The programming inspired ongoing collaborations among cohort members, encouraged the sharing of best practices from other cohorts across the country, and helped set the foundation for our cohort to organize around our simple principle, which is providing equitable small business recovery and capital, supporting diverse and minority business owners in Nevada.

Program Description

The ROC Cohort Program equips local leaders with the skills and knowledge to build strong, inclusive regional economies through peer learning, coaching, and training. Each cohort develops their own equity plan to strengthen their local economy using community-led, data-driven strategies.

Program Pillars

1. Inclusive Regional Economies
   - Communities, program managers, partners, and trainers share a common vision and mission to remove historical barriers that impede the inclusive growth of communities of color from realizing their full economic potential.

2. Capacity Building
   - Collaborative building capacity to address key community and regional development challenges through combined collaboration.

3. Collaborative and Community-led
   - Training is designed to respond to the continuously evolving needs of participating cohorts. Celtics learn from one another through peer-learning opportunities.

4. Evidence-Based and Data-Driven
   - Program elements are rooted in a data-driven and evidence-based approach to collaborative, planning, and implementing different strategies that advance inclusive economic mobility.

5. Sustainable Systems Change
   - Communities build the community’s capacity to deliver more equitable policies, partnerships, and resource outcomes.

Program Components

- Inclusive Regional Economies
  - Collaborative building capacity to address key community and regional development challenges through combined collaboration.

- Collaborative and Community-led
  - Training is designed to respond to the continuously evolving needs of participating cohorts. Celtics learn from one another through peer-learning opportunities.

- Evidence-Based and Data-Driven
  - Program elements are rooted in a data-driven and evidence-based approach to collaborative, planning, and implementing different strategies that advance inclusive economic mobility.

- Sustainable Systems Change
  - Communities build the community’s capacity to deliver more equitable policies, partnerships, and resource outcomes.

Asset Mapping

- Community-Led and Evidence-Based

Racial Equity Training

- Community-Led and Evidence-Based

Track-Specific Training

- Community-Led and Evidence-Based

Coaching, Advising, and Mentorship

- Community-Led and Evidence-Based

Multiyear Inclusive Development Plan

- Community-Led and Evidence-Based

Cohort Perspectives

- Anchored in Inclusion
- Nonprofit
- Public Sector
- College or University
- Private Sector
- Community Voice
- Federal or Financial Institution

We recognized that none of us had worked on something in such detail before [as our Equity Plan]. The technical assistance helped us make sure that our work is comprehensive and impactful.