

The Food Trust



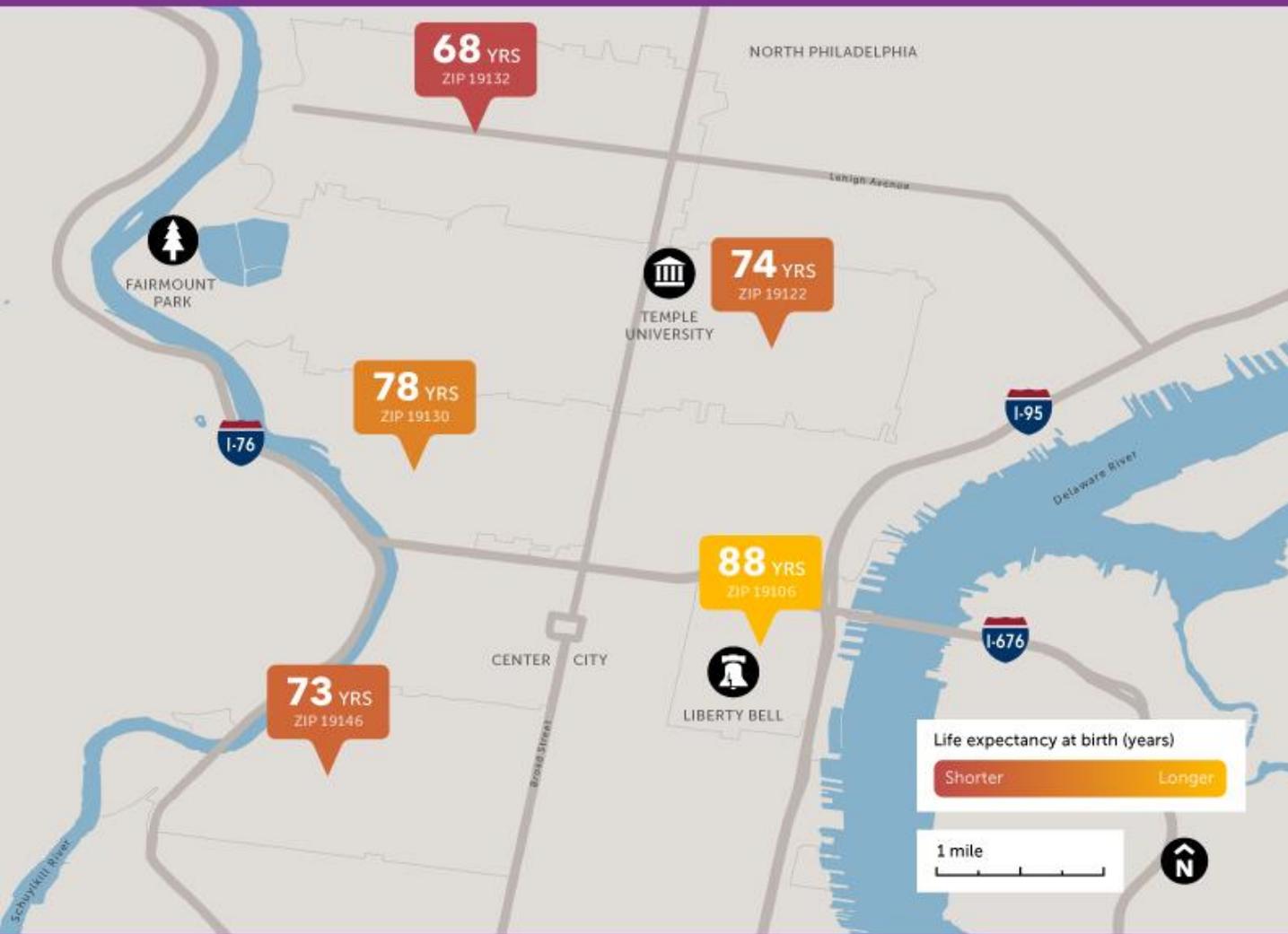
The Food Trust
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Short Distances to Large Gaps in Health

Follow the discussion

#CloseHealthGaps



Poorest, most obese and most diabetic.

1/3 live below the poverty line.

