The views expressed here are those of the author and do not necessarily represent the views of the Federal Reserve Bank of Philadelphia or the Federal Reserve System.

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Credit serves as an important financial buffer for many households, enabling consumers to smooth out large expenses and compensate for income volatility. For those included in the credit economy,<sup>2</sup> debt utilization and related indicators provide an important measure of financial health. In the context of the COVID-19 pandemic, exploring recent trends in debt, delinquency, and credit scores offers insights into households' and communities' ability to weather economic shock.

This report provides an overview of credit scores and debt patterns in the Allentown-Bethlehem-Easton PA-NJ MSA (henceforth, the Allentown MSA).<sup>3</sup> To capture changes in credit conditions during the COVID-19 pandemic, this report highlights important trends occurring between the beginning of 2020 through the first quarter of 2021. To provide additional context on pre-pandemic conditions, data from 2019 is also included in figures and described below. The following sections provide key findings from the study period, followed by accompanying figures and tables in the appendix:

- 1 Please contact Eileen Divringi at eileen.divringi@phil.frb.org for questions related to this report. The author would like to thank Alaina Barca for contributing the maps included in the appendix.
- 2 According to the Consumer Financial Protection Bureau, roughly 1 in 10 American adults did not have any credit history with the three largest nationwide credit bureaus in 2010. For more information, see "Data Point: Credit Invisibles," Consumer Financial Protection Bureau's Office of Research, May 2015.
- 3 The Allentown MSA is composed of Warren County, NJ; Carbon County, PA; Lehigh County, PA; Northampton County, PA.

- Allentown MSA General Overview
  - Throughout the study period, there was little variation in credit inclusion and debt indicators in the Allentown MSA. For example, the share of adults with a credit file and score did not vary significantly. In Q1 2019,<sup>4</sup> the share of adults with a credit file and score was 94.8 percent, compared to 94.3 percent in Q1 2021. Similarly, the percentage of adults with debt did not significantly change. In Q1 2019, the share of adults with debt in was 82.4 percent, while in Q1 2021 it was 84.4 percent (Figure 1).
  - Among those with debt, the most widely held types in Q1 2021 were credit cards (80.4 percent), auto loans (43.9), and mortgages (34.5) (Figure 2).
    While average credit card debt decreased by 15.1 percent between Q1 2020 and Q1 2021, average auto loan, student loan, and mortgage balances increased slightly during the same period (Table 1).
  - Overall, financial distress indicators improved between Q1 2020 and Q1 2021. For example, the share of consumers<sup>5</sup> with debt in collections decreased from a high of 17.6 percent in Q3 2019, to 15.3 percent in Q1 2021 (Figure 5). The share of credit card users with balances that exceeded 75 percent of their credit limit also decreased below pre-pandemic levels, to 20.5 percent (Figure 6).

<sup>4</sup> Each quarter corresponds to data reported by creditors in March (Q1), June (Q2), September (Q3), and December (Q4).

<sup>5</sup> This refers to the full sample of individuals with a Social Security number and a credit file included in the CCP (see About the Data). Please note that the existence of a credit file does not necessarily imply active consumer credit use.

- To some extent, the decline in overall severe delinquency appears to be driven by a decrease in severe delinquency among student loan borrowers. Between Q1 2020 and Q1 2021, the share of borrowers with delinquent student loans declined 3.9 percentage points to 8.0 percent (Table 2). This decline corresponds with the enactment of an automatic federal student loan forbearance program,<sup>6</sup> as well as other relief programs.
- Overall, financial health in the Allentown MSA was comparable to the state of Pennsylvania overall, as measured by rates of severe delinquency, collections, and high credit card utilization.

In the Allentown MSA, 25.6 percent of adults live in low- and moderate-income (LMI) neighborhoods, while 74.4 percent live in middle- and upper-income (MUI) neighborhoods (**Map 1**). The shares for neighborhoods that are majority people of color (POC) and majority non-Hispanic White are 13.9 percent and 86.1 percent, respectively (**Map 2**). The majority of predominantly POC neighborhoods are also LMI. In fact, out of 28 majority POC neighborhoods in the Allentown MSA, 26 are also LMI. The next two sections explore credit trends in the Allentown MSA by neighborhood income and majority race/ethnicity.

