



Build Healthy
Places Network



HEALTH & HEALTH CARE SECTORS AS PARTNERS FOR SOCIAL JUSTICE

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Managing Director

September 22, 2016, Federal Reserve Bank of Philadelphia

PRESENTATION OUTLINE

1. Platform for Partnership: The Network
2. Community Development and Health Working Together
1. Shared Aims and Opportunities for Cross-Sector Collaboration



PLATFORM FOR PARTNERSHIP
THE NETWORK





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MISSION:

To catalyze and support collaboration across the health and community development sectors, together working to improve low-income communities and the lives of people living in them.



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PROGRAM OF



SUPPORTED BY



Robert Wood Johnson Foundation

BUILDS UPON





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CONNECTS LEADERS

BUILDS THE KNOWLEDGE BASE FOR COLLABORATION

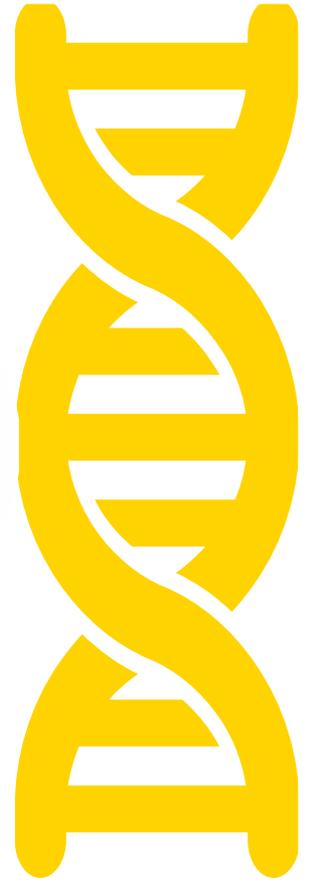
CURATES RESOURCES AND EXAMPLES OF WHAT WORKS

**COMMUNITY DEVELOPMENT +
HEALTH
WORKING TOGETHER**

**IN DETERMINING
YOUR HEALTH...**

19106

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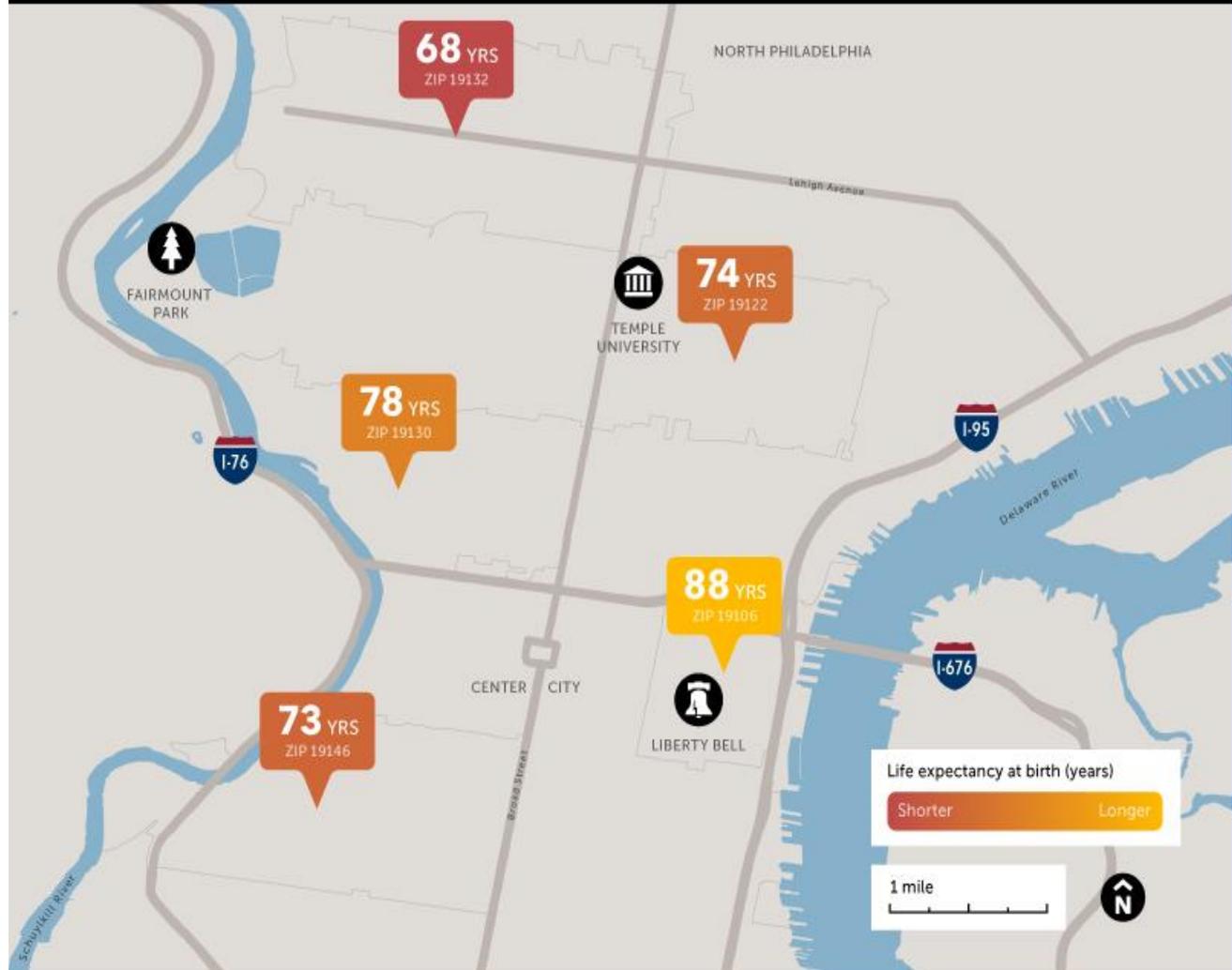
HEALTH HAPPENS IN NEIGHBORHOODS