7 out of 10 adults
4 out of 10 kids
overweight or obese.

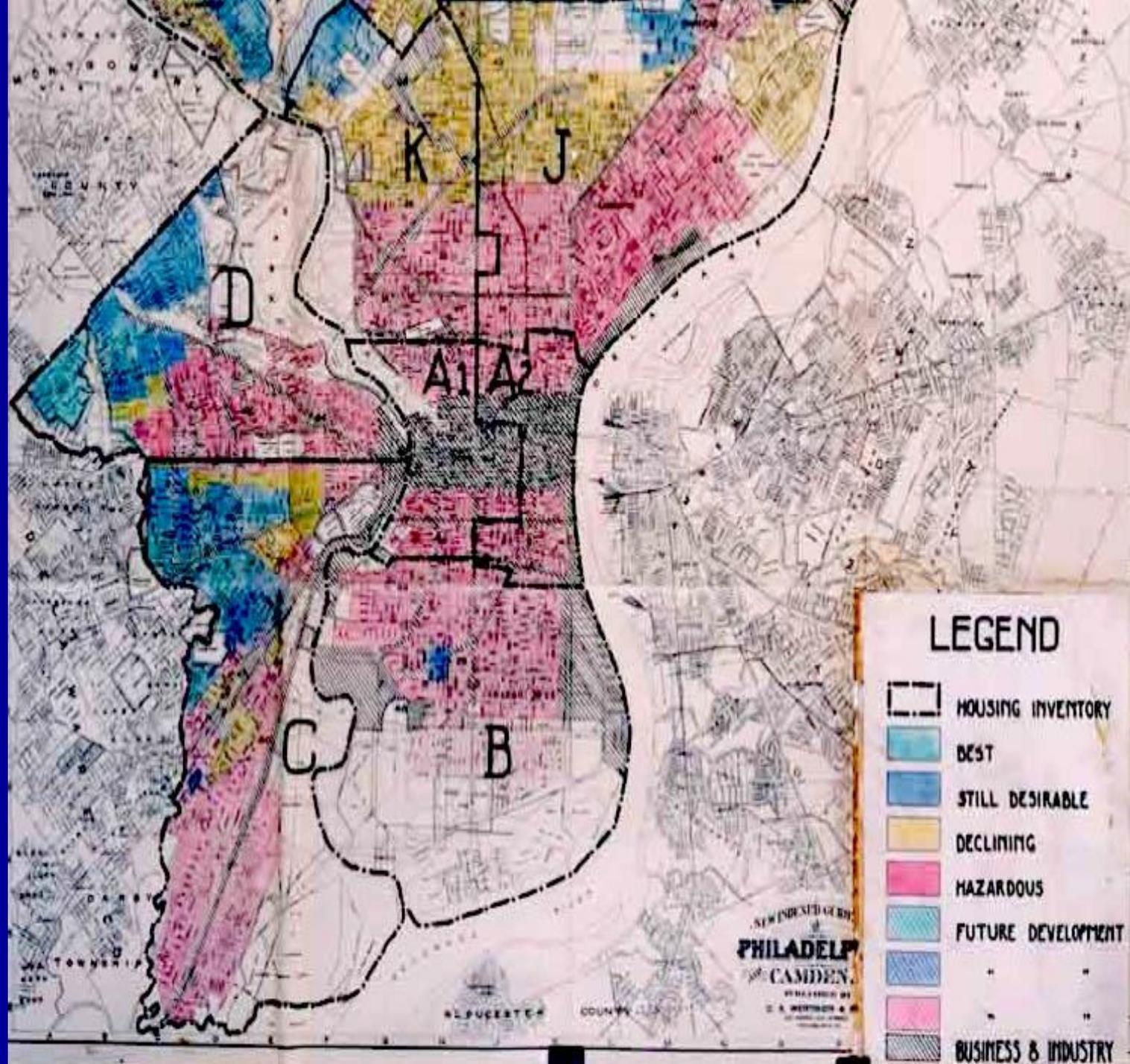
2 out of 10 adults
have diabetes.

African-Americans are 80% more likely to have diabetes.