### **Neighborhood Income Categories**

- Throughout the study period, consumers in LMI neighborhoods had poorer access to credit than those in MUI neighborhoods. For instance, in Q1 2021, 83.4 percent of adults in LMI neighborhoods had a credit file and score, compared with 97.7 percent of adults in MUI neighborhoods (Figure 7).
- Some indicators suggested improving financial health in LMI neighborhoods. For instance, the share of consumers with prime credit scores increased somewhat above a pre-pandemic level of 42.4 percent in Q1 2019 to 44.6 percent in Q1 2021 (Figure 9). Similarly, the percentage of borrowers with severely delinquent debt declined modestly from a pre-pandemic level of 25.9 percent in Q1 2019 to 24.3 percent in Q1 2021
- 6 Unlike traditional forbearance programs, which prevent borrowers from becoming more delinquent than they were at time of enrollment, most borrowers with delinquent federal student loan debt have been reported as current on payments during the forbearance period. See Andrew F. Haughwout, Donghoon Lee, Joelle Scally, and Wilbert van der Klaauw, "A Monthly Peek into Americans' Credit During the COVID-19 Pandemic," Federal Reserve Bank of New York, Liberty Street Economics (blog), August 6, 2020.

- (**Figure 10**). The share of consumers with debt in collections also dropped below pre-pandemic levels, to 25.9 percent in Q1 2021 (**Figure 11**).
- Despite some improvements in credit conditions in LMI neighborhoods, disparities by neighborhood income persisted throughout the study period, as illustrated by markedly higher delinquency rates for most types of debt and a greater likelihood of having debt in collections (Table 4 and Figure 11).

### **Neighborhood Majority Race/Ethnicity**

- There were significant disparities between the credit profiles of majority-White and majority-POC neighborhoods in the Allentown MSA. For instance, 95.9 percent of adults in majority-White neighborhoods had a credit file and score, compared to only 82.5 percent of adults in majority-POC neighborhoods (Figure 13)
- Throughout the study period, there were some improvements in credit indicators in majority-POC neighborhoods. Notably, the share of consumers with prime credit scores increased above pre-pandemic levels, to 39.9 percent (Figure 15). The share of consumers with debt in collections and rates of high credit card utilization also declined below pre-pandemic levels (Figures 17 and 18). Nevertheless, disparities between majority-POC and majority-White neighborhoods did not substantially narrow.

It may seem counterintuitive to see stable or improving financial health indicators during the historic economic disruption caused by the COVID-19 pandemic and associated shutdowns. However, it is important to note that several major federal policies were implemented to aid pandemic recovery and support struggling Americans during this period. These included policies directly targeted toward stabilizing financially vulnerable households, including enhanced unemployment insurance benefits, stimulus payments, and expanded forbearance options, particularly for mortgage and student loan borrowers. Recent analyses indicate that some of these policies may have averted widespread economic distress, and even lifted many out of poverty.7 Whether the financial resiliency observed during our study period will persist as many of these programs begin to phase out remains to be seen.

<sup>7</sup> Laura Wheaton, Linda Giannarelli, and Ilham Dehry, 2021 Poverty Projections: Assessing the Impact of Benefits and Stimulus Measures, Washington, D.C.: Urban Institute, 2021.



