



POPULATION

1.9M



RACE/ETHNICITY

61% White

29% Black or African American

4% Asian

3% Two or More Races

30% Hispanic or Latino

WEALTH AND ACCESS TO CREDIT

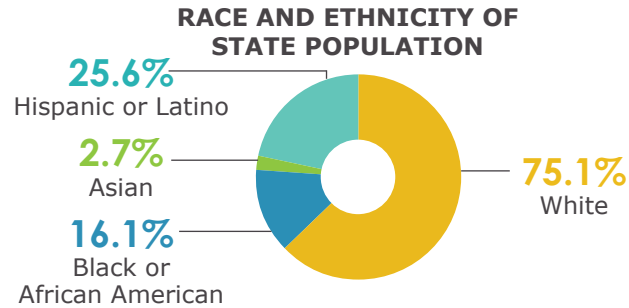
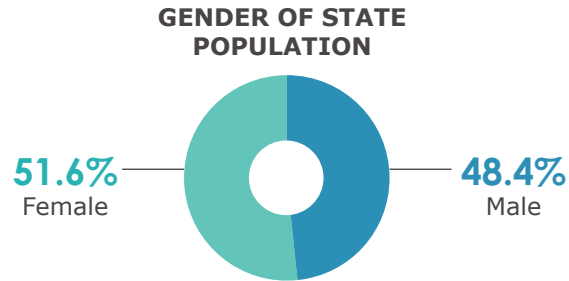
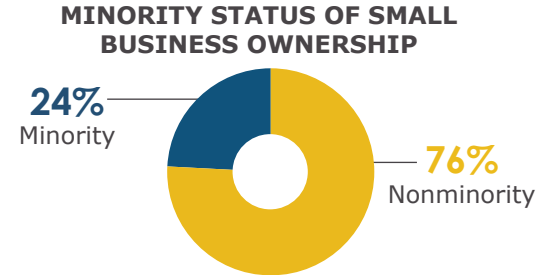
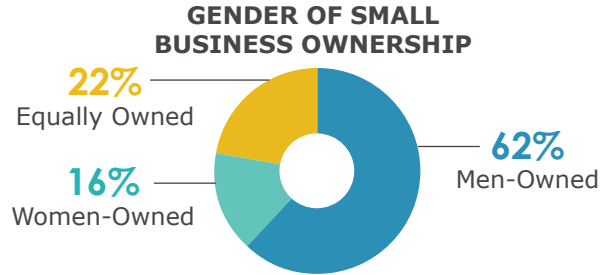
\$24K

 Median Debt

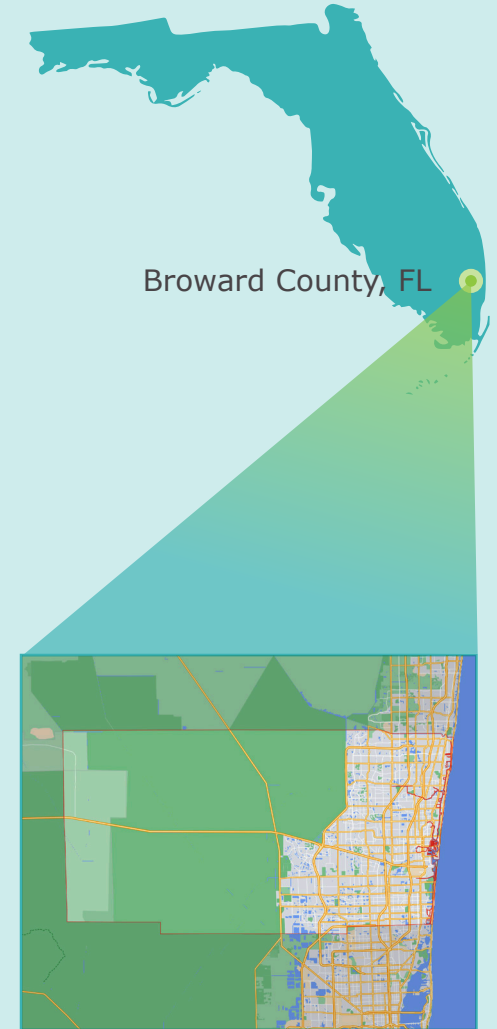
74% Residents with Debt

19% Residents with Student-Loan Debt

STATE LEVEL DATA FOR FLORIDA



MAP



“ We are rallying the entire community together to focus on a single common goal of shared prosperity for all. Regardless of zip code or business size, we are working to lift up everyone and reimagine tomorrow, together. ”

Joseph E. Hovancak
Executive Director of the Prosperity Partnership, the Greater Fort Lauderdale Alliance, *cohort lead*



COMMUNITY NARRATIVE

Broward County comprises 31 municipalities in the Greater Fort Lauderdale area of Florida. With almost 2 million residents, of which approximately 63 percent are Black, indigenous, and people of color (BIPOC), it boasts one of the largest and most diverse labor forces in Florida, where more than 100 dialects are spoken. As home to more than 150 corporate headquarters, Broward County/Greater Fort Lauderdale is a major business center. It has a thriving small business community, accounting for over 95 percent of the business sector, and is highly ranked among start-up locations because of its supportive entrepreneurial ecosystem. The local chambers are among the nation's most effective, prioritizing inclusive and collaborative business practices among their members. Leaders from across the community are rallying together to build a more inclusive economy, drive economic mobility, lower unemployment, and power shared prosperity for all.

COMMUNITY GOALS

Support and Access

Establish better access to capital for BIPOC-owned businesses

Ensure knowledge of available resources, and capacity to leverage those resources

Building Relationships

Seek out contracts for BIPOC-owned businesses in the public, private, and nonprofit sectors

Create cross-sector collaborations between small businesses and other sectors

Systems Change

Provide wrap-around services that attract and retain employees

Improve transportation services

PARTNERS

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City of Lauderdale

Shaheewa Jarrett Gelin
Broward County Black Chamber of Commerce

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Greater Pompano Beach Chamber of Commerce

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Patricia Young
Alan B. Levan | NSU Broward Center of Innovation

Learn more about the Reinventing Our Communities (ROC) Cohort Program
www.philadelphiafed.org/roc-cohort-program

