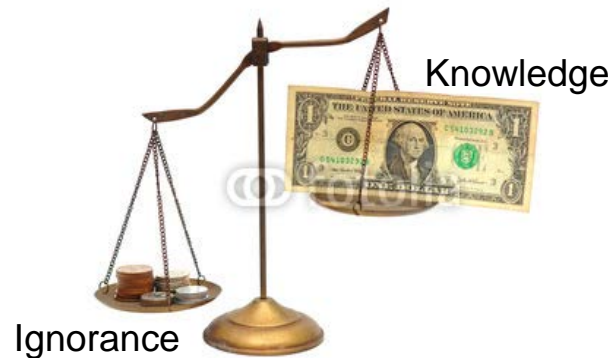


United Way of Greater Philadelphia and Southern
New Jersey



UWGPSNJ's IDA PROGRAM

FINANCIAL EDUCATION



SAVINGS

(Individual Development Account)



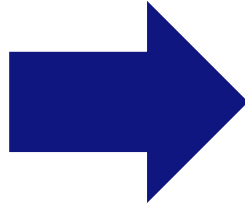
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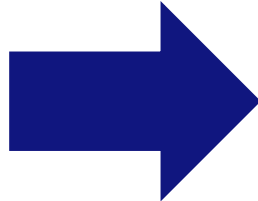
**United
Way**



Education



Home Purchase



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PROGRAM BENEFITS

Reduce Student Loan Debt



IDA Participant/Economy
Experience Big Savings



Wealth Shared



Builds Stronger and Healthier Communities



Unite
New Jersey



PROGRAM CHALLENGES



New Jersey



LIFE IS WHAT
HAPPENS WHILE
WE ARE MAKING
OTHER PLANS. -ALLEN SAUNDERS



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United
Way



RESULTS

(since 2000)



400 GRADUATES



\$470,000 SAVED

(Higher Education or Homeownership)



\$1.4 MILLION MATCHED

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IDA Success

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THANK YOU!

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