#### **About the Data**

This report uses data from the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP), which is derived from Equifax credit file data.8 Credit files do not include information on an individual consumer's income or race/ethnicity. However, consumers can be assigned to their neighborhood of residence (defined as census tracts). Using data from the FFIEC 2020 Census Flat File,9 we assign neighborhoods to income and majority race/ethnicity categories and break out findings for consumers in each category. The following neighborhood categories are included in this report:

#### Income:

- · Low/moderate income (LMI): tract median family income (MFI) is less than 80 percent of the MFI in the associated MSA or metropolitan division
- · Middle/upper income (MUI): tract MFI is greater than or equal to 80 percent of the MFI in the associated MSA or metropolitan division

#### **Majority Race/Ethnicity:**

- · Majority White: over 50 percent of tract residents identify as both White and non-Hispanic
- Majority people of color (POC): over 50 percent of tract residents identify as a race other than White or as Hispanic or Latino

It is important to note that these categories reflect neighborhood-level characteristics. Some upper-income consumers live in lower-income neighborhoods (and vice versa), and some consumers of color live in majority-White neighborhoods (and vice versa).

<sup>8</sup> The CCP is an anonymous, nationally representative one-in-20 sample of all individuals in the United States with a Social Security number and credit file. For more information about this dataset, see Donghoon Lee and Wilbert van der Klaauw, "An Introduction to the FRBNY Consumer Credit Panel," Staff Report 479, Federal Reserve Bank of New York, 2010.

<sup>9</sup> Available at www.ffiec.gov/censusapp.htm.

FIGURE 1. Share of Adults with Credit File and Score and Share of Adults with Debt



Note: Credit score refers to the Equifax Risk Score. Adults are defined as residents 18 years or older.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and U.S. Census Bureau American Community Survey 2019 5-year estimates.

## Appendix - Consumer Credit Conditions in the Allentown, PA-NJ MSA

All Consumers, Continued

FIGURE 2A. Share of Borrowers with Auto Debt

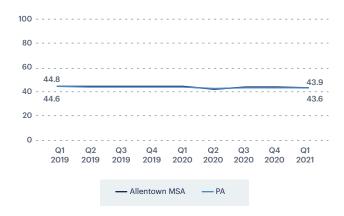


FIGURE 2B. Share of Borrowers with Student Loan Debt



FIGURE 2C. Share of Borrowers with Mortgage Debt

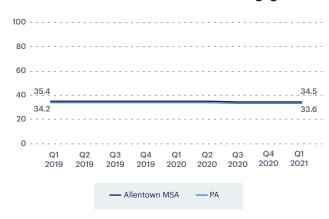


FIGURE 2D. Share of Borrowers with Credit Card Debt



FIGURE 2E. Share of Borrowers with Home Equity Line of Credit (HELOC) Debt



Note: Calculated for consumers with total debt > \$0.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP).

**TABLE 1. Average Debt (Q1 2020-Q1 2021)** 

#### **ALLENTOWN MSA**

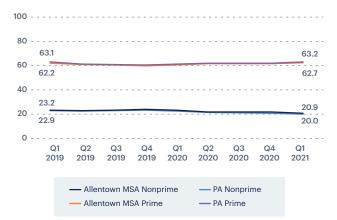
#### **PENNSYLVANIA**

	Q1 2020 (\$)	Q1 2021 (\$)	CHANGE (%)	Q1 2020 (\$)	Q1 2021 (\$)	CHANGE (%)
Total	60,530	59,450	-1.8	59,850	59,490	-0.6
Auto	13,310	13,600	2.2	13,220	13,610	3.0
Mortgage	107,840	109,730	1.7	106,100	108,800	2.5
Student Loan	34,290	34,560	0.8	35,890	36,470	1.6
Credit Card	5,640	4,790	-15.1	5,440	4,640	-14.6
HELOC	29,120	28,980	-0.5	30,590	30,090	-1.7

Note: Figures rounded to the nearest \$10. HELOC refers to a home equity line of credit. Figures are in 2021 dollars, adjusted using the Bureau of Economic Analysis PCE Price Index. Calculated for consumers with debt > 0 in each category.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP).

## FIGURE 3. Share of Consumers in Credit Score Category



Note: Credit score refers to the Equifax Risk Score. Nonprime is defined as an Equifax Risk Score <660, and prime is defined as an Equifax Risk Score ≥660. Figures do not sum to 100 percent because some consumers do not have a sufficient credit history to generate a score.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP).

