

WHAT IT'S WORTH

FINANCIAL HEALTH IS PUBLIC HEALTH

May 5, 2016



What It's Worth: Financial Health Is Public Health

May 5, 2016, 9:00 a.m.–2:30 p.m.
Federal Reserve Bank of Philadelphia
Ten Independence Mall, Philadelphia, PA 19106

Agenda

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| 9:00 a.m.–9:30 a.m. | Registration and Refreshments |
| 9:30 a.m.–9:40 a.m. | Welcome
Theresa Y. Singleton, Federal Reserve Bank of Philadelphia |
| 9:40 a.m.–10:25 a.m. | Introducing <i>What It's Worth</i>
David J. Erickson, Federal Reserve Bank of San Francisco
Kate Griffin, Corporation for Enterprise Development (CFED)
Rachel Schneider, Center for Financial Services Innovation (CFSI)
Daria Sheehan, Citi Foundation |
| 10:25 a.m.–12:00 noon | Financial Health Is Public Health: Research
<i>What It's Worth</i> Essay Recap: Sara Solomon, Center for Public Health Initiatives, University of Pennsylvania
Keith W. Weigelt, Wharton School, University of Pennsylvania
Sarah L. Szanton, Johns Hopkins University
Rosemary Frasso, Center for Public Health Initiatives, University of Pennsylvania |
| 12:00 noon–1:00 p.m. | Lunch and Keynote Speaker
Donald F. Schwarz, Robert Wood Johnson Foundation |
| 1:00 p.m.– 2:20 p.m. | Treating Financial Well-Being as a Public Health Issue: Solutions That Work
<i>What It's Worth</i> Essay Recap: Mary Dupont, Stand By Me
Megan Kiesel, Clarifi
Peter M. Grollman, Children's Hospital of Philadelphia
Andrew Frishkoff, Philadelphia Local Initiatives Support Corporation (LISC)
Moderator: Carey Morgan, Mayor's Office of Community Empowerment and Opportunity, City of Philadelphia |
| 2:20 p.m.– 2:30 p.m. | Closing Remarks
Jennifer Pinto-Martin, Center for Public Health Initiatives, University of Pennsylvania |

Visit www.strongfinancialfuture.org to download the book or to request a free copy.

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