



POPULATION

446K



RACE/ETHNICITY

88% White

6% Black or African American

2% Asian

3% Two or More Races

8% Hispanic or Latino

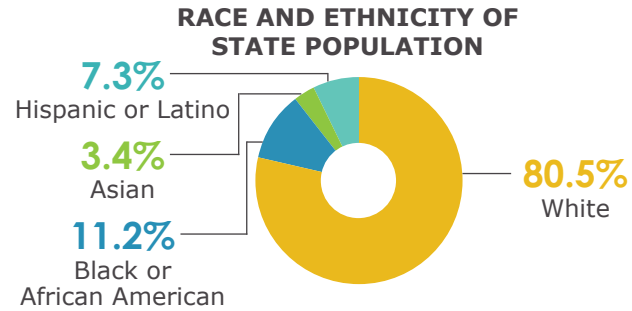
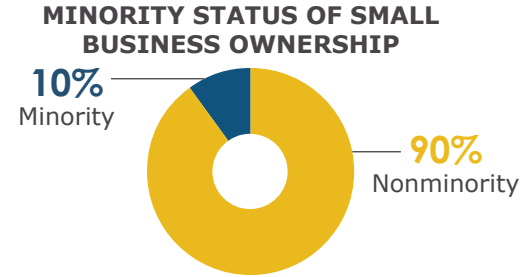
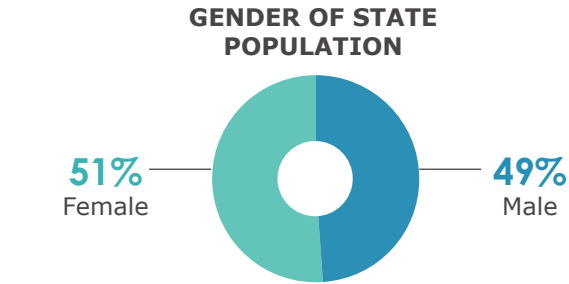
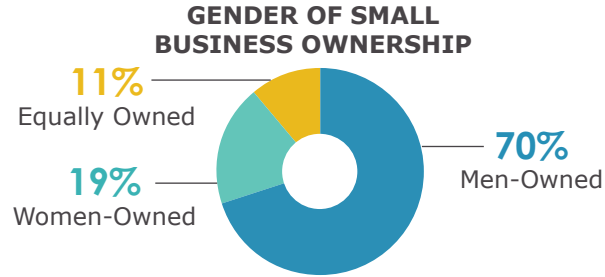
WEALTH AND ACCESS TO CREDIT

\$28K Median Debt

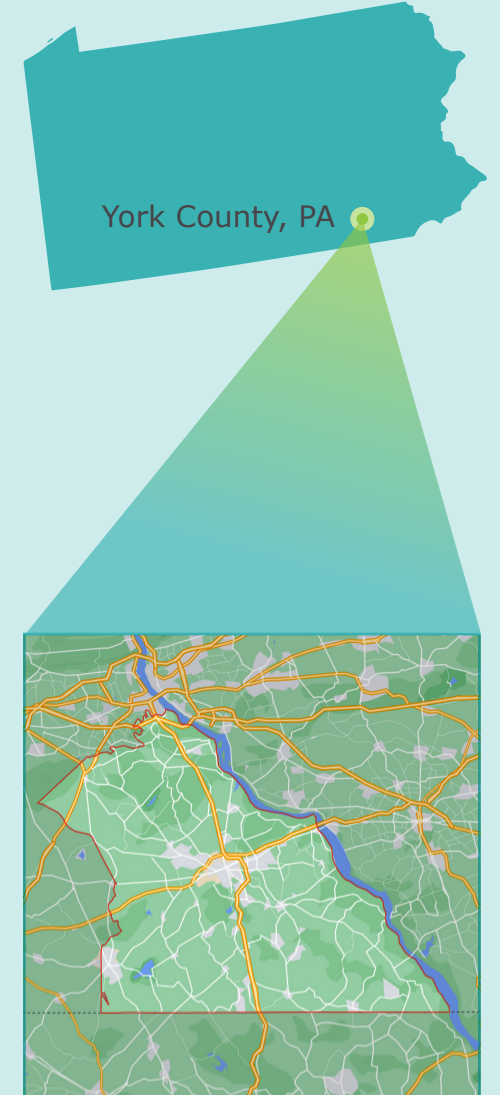
74% Residents with Debt

25% Residents with Student-Loan Debt

STATE LEVEL DATA FOR PENNSYLVANIA



MAP



“We’re excited to continue the foundational work of our county’s economic well-being. Diversity, equity, and inclusion are key pillars of our planning, as is strengthening an entrepreneurial business environment. It’s vital that we focus on trust and meeting small businesses owners where they are.”

Sully Pinos
York County Economic Alliance and
Downtown Inc., *cohort lead*



COMMUNITY NARRATIVE

York County comprises 72 municipalities and 16 school districts, serving a population of 450,000. It is often called the “snack capital of the world,” with several factories located there. Several small businesses have emerged with the advent of new industries and social enterprises, yet the county still lags national and state averages for small business growth, particularly for those owned by women and people of color. The lack of funding available to minority owners and knowledge gaps about how to access new business supports are among the reasons cited for this lag. Additionally, established owners are nearing a time to begin considering succession plans, an area often overlooked in developing generational wealth in diverse communities. This collaborative team of experts and county leaders is focused on empowering minority and women business owners and strengthening the small business community overall.

COMMUNITY GOALS

Support and Access

Creating alignments in available resources to support the life cycle of a small business

Accelerating small business ownership and success

Building Relationships

Building trust with owners and making available resources accessible and welcoming

Systems Change

Educating and creating opportunities for succession planning to increase generational wealth

PARTNERS

Dr. Silas Chamberlin

York County Economic Alliance and Downtown Inc.

Julie Fitzpatrick

PA Downtown Center

Michael Hady III

Powder Mill Foundation

Sully Pinos

York County Economic Alliance and Downtown Inc.

Mike Pritchard

City of York

Jada Richardson

York County Planning Commission

Ruth Robbins

Community Progress Council, Inc.

Justine Trucksess

Main Street Hanover

Fred Walker

Four Square Development

Tim Warfield

Pennsylvania Community Development and Finance Corporation

Learn more about the Reinventing Our Communities (ROC) Cohort Program
www.philadelphiafed.org/roc-cohort-program