## FIGURE 4. Share of Borrowers with Severely **Delinquent Debt (90+ Days Past Due)**



Note: Severe delinquency is defined as 90+ days past due, in collections, or classified as severely derogatory. Calculated for consumers with total debt >\$0.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP).

TABLE 2: Share of Borrowers with Severely Delinquent Debt (90+ Days Past Due) by Debt Type (Q1 2020-Q1 2021)

#### **ALLENTOWN MSA**

#### **PENNSYLVANIA**

	Q1 2020 (%)	Q1 2021 (%)	CHANGE (PP)	Q1 2020 (%)	Q1 2021 (%)	CHANGE (PP)
Auto	8.3	7.6	-0.7	7.6	7.1	-0.5
Mortgage	1.8	1.2	-0.6	1.4	1.0	-0.4
Student Loan	11.9	8.0	-3.9	13.1	8.6	-4.5
Credit Card	10.5	9.6	-0.9	10.3	9.6	-0.7
HELOC	0.7	0.7	0.0	0.7	0.7	0.0

Note: Severe delinquency is defined as 90+ days past due, in collections, or classified as severely derogatory. Calculated for consumers with debt >\$0 in each category.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP).

### FIGURE 5. Share of Consumers with Debt in **Collections**



Note: Includes consumer debt collections not handled by the original creditor and adverse public records such as tax liens and debt judgments.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP).

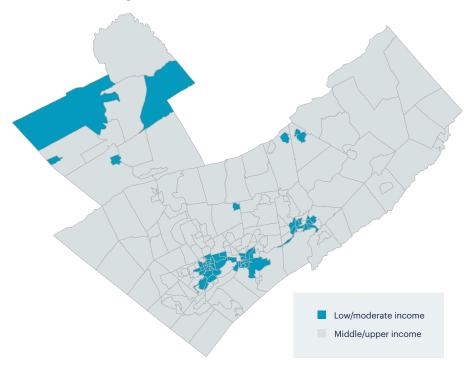
### **FIGURE 6. Percent of Credit Card Users with Balances >75% of Their Credit Limit**



Note: Calculated for consumers with credit card debt >\$0.

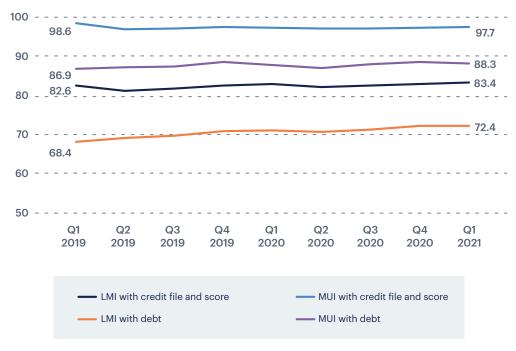
Source: Authors' calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP).

MAP 1. Neighborhood Income Categories in the Allentown MSA



Source: Neighborhoods are assigned to income categories using data from the FFIEC 2020 Census Flat File. The image was constructed using the 2019 TIGER/Line Shapefiles prepared by the U.S. Census Bureau, 2019.

FIGURE 7. Share of Adults with Credit File and Score and Share of Adults with Debt by Neighborhood Income



Note: Credit score refers to the Equifax Risk Score. Adults are defined as residents 18 years or older.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP), U.S. Census Bureau American Community Survey 2019 5-year estimates, and the FFIEC 2020 Census Flat File.

# **Appendix - Consumer Credit Conditions in the Allentown, PA-NJ MSA**

Neighborhood Income Categories, Continued

FIGURE 8A. Share of Borrowers with Auto Debt



FIGURE 8B. Share of Borrowers with Student Loan

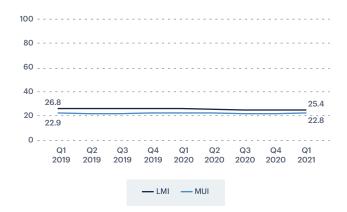


FIGURE 8C. Share of Borrowers with Mortgage Debt



FIGURE 8D. Share of Borrowers with Credit Card Debt

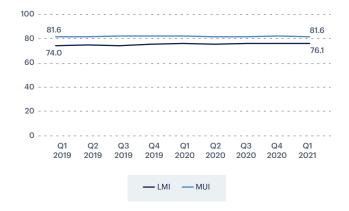


FIGURE 8E. Share of Borrowers with HELOC Debt



Note: Calculated for consumers with total debt > \$0.