PHILADELPHIA, PENNSYLVANIA

Follow the discussion

Short Distances to Large Gaps in Health

#CloseHealthGaps

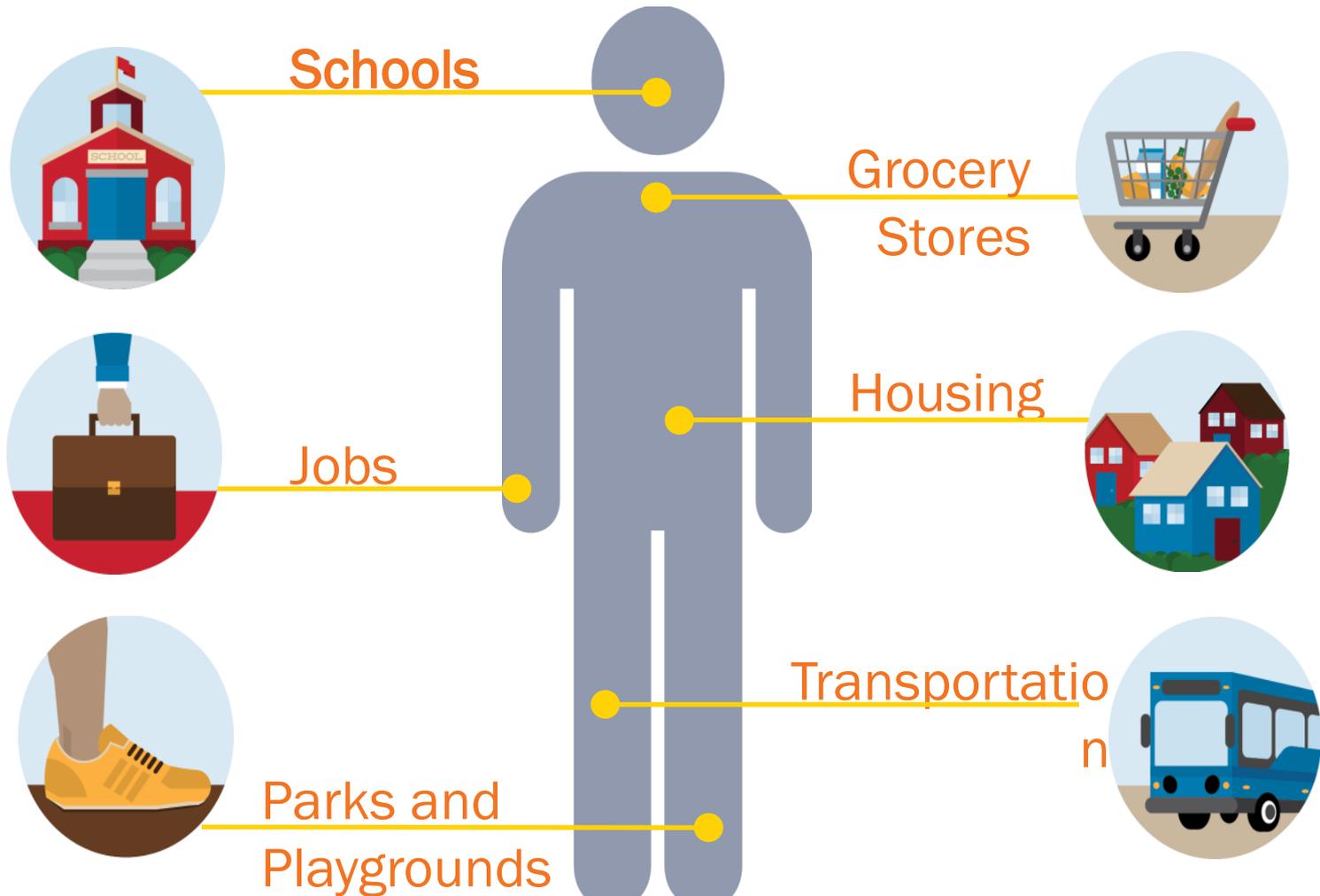


COMMUNITY DEVELOPMENT IS IN THE ZIP CODE IMPROVEMENT BUSINESS

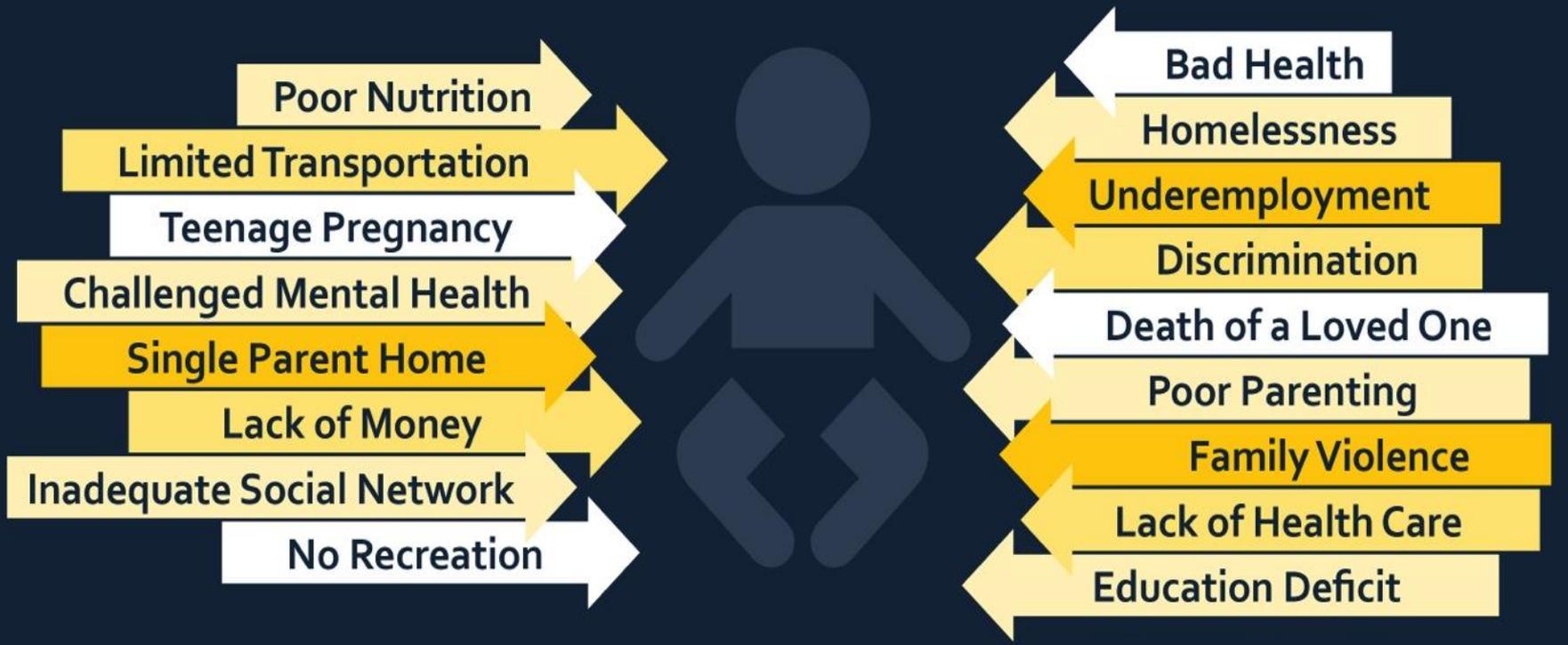


Baker Ripley Neighborhood Center, Houston TX

PEOPLE GET SICK BECAUSE OF THEIR SOCIAL AND PHYSICAL ENVIRONMENTS



PLACE-BASED SOCIAL DETERMINANTS OF HEALTH



Source: www.smartcitymemphis.com/cartoon/toxic-stress/



SHARED AIMS
DIFFERENT PATHS



COMMUNITY DEVELOPMENT'S MAIN ACTORS

- AFFORDABLE HOUSING DEVELOPERS
- NEIGHBORHOOD PLANNERS

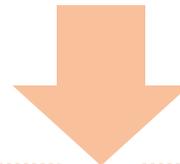
COMMUNITY DEVELOPMENT CORPORATIONS (CDCs)

COMMUNITY DEVELOPMENT FINANCIAL INSTITUTIONS (CDFIs)

