

Michigan Promise Programs: *Locations, Designs, and What We Know So Far*



Institute of Higher Education
UNIVERSITY OF GEORGIA

Meredith S. Billings, Ph.D.
meredith.billings@uga.edu

 @BillingsMer

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*College Promise Programs and Lower-Income Students:
Design, Implementation, and Impact*

Acknowledgements



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Statements do not necessarily reflect the positions or policies of these agencies and no official endorsement by them should be inferred.

Map of Promise Programs in Michigan





Overview

Kalamazoo Promise (started for Class of 2006)

- Created by group of anonymous donors in November 2005
- Catalyst for the promise program movement

Michigan Promise Zones (started for Classes 2010–2015)

- Created by state legislation in January 2009 targeted towards economically distressed areas
- 10 zones were originally selected by the state: Baldwin, Battle Creek, Benton Harbor, Detroit, Jackson, Hazel Park, Lansing, Muskegon Area, Pontiac, and Saginaw
- Mix of public and private funding

Design of the Promise Programs



Kalamazoo Promise	Michigan Promise Zones (8)
Live within Kalamazoo Public Schools boundaries	Live within PZ boundaries
Enter by 9 th Grade for min percent (65%) Enter by Kindergarten for 100%	Enter by 10-12 th Grade for min percent (15-50%) Enter by 5 th -11 th grade for 100%
FAFSA not required	FAFSA required
First-dollar	Last-dollar
Tuition and fees up to bachelor's degree	Tuition and fees up to associates degree
Any Michigan public college or university	Usually the local CC; Some PZs expanded to other options, but usually capped at the local CC tuition rate



Evidence From the Research

Kalamazoo

- College enrollment

- Degree completion

- Student subgroups comparison

 - White/Asian Students to Black/Latino Students

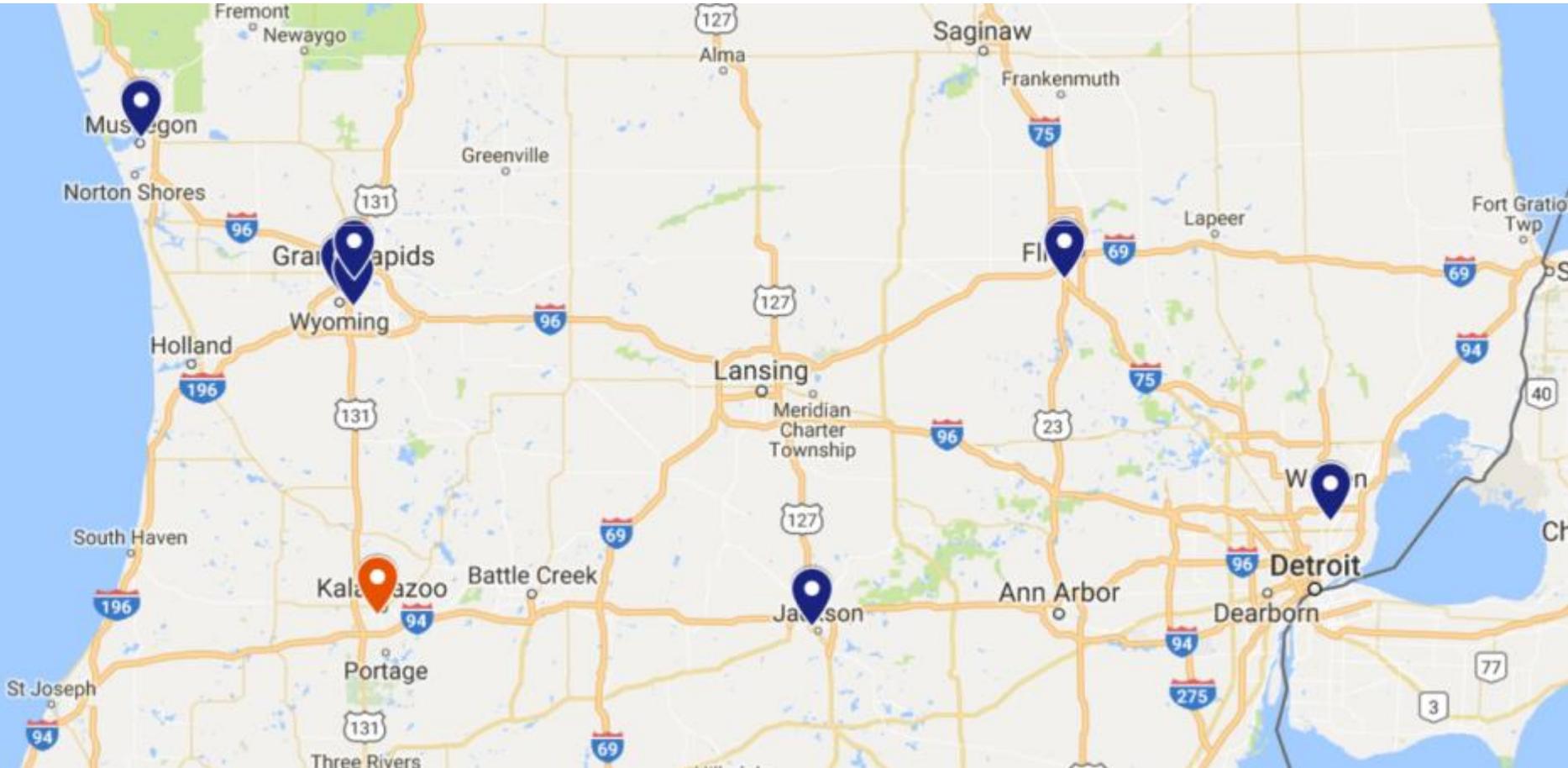
 - Low Income Students to Non Low Income Students