TABLE 3: Average Debt by Neighborhood Income (Q1 2020-Q1 2021)

#### **LOW/MODERATE**

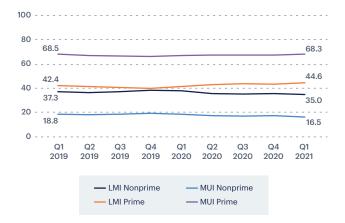
#### MIDDLE/UPPER

	Q1 2020 (\$)	Q1 2021 (\$)	CHANGE (%)	Q1 2020 (\$)	Q1 2021 (\$)	CHANGE (%)
Total	40,140	38,980	-2.9	66,190	65,200	-1.5
Auto	12,590	12,950	2.8	13,520	13,790	2.0
Mortgage	83,170	84,260	1.3	112,150	114,180	1.8
Student Loan	29,590	29,480	-0.4	35,820	36,180	1.0
Credit Card	4,480	3,820	-14.9	5,940	5,040	-15.1
HELOC	27,300	32,640	19.6	29,400	28,520	-3.0

Note: Figures are rounded to the nearest \$10. Figures are in 2021 dollars, adjusted using the Bureau of Economic Analysis PCE Price Index. Calculated for consumers with debt > \$0 in each category.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and the FFIEC 2020 Census Flat File.

### FIGURE 9. Share of Consumers in Credit Score **Category by Neighborhood Income**



Note: Credit score refers to the Equifax Risk Score. Nonprime is defined as an Equifax Risk Score <660, and prime is defined as an Equifax Risk Score ≥660. Figures do not sum to 100 percent because some consumers do not have a sufficient credit history to generate a

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and the FFIEC 2020 Census Flat File.

### **FIGURE 10. Borrowers with Severely Delinquent Debt** (90+ Days Past Due) by Neighborhood Income



Note: Severe delinquency is defined as 90+ days past due, in collections, or classified as severely derogatory. Calculated for consumers with total debt >\$0.

TABLE 4. Share of Borrowers with Severely Delinquent Debt (90+ Days Past Due) by Debt Type and Neighborhood Income (Q1 2020-Q1 2021)

#### **LOW/MODERATE**

#### MIDDLE/UPPER

	Q1 2020 (%)	Q1 2021 (%)	CHANGE (PP)	Q1 2020 (%)	Q1 2021 (%)	CHANGE (PP)
Auto	16.6	15.0	-1.6	6.0	5.5	-0.5
Mortgage	3.5	2.7	-0.8	1.5	1.0	-0.5
Student Loan	19.7	13.2	-6.5	9.4	6.3	-3.1
Credit Card	20.5	18.3	-2.2	7.9	7.4	-0.5
HELOC	1.1	1.7	0.6	0.6	0.6	0.0

Note: Severe delinquency is defined as 90+ days past due, in collections, or classified as severely derogatory. Calculated for consumers with debt >\$0 in each category.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and the FFIEC 2020 Census Flat File.

### FIGURE 11. Share of Consumers with Debt in **Collections by Neighborhood Income**



Note: Includes consumer debt collections not handled by the original creditor and adverse public records such as tax liens and debt judgments.

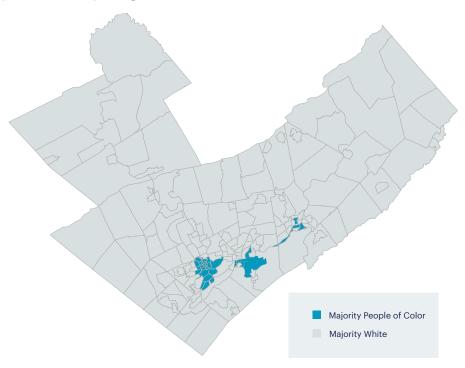
Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and the FFIEC 2020 Census Flat File.