- FOUNDATIONS
- CRA-MOTIVATED BANKS
- IMPACT INVESTORS

DEVELOPMENT

FINANCING



AFFORDABLE HOUSING

BUSINESSES

JOB TRAINING

HEALTH CLINICS

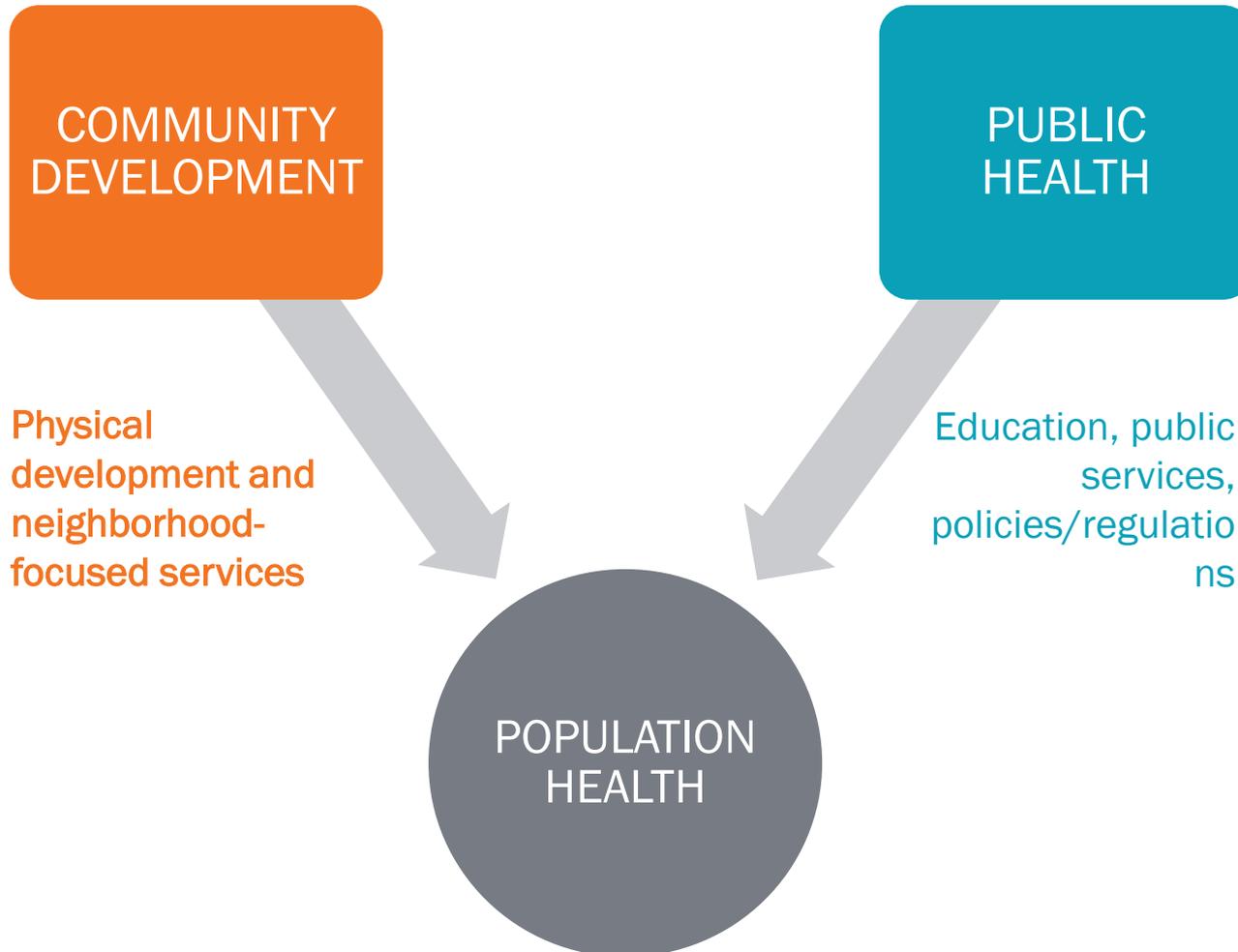
COMMUNITY BUILDING PROGRAMS

SOCIAL SERVICES

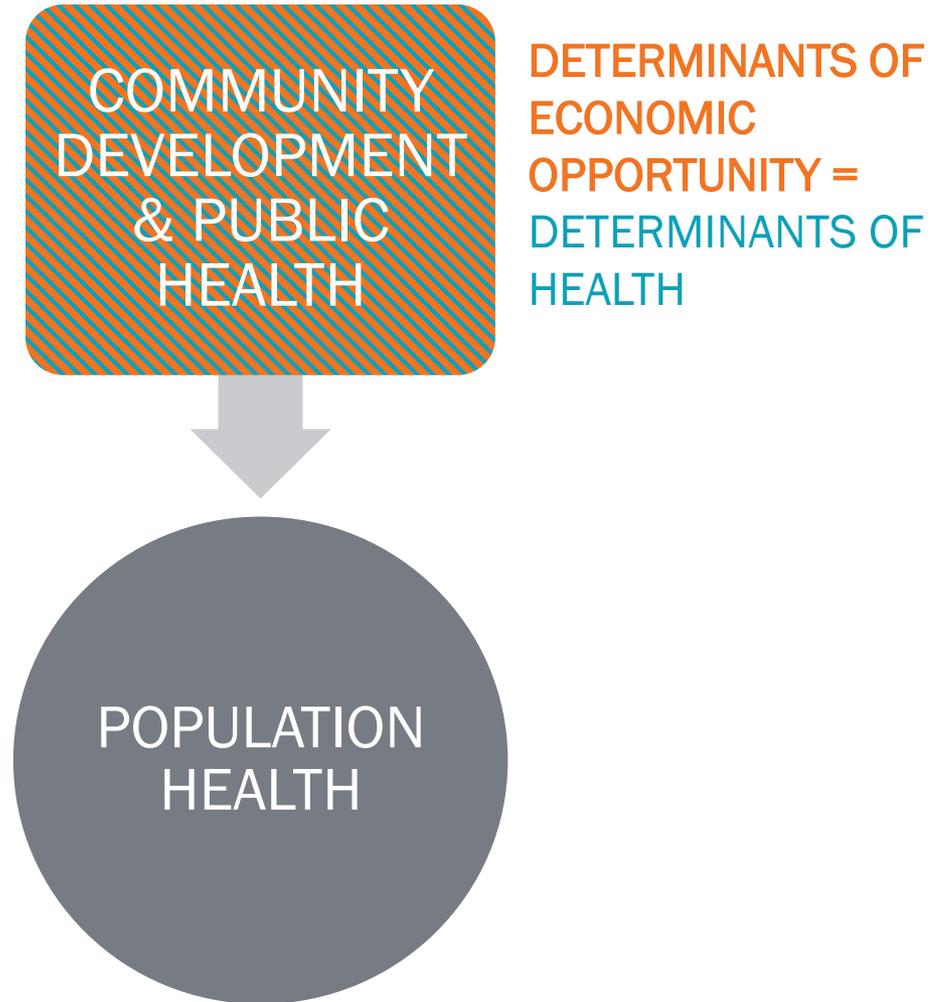
COMMUNITY CENTERS

CHARTER SCHOOLS

SHARED AIMS BUT DIFFERENT PATHS

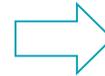


SHARED AIMS BUT DIFFERENT PATHS



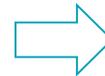
HOW PUBLIC HEALTH CAN CONTRIBUTE TO COMMUNITY DEVELOPMENT

Data collection/analysis expertise



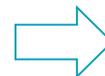
BUILDS EVIDENCE BASE ON
HEALTH/SOCIAL COST
SAVINGS

Interpretation of health outcomes
from community development
projects



BUILDS KNOWLEDGE BASE
FOR IMPACT

Understanding of target
populations and neighborhoods



INFORMS INVESTMENTS TO
HIGHEST NEED
COMMUNITIES