Michigan Promise Zones

- College enrollment

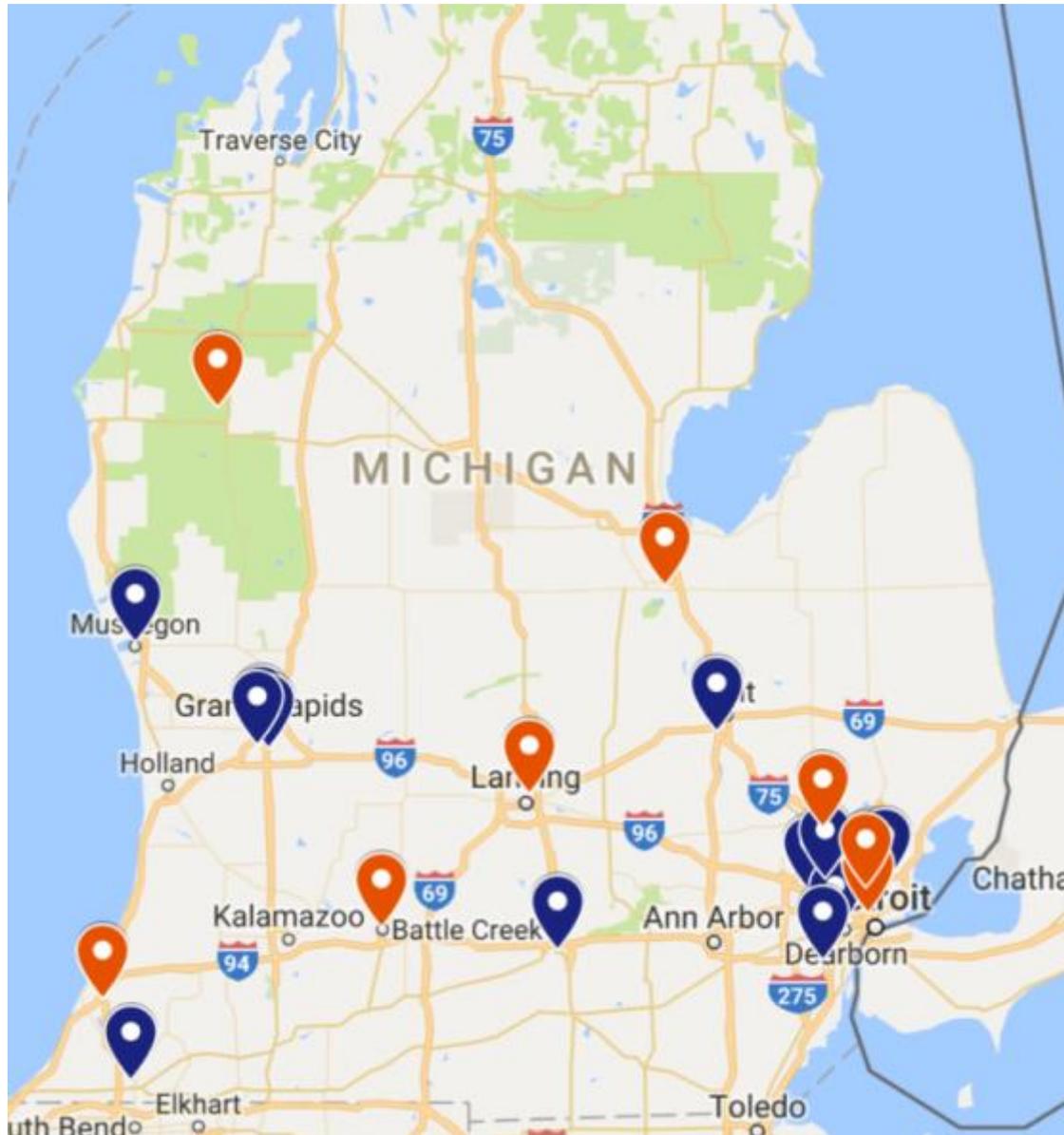
- Persistence to second year of college

Kalamazoo & Comparison School Districts



7 Comps (Dk Blue): Flint, Godfrey-Lee, Godwin Heights, Grand Rapids, Jackson, Muskegon, and Van Dyke.

Promise Zones & Comparison School Districts