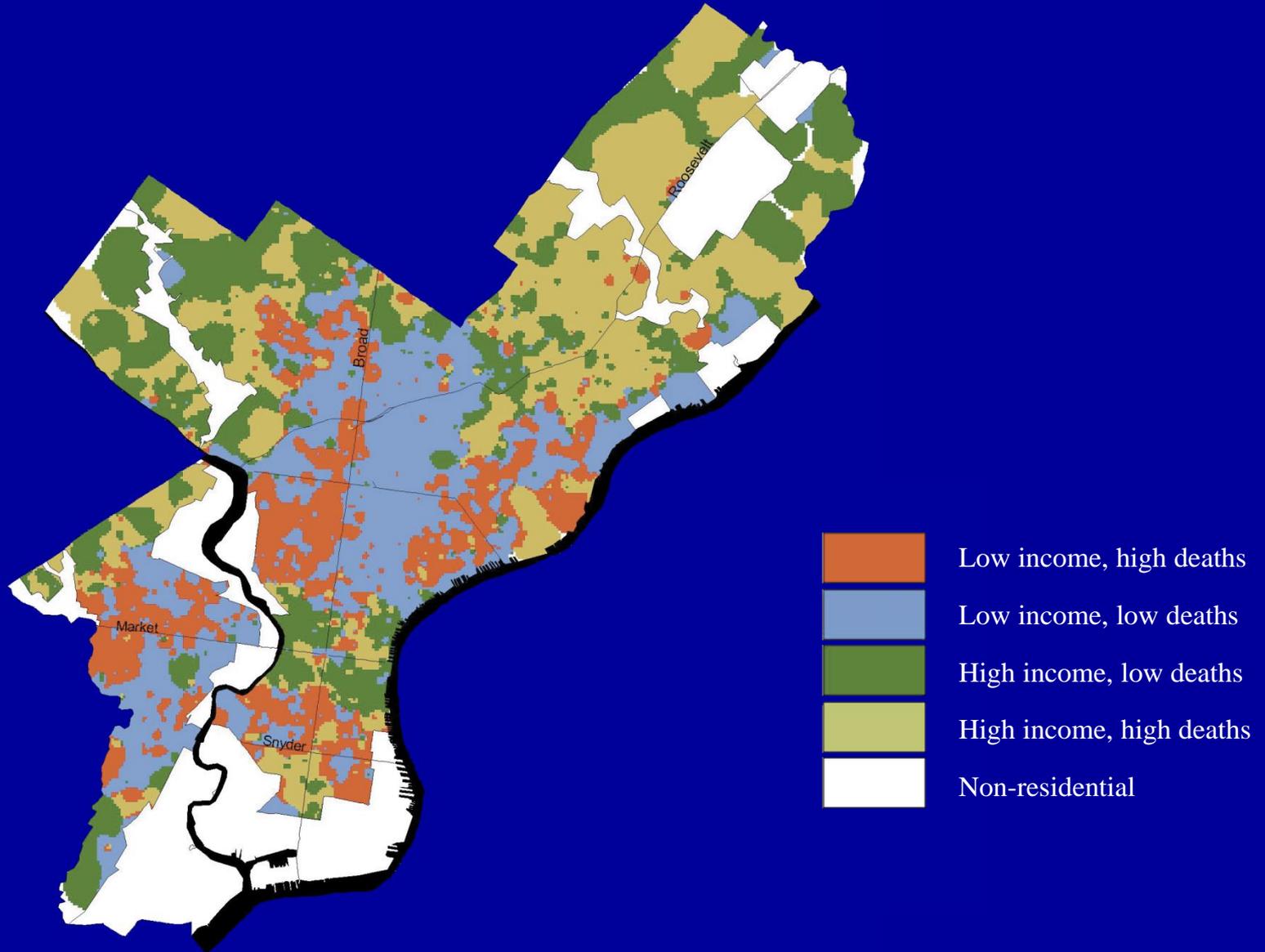
Redlining & Urban Disinvestment

A HOLC 1936 security map of Philadelphia showing redlining of lower income neighborhoods.