### FIGURE 12. Percent of Credit Card Users with **Balances >75% of Their Credit Limit by Neighborhood** Income



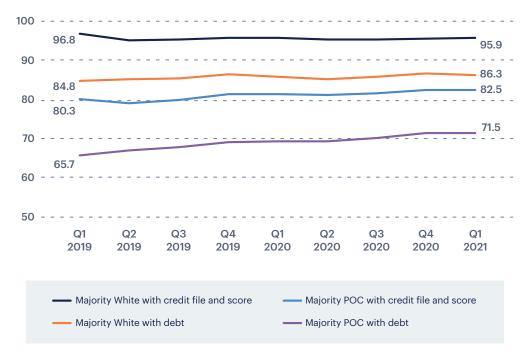
Note: Calculated for consumers with credit card debt >\$0.

MAP 2. Majority Race/Ethnicity Categories in the Allentown MSA



Source: Neighborhoods are assigned to income categories using data from the FFIEC 2020 Census Flat File. The image was constructed using the 2019 TIGER/Line Shapefiles prepared by the U.S. Census Bureau, 2019.

FIGURE 13. Share of Adults with Credit File and Score and Share of Adults with Debt by Neighborhood Majority Race/Ethnicity



Note: Credit score refers to the Equifax Risk Score. Adults are defined as residents 18 years or older.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP), U.S. Census Bureau American Community Survey 2019 5-year estimates, and the FFIEC 2020 Census Flat File.

# Appendix - Consumer Credit Conditions in the Allentown, PA-NJ MSA

Neighborhood Majority Race/Ethnicity, Continued

FIGURE 14A. Share of Borrowers with Auto Debt

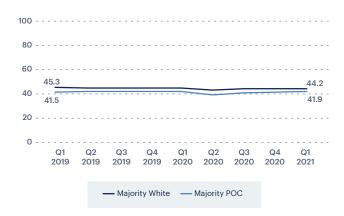


FIGURE 14B. Share of Borrowers with Student Loan Debt

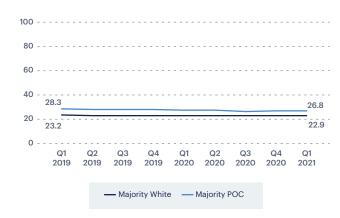


FIGURE 14C. Share of Borrowers with Mortgage Debt

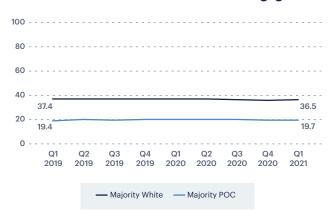


FIGURE 14D. Share of Borrowers with Credit Card Debt

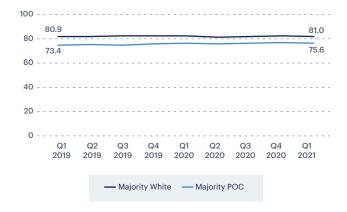
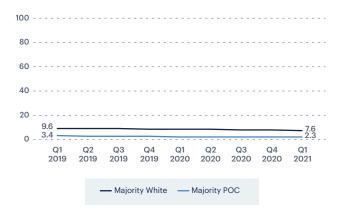


FIGURE 14E. Share of Borrowers with HELOC Debt



Note: Calculated for consumers with total debt > \$0.