8 PZs (Red):

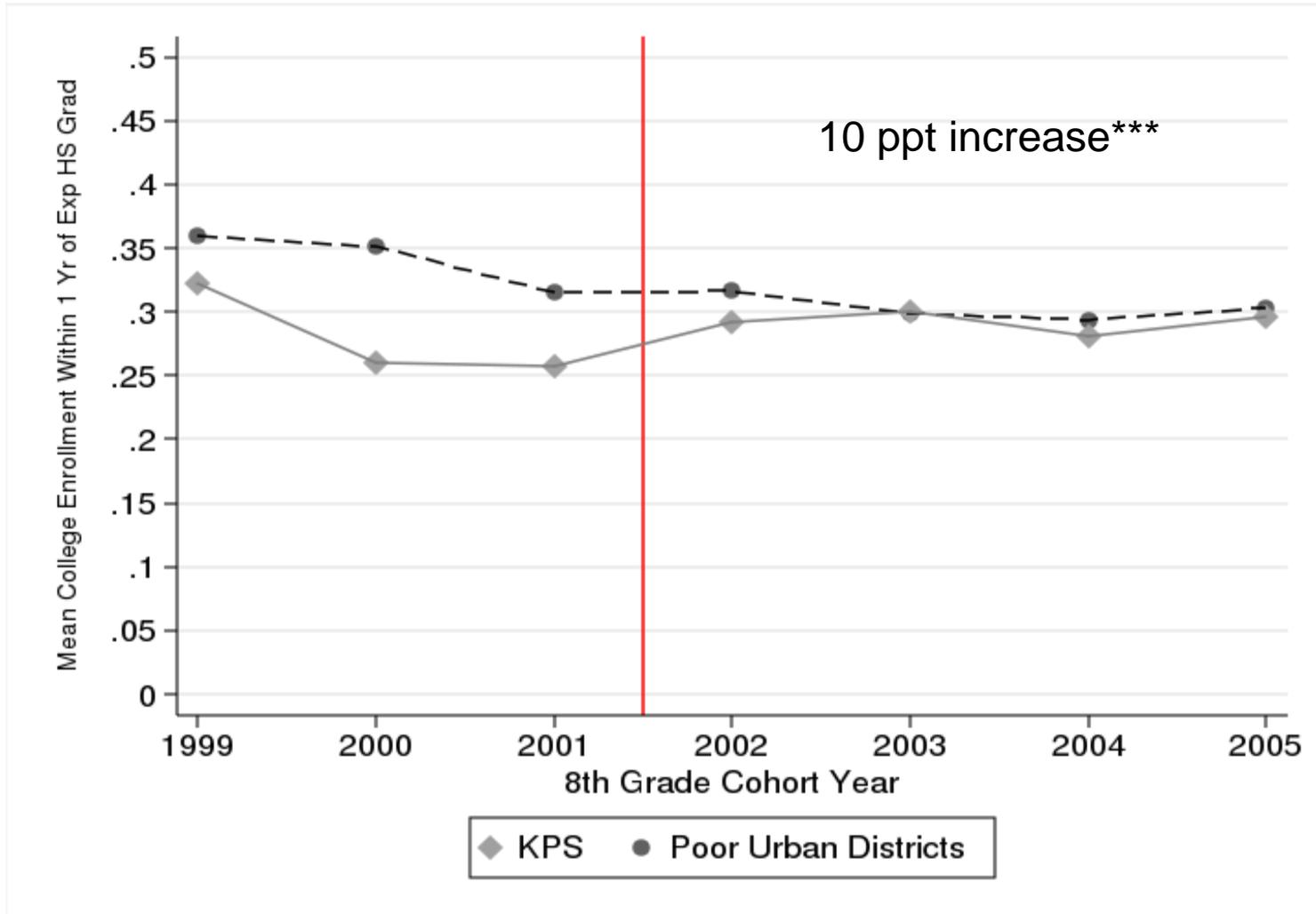
Baldwin, Battle Creek, Benton Harbor, Detroit, Hazel Park, Lansing, Pontiac, and Saginaw

13 Comps (Blue):

Clarenceville, Dearborn, Fitzgerald, Flint, Godfrey-Lee, Godwin Heights, Jackson, Muskegon, Niles, Southfield, Taylor, Van Dyke, and Wyoming

