

Reinventing Our Communities

Federal Reserve Bank of Philadelphia

Thursday, September 22, 2016

The Financial Clinic

*Building financial security and
improving financial mobility*



The Financial Clinic

MISSION

To support customers along a trajectory to achieve their goals working on five distinct outcomes—assets, banking, credit, debt and taxes—the pillars of financial security that define mission.

VISION

To build financial security for 1 million Americans by 2020.

APPROACH

To incorporate financial security strategies into social services through a “financial security ecosystem” by embedding direct services, capacity building and creating lasting change.

CUSTOMERS
SERVED:
18,305

CASH VALUE:
\$54,776,143

TRAINING
EXPANSION:
23 STATES

PRACTITIONERS
TRAINED:
2,062

Randomized Control Trial



Practitioner Takeaways

1. Behavior change is possible
2. Comprehensive programming is valuable
3. Progress was made regardless of demographic characteristics

Join the Discussion



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