TABLE 5. Average Debt by Neighborhood Majority Race/Ethnicity (Q1 2020-Q1 2021)

#### **MAJORITY NON-HISPANIC WHITE**

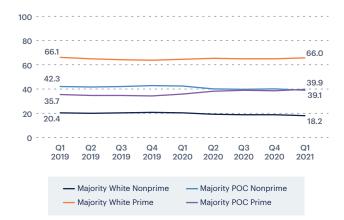
#### **MAJORITY PEOPLE OF COLOR**

	Q1 2020 (\$)	Q1 2021 (\$)	CHANGE (%)	Q1 2020 (\$)	Q1 2021 (\$)	CHANGE (%)
Total	63,840	62,850	-1.6	35,000	33,840	-3.3
Auto	13,410	13,660	1.9	12,540	13,180	5.1
Mortgage	109,430	111,470	1.9	83,340	83,440	0.1
Student loan	35,160	35,470	0.9	28,680	28,870	0.7
Credit card	5,860	4,970	-15.1	3,850	3,310	-13.8

Note: Figures are rounded to the nearest \$10. Figures are in 2021 dollars, adjusted using the Bureau of Economic Analysis PCE Price Index. Calculated for consumers with debt >\$0 in each category. Estimates for HELOCs were omitted, as there were fewer than 100 observations in majority POC neighborhoods.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and the FFIEC 2020 Census Flat File.

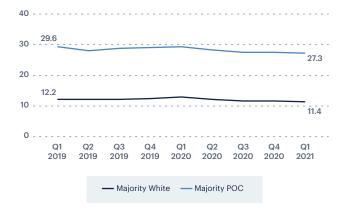
### FIGURE 15. Share of Consumers in Credit Score Category by Neighborhood Majority Race/Ethnicity



Note: Credit score refers to the Equifax Risk Score. Nonprime is defined as an Equifax Risk Score <660, and prime is defined as an Equifax Risk Score ≥660. Figures do not add up to 100 percent because some consumers do not have a sufficient credit history to generate a

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and the FFIEC 2020 Census Flat File.

## **FIGURE 16. Borrowers with Severely Delinquent Debt** (90+ Days Past Due) by Neighborhood Majority Race/ **Ethnicity**



Note: Severe delinquency is defined as 90+ days past due, in collections, or classified as severely derogatory. Calculated for consumers with total debt >\$0.

TABLE 6. Share of Borrowers with Severely Delinquent Debt (90+ Days Past Due) by Debt Type and Neighborhood Majority Race/Ethnicity (Q1 2020-Q1 2021)

#### **MAJORITY NON-HISPANIC WHITE**

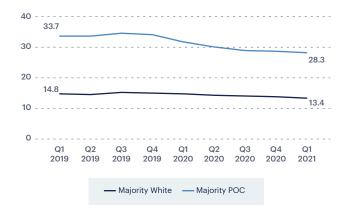
#### **MAJORITY PEOPLE OF COLOR**

	Q1 2020 (%)	Q1 2021 (%)	CHANGE (PP)	Q1 2020 (%)	Q1 2021 (%)	CHANGE (PP)
Auto	6.8	6.1	-0.7	20.4	18.8	-1.6
Mortgage	1.6	1.0	-0.6	4.8	4.6	0.2
Student Loan	10.3	6.8	-3.5	22.3	15.3	-6.9
Credit Card	9.1	8.3	-0.8	21.8	20.3	-1.8

Note: Severe delinquency is defined as 90+ days past due, in collections, or classified as severely derogatory. Calculated for consumers with debt >\$0 in category. Estimates for HELOCs were omitted, as there were fewer than 100 observations in majority-POC neighborhoods.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and the FFIEC 2020 Census Flat File.

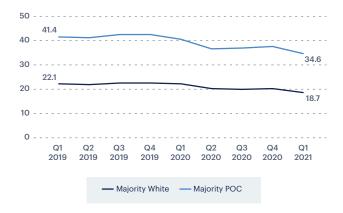
## FIGURE 17. Share of Consumers with Debt in **Collections by Neighborhood Majority Race/ Ethnicity**



Note: Includes consumer debt collections not handled by the original creditor and adverse public records such as tax liens and debt judgments.

Source: Author's calculations using the Federal Reserve Bank of New York Consumer Credit Panel/Equifax (CCP) and the FFIEC 2020 Census Flat File.

## **FIGURE 18. Percent of Credit Card Users with** Balances >75% of Their Credit Limit by Neighborhood **Majority Race/Ethnicity**



Note: Calculated for consumers with credit card debt >\$0.