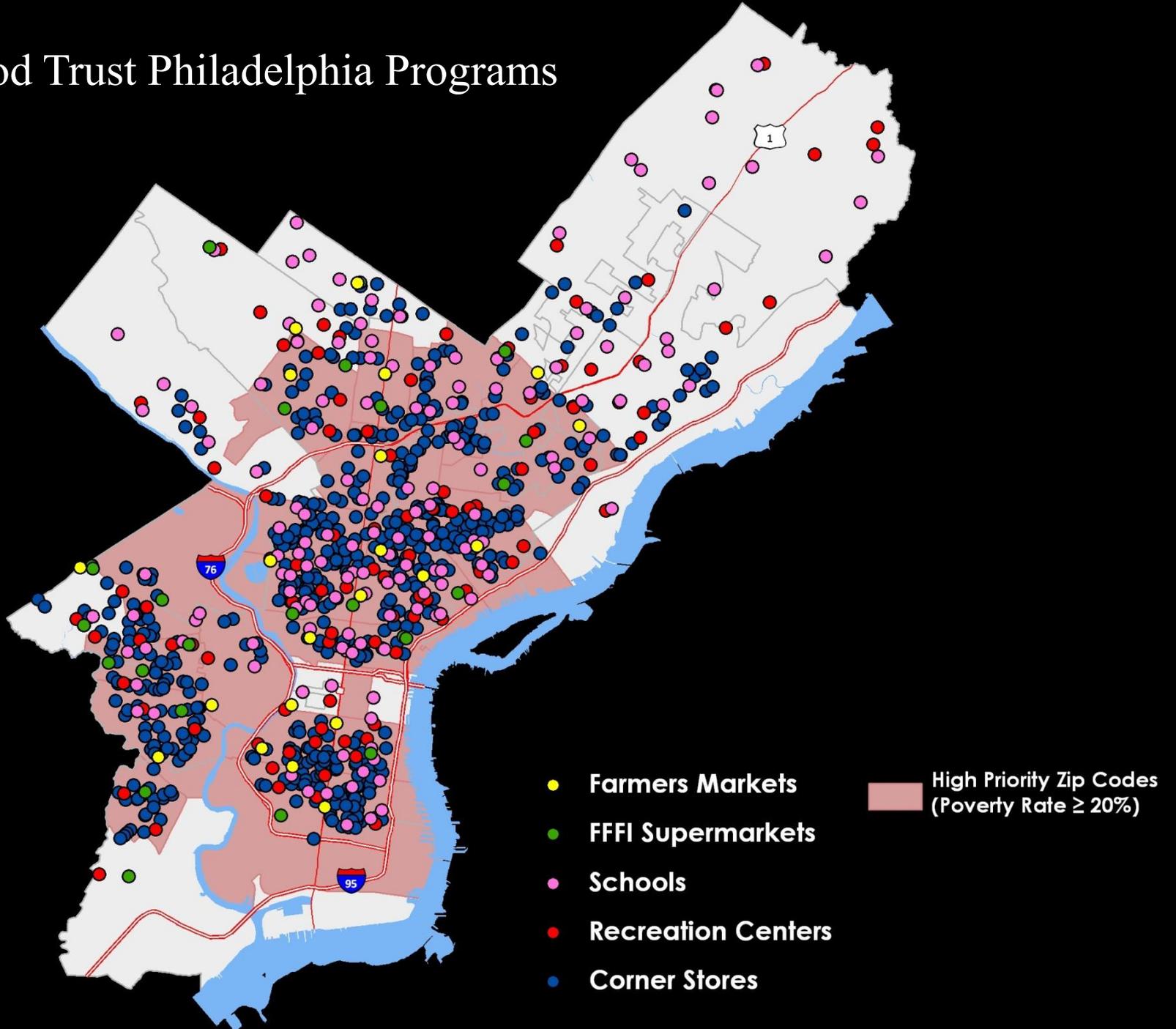
Households and businesses in the red zones could not get mortgages or business loans.



Philadelphia Areas with Greatest Need



The Food Trust Philadelphia Programs



People have no chance to improve their health outcomes if they lack access to the resources to make better healthier choices possible.



Access to affordable healthy food should be more than just a privilege for some; it should be a right for all.



