

# People's Emergency Center

People's Emergency Center (PEC) nurtures families, strengthens neighborhoods, and drives change. We are committed to increasing equity and opportunity throughout our entire community. We concentrate our efforts on providing comprehensive supportive services to homeless women and their children, revitalizing our West Philadelphia neighborhood, and advocating for social change.



**Nurture  
Families**



**Strengthen  
Neighborhoods**



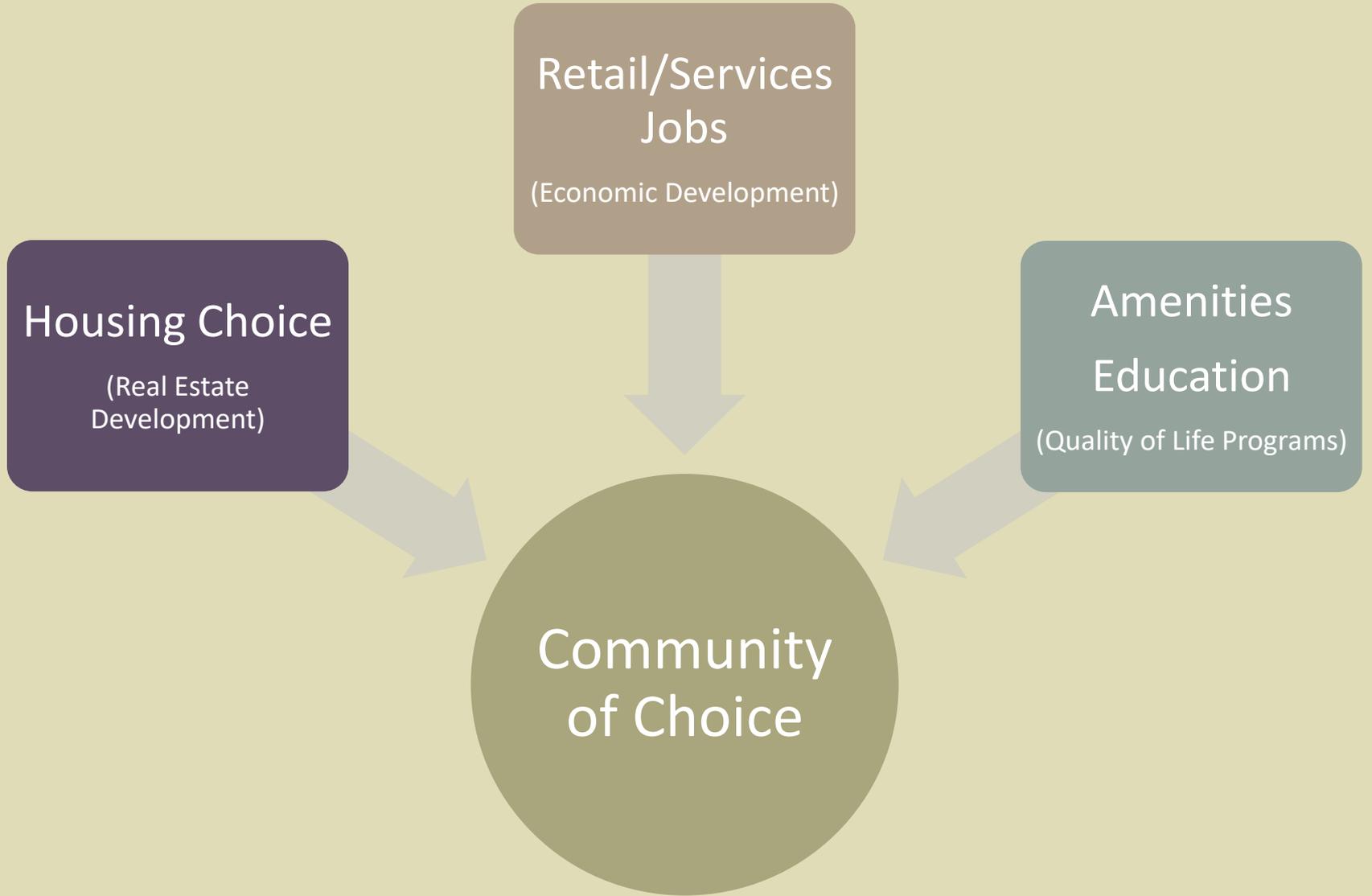
**Drive  
Change**

Retail/Services  
Jobs  
(Economic Development)

Housing Choice  
(Real Estate  
Development)

Amenities  
Education  
(Quality of Life Programs)

Community  
of Choice





# PEC Target Area





## Demographic Snapshot (2010 Census)

<b>Population</b>	<b>18,082</b>
Age 65+	14.5%
Under 18	24%
Median Household Income	\$19,914
Poverty	38%
Unemployment	17%
Homeownership	29.2%
Vacancy	17.5%
Housing Cost Burden (paying over 30% income)	Owners - 32% Renters - 53%



# HAVE A VISION FOR \*YOUR\* COMMUNITY?

**COME & SHARE IT AT THE**



## MAKE YOUR MARK!

PRIZES TO BE RAFFLED  
OFF @ END OF MEETING

**PUBLIC MEETING**  
**4017 Lancaster Avenue**  
**MONDAY 3/12 6-8PM**

QUESTIONS? CONTACT PAULETTE ADAMS (215) 382-7522 x.289  
[www.makeyourmarkplan.wordpress.com](http://www.makeyourmarkplan.wordpress.com)

**\*\*REFRESHMENTS PROVIDED\*\***

