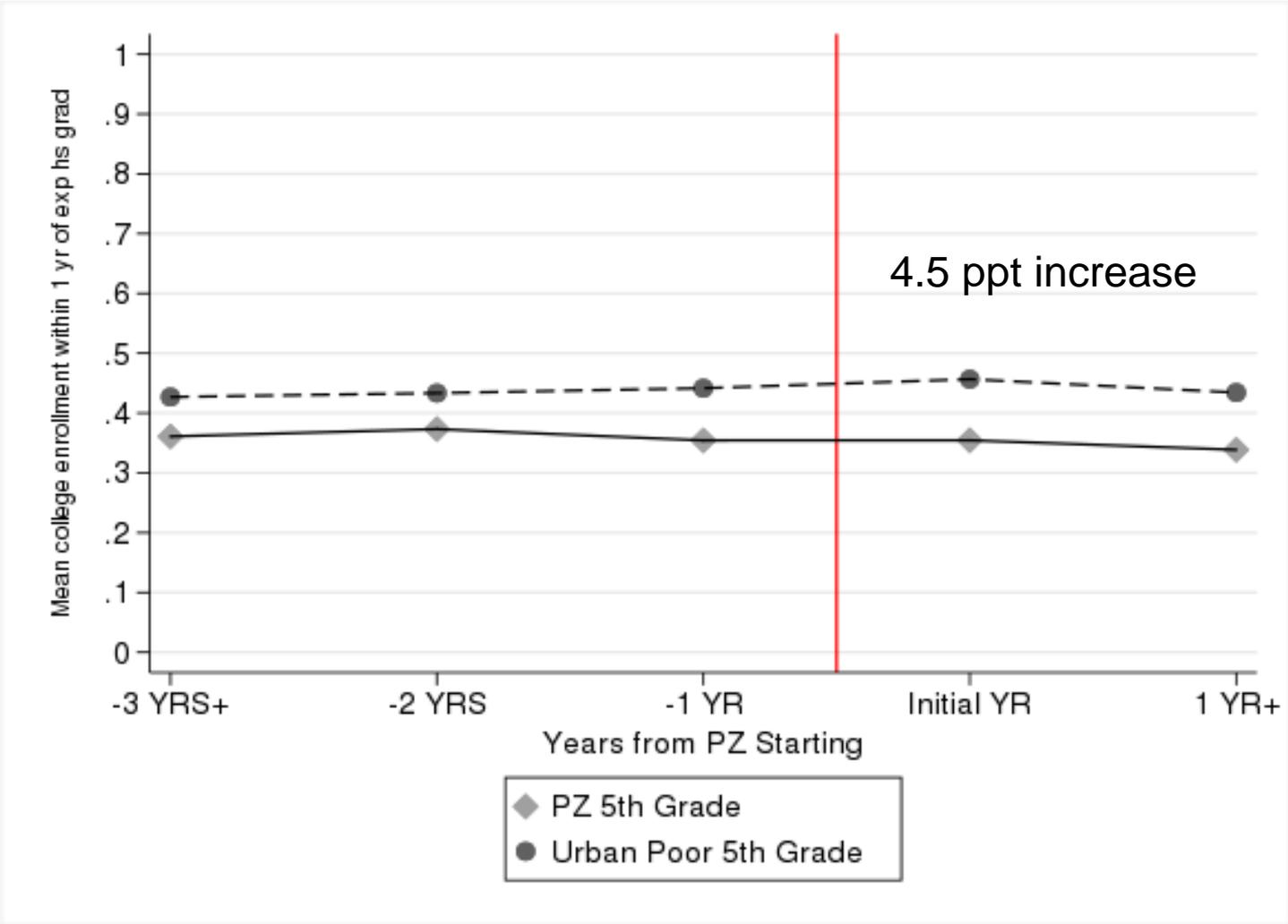
College Enrollment

Kalamazoo – Enrollment in College



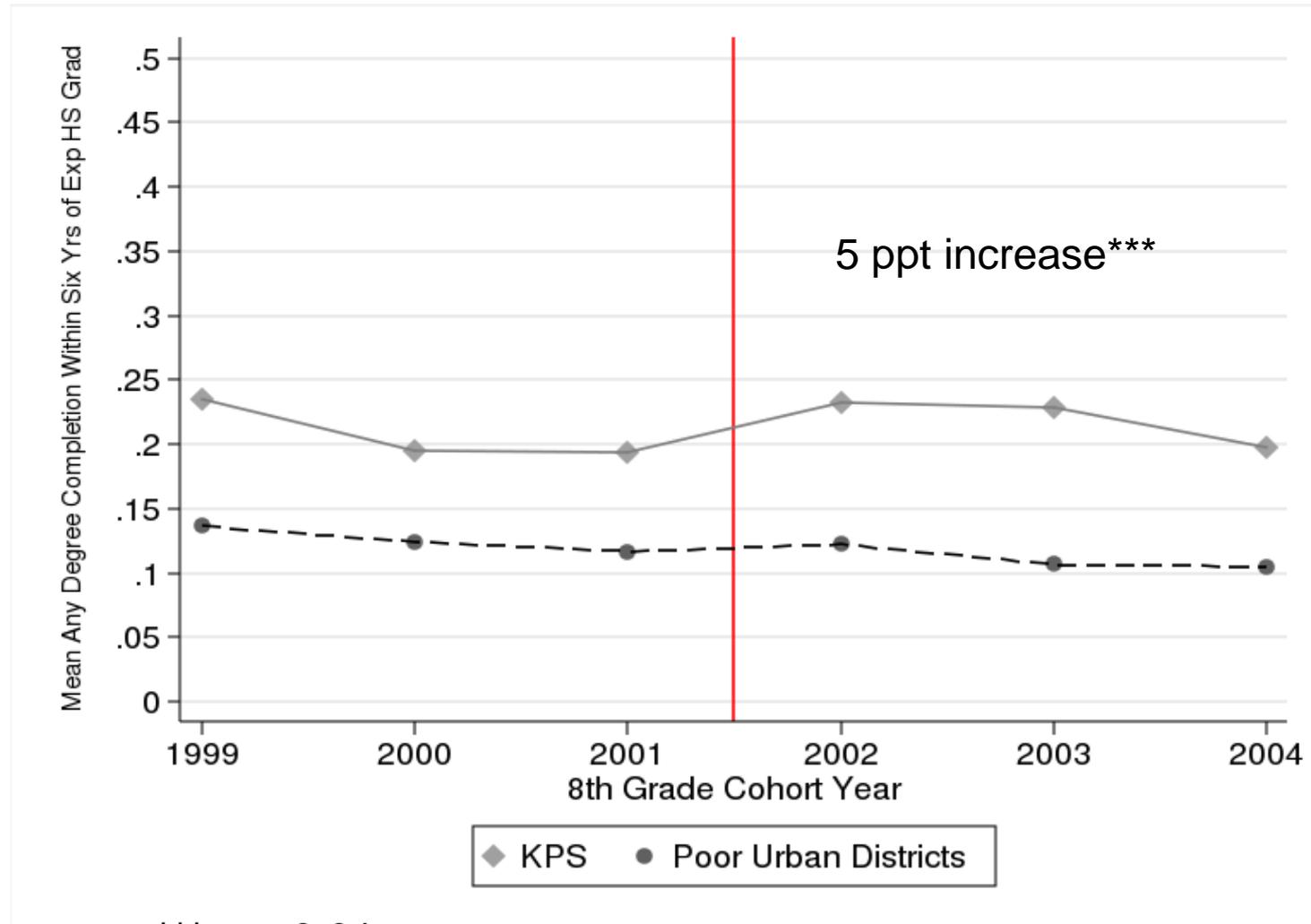
*** $p < 0.01$

Promise Zones – Enrollment in College



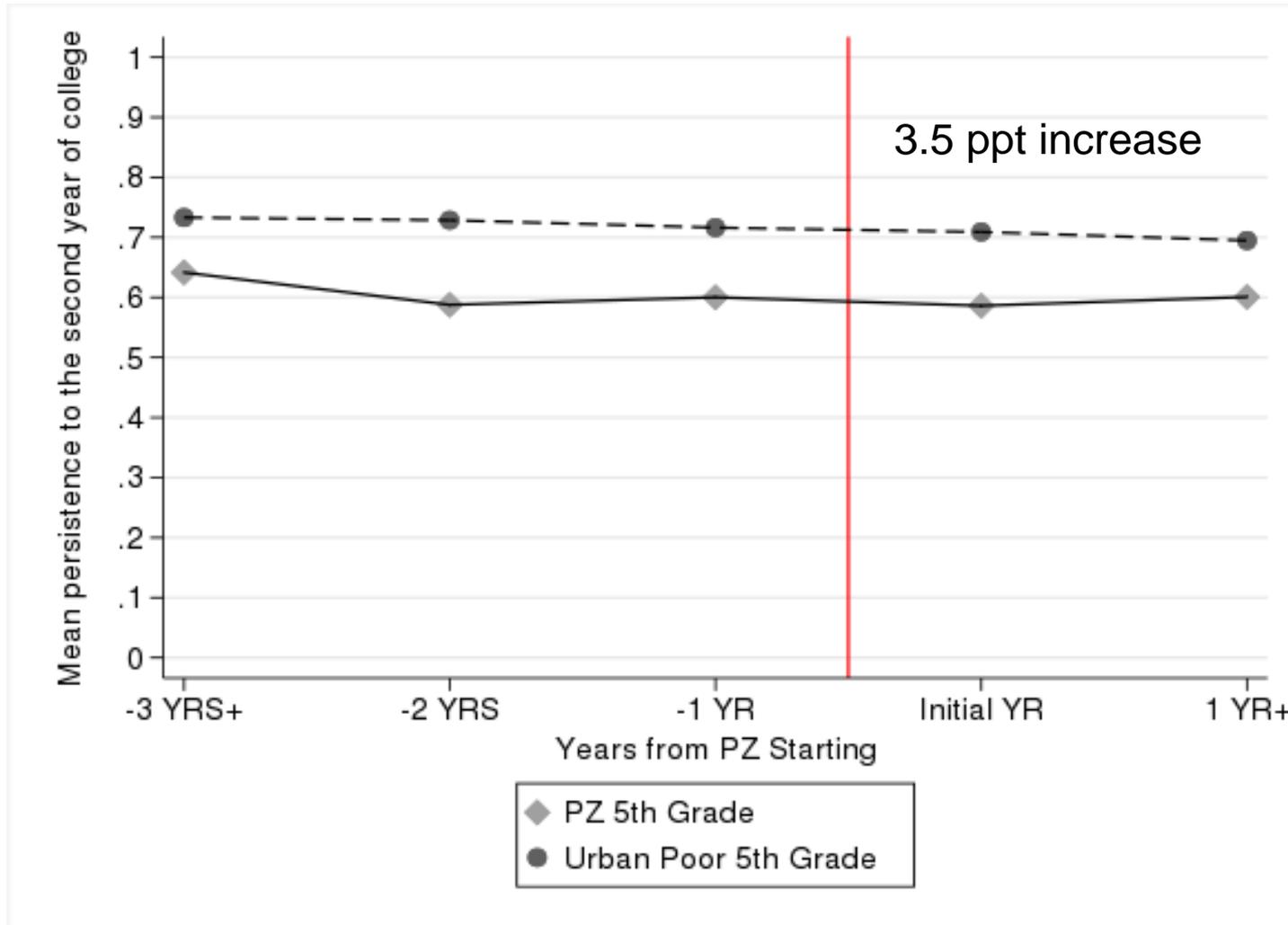
Degree Completion/Persistence

Kalamazoo – Degree Completion



*** $p < 0.01$

Promise Zones - Persistence



Student Subgroup Comparison

Modest to Negative Effect on Degree Completion for More Disadvantaged Students

	White or Asian	Black or Latino	Not Econ Disadv	Econ Disadv
Kalamazoo (8th Grade)				
Enroll in any college within 1 yr of exp hs grad	0.17***	0.08**	0.16***	0.07*
KPS pre-mean	0.36	0.19	0.31	0.18
N	12,030	19,424	22,166	9,595