Adapted From- Jutte, D., Miller, J., and Erickson, D. (2015). *"Neighborhood Adversity, Child Health, and Community Development."* *Pediatrics*. March (135).

WHAT WE'VE LEARNED ABOUT BOTH SECTOR'S ASSETS

HEALTH SECTOR

- Anchor institutions in communities/neighborhood connections
- Data/research capabilities
- Financial resources (e.g., Community Benefits)
- Expertise in social determinants of health/health
- Policy expertise/connections to government

COMMUNITY DEVELOPMENT

- Community engagement/deep connection to neighborhoods
- Technical expertise in land use, real estate, etc.
- Financial resources
- Connection to government agencies
- Attuned to neighborhood/behavioral changes
- Problem-solving abilities

**In ranking order*

EXAMPLES OF SUCCESSFUL PARTNERSHIPS

CHILDRENS
HOSPITAL OF
PHILADELPHIA



VITA WELLNESS
DISTRICT:
STAMFORD, CT



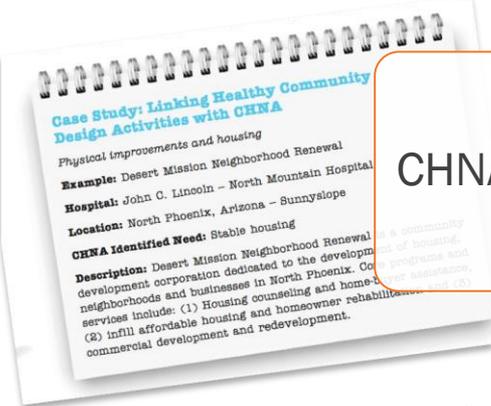
UNIVERSITY
CIRCLE:
CLEVELAND, OH



Learn more by visiting the Network's [Community Close Up series](#)