Grocery Access Task Force & Stimulating Supermarket Development



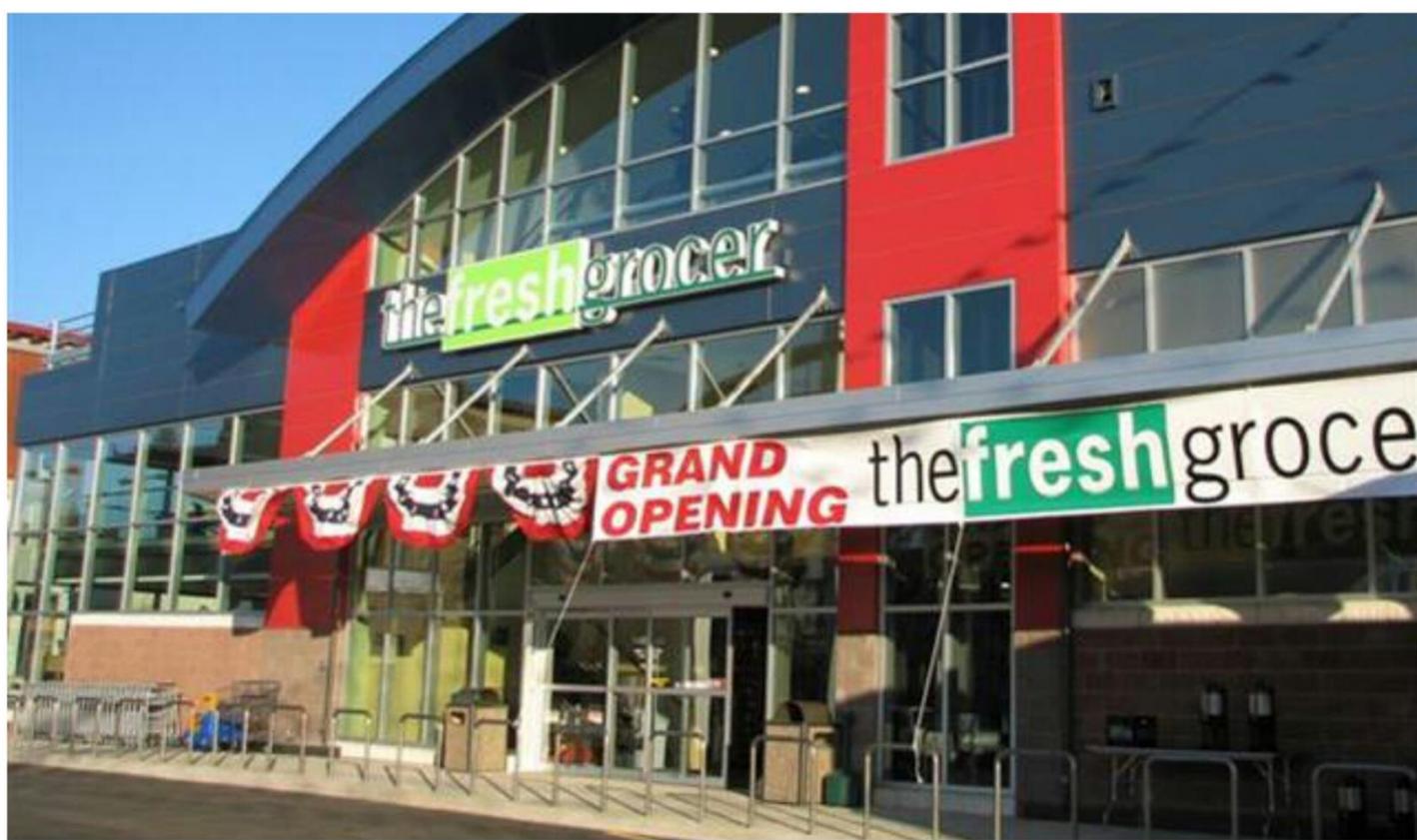
HFFI Grants & Loans:

Provides Access to Healthy Food

Creates Jobs & Tax Revenue

Expands market to local farmers & anchors economic and community development

HealthyFoodAccess.org



Healthy Food Finance Federal, State & Local Efforts

Arkansas, California, Colorado, Houston, Illinois, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, New Jersey New York, Ohio, Virginia, South Carolina and W. Tennessee.