Earn any degree within 6 years of exp hs grad	0.12***	-0.02	0.09***	0.02
KPS pre-mean	0.28	0.13	0.23	0.14
N	10,408	15,994	19,090	7,582

*** p < 0.01, ** p < 0.05, * p < 0.10



Main Take Aways & Next Steps

- Strong, positive effect for the Kalamazoo Promise
 - 10 percentage point increase in any college enrollment
 - 5 percentage point increase in any degree completion
- Black, Latino, and Poor students do not experience the same strong positive effects on degree completion as White, Asian, and Non Poor Students
- Next Steps: Examine how students are doing in college especially if some are not earning their degrees. Are they remaining eligible for the scholarship?



Main Take Aways & Next Steps

- Cannot definitively conclude much for the Michigan promise zones
 - 4.5 percentage point increase in any college
 - 3.5 percentage point increase in persistence to the second year of college
 - Positive point estimates, but not estimated precisely enough to be statistically significant
- However, promise zones weren't set up for large impacts given their design
- Next Steps: How are the promise zones leveraging community resources? When are students made aware of the scholarship?



Contact Information

Meredith S. Billings, Ph.D.

Postdoctoral Research & Teaching Associate
University of Georgia, Institute of Higher Education

meredith.billings@uga.edu



@BillingsMer