

Center for Financial Security: Improving Financial Capability through Research, Implementation and Outreach

Reinventing Our Communities:
Transforming Our Economies

Federal Reserve Bank of Philadelphia, September 21-23, 2016

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What is the Center for Financial Security?

- Interdisciplinary national research center founded in 2008
- Housed at UW-Madison with affiliates from across the country
- *Applied* research on products, services, and strategies to promote financial well-being *over the life course*
- Partnerships with community-based organizations
- Focus on vulnerable populations, including lower-income families, youth, and people with disabilities.
- Emphasis on dissemination and outreach

Sample Projects

- Youth Financial Capability
 - Evaluation of “My Classroom Economy”
 - Financial education and account access
- Financial Coaching
 - Development of measures of financial capability
 - MyBudgetCoach Pilot study
- Emergency savings
 - *A Fragile Balance*

Outreach & Dissemination

- Financial Coaching
 - Training
 - Newsletters
 - Website
 - Census
- Initiatives
 - Check Your Free Credit Report Campaign
 - Money as You Grow Book Club
- And more...

Thank You!

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