Health Starts Where We Live, Learn, Work & Play



Bank's redlining results in a \$32.7 million settlement



AP

Sep 24, 2015 3:30 PM EDT

WASHINGTON - Mortgage discrimination against black and Hispanic communities has led to a proposed \$32.75 million settlement between Hudson City Savings Bank (**HSBK**) and the federal government.

The New Jersey-based lender located branches, chose mortgage brokers and marketed loans that discouraged borrowers in predominantly minority communities, said the Consumer Financial Protection Bureau and Justice Department Thursday.

Redlining: Still a thing

If your family was denied a mortgage in the 1930s, or the 1950s, or the 1970s, then you may not have the family wealth or down payment help to become a homeowner today. In that way, the consequences of past redlining transcend time, even as new forms of it continue.



Why
(Food)
Belongs in
Our
Discussion on
Race

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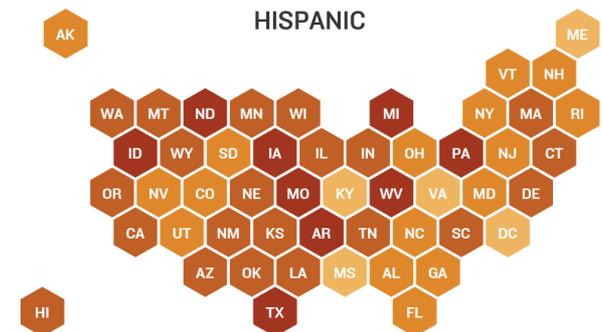
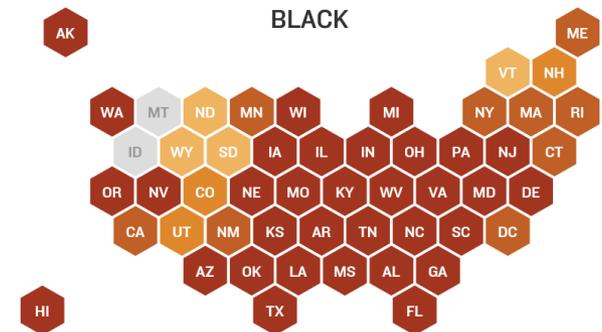
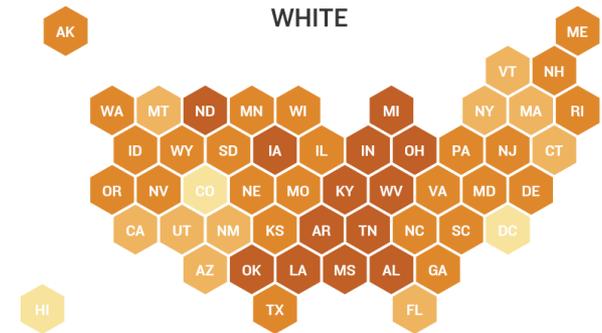
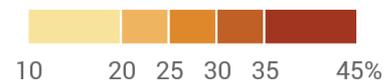


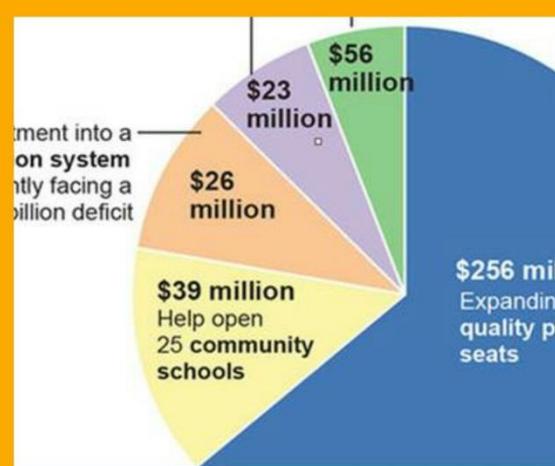
CDC Obesity Prevalence in 2014, By Race

Obesity is common, serious and costly

Obesity affects some groups more than others

Obesity and socioeconomic status





NO PHILLY GROCERY TAX

3¢ per ounce adds up fast!

YOUR GROCERY BILL IS ABOUT TO GO WAY UP.

Paid for by the American Beverage Association

\$400M Revenue

Universal Pre-K

Parks & Rec and Libraries

Community Schools

Health Not A Driver

Regressive?

Hurts Business?

Unconstitutional?



Health — Health & Science

Rising rate of childhood kidney stones drives push for school water access

Updated: JANUARY 15, 2016 — 1:08 AM EST



REPRINTS

by **Samantha Melamed**, Staff Writer

Local Collaboration

- Children's Hospital of Philadelphia
- School District of Philadelphia
- Philadelphia Department of Public Health
- Philadelphia Water Department
- Youth United for Change
- Partnership for a Healthier America
- Philadelphia Federation of Teachers
- Urban Nutrition Initiative
- Health Promotion Council
- The Food Trust

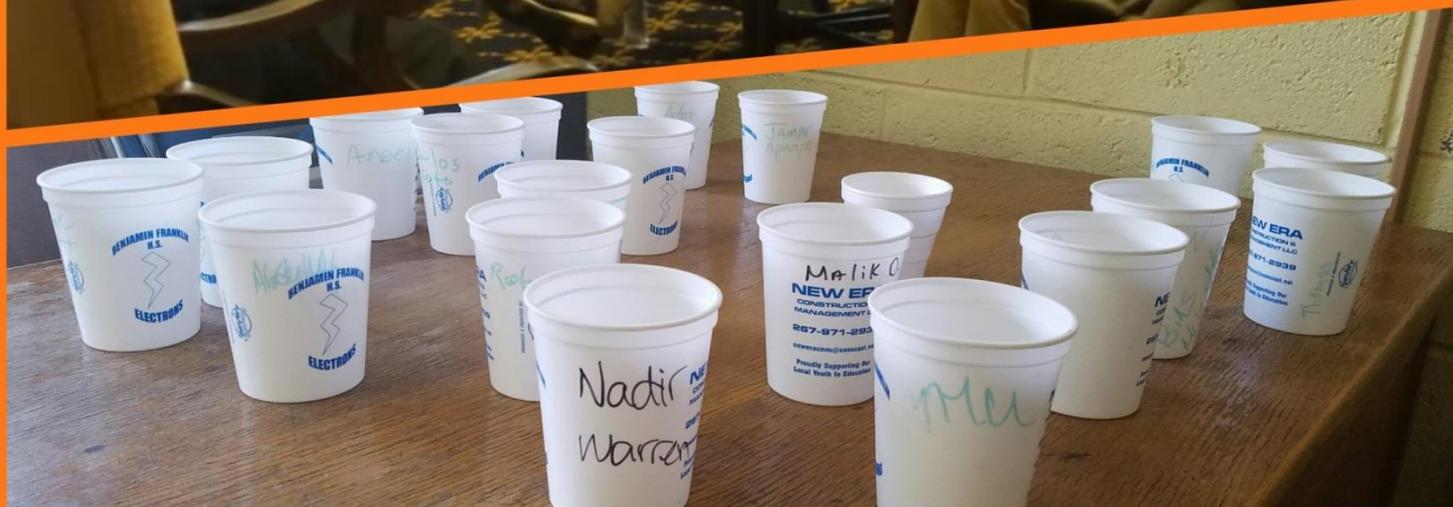
Youth
Leadership &
Advocacy

Local Champions

School
Campaigns

School Reform
Commission

City Council
Testimonies



We Did It.

\$1 million secured to ensure
three water hydration stations
at every Philly School

SPECIAL THANKS TO OUR ALLIES AT
THE FOOD TRUST AND YOUTH UNITED FOR
DRIVING THIS CHANGE #SQUADGOALS



Signs of Progress



- Obesity down 6.3% & 13.9%
- 8.1% in boys, 4.3% for girls
- 16.2% in severe obesity for boys
- Largest reductions among African-American and Asian children
- Less progress among girls and Hispanic children

Night Market Philly

City & State
Benefit

\$11.4M &
\$15.7M in
economic impact

Supported 123 &
203 jobs

\$134K & \$358K
in tax revenues





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THANK YOU!

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