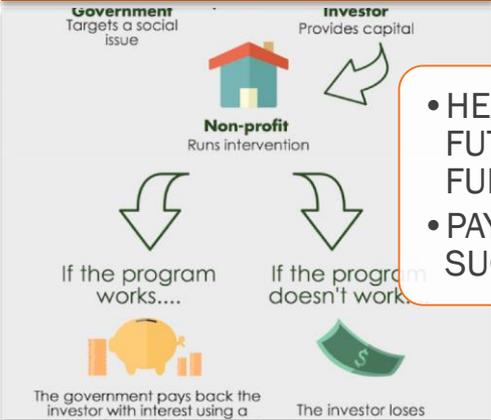
OPPORTUNITIES FOR CROSS-SECTOR COLLABORATION

POLICY LEVERS



CHNAs

NEW INVESTMENT VEHICLES



- HEALTHY FUTURES FUND
- PAY FOR SUCCESS

SHARED MEASUREMENT



HEALTH IMPACT ASSESSMENTS

QUESTIONS

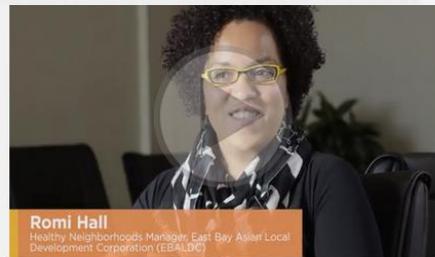
BUILDHEALTHYPLACES.ORG

By joining forces, community developers and health professionals can have a more powerful impact.

[Learn More About the Network](#)




Build Healthy Places Network
#NetworkCommons



[#NetworkCommons](#) |
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 [Fast Facts](#) |
 [Healthy Communities Initiative](#) |
 [Making the Case](#) |
 [The Network's Picks](#)

The Pulse



A monthly roundup of what we're reading and where we've been at the intersection of community development and health.

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APRIL
There's a SIB for that

MARCH
Place matters to children's health

FEBRUARY
Tackling the social inequities that shape health



TOOLS FOR COLLABORATION: MEASUREUP

MeasureUp

Welcome to MeasureUp, a microsite of resources and tools to help you measure and describe your programs' impact on families and communities and on factors related to health. MeasureUp provides examples, tools, and resources to help you make your case, without having to become an economist.

You can [dip your toe into the topic](#) or [dive deep](#). You can learn about [how to map](#) issues in your community or see how other groups are measuring impact and [the tools](#) they use. [Read stories](#) about communities that have used health metrics in community development work. And if you want to [design your own study](#), you can do that too. If you need to make your case to a funder or policymaker, [read about the evidence](#) for a link between health and community.

Here's what's available:



Mapping Tools

Learn how to map your community's strengths and target areas.



Measurement Tools

See how others are measuring health-related impact and find resources to help you get started.



Evidence Base

Learn more about the effects of neighborhood on health.



Measurement Stories

Read and watch stories from the field about measurement in action.



Deeper Dive

Want more? Go deeper with these ideas and innovations.

WWW.BUILDHEALTHYPLACES.ORG/MEASUREUP



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TOOLS FOR COLLABORATION: JARGON BUSTER

Jargon Buster

Working across sectors begins with speaking the same language. If you're lost in a sea of acronyms, this tool can help. Below we aim to demystify common industry jargon.

CDC (Centers for Disease Control and Prevention)

+

CDC (Community Development Corporation)

+

Community Benefits (Agreements)

+

Community Benefits (Hospital)

+

Community Development

-

Related Terms: CDC (Community Development Corporation), Community Development Financial Institutions (CDFIs), Social Determinants of Health, Health Equity

Community development is a multi-billion-dollar sector of the American economy that invests in low- and moderate-income communities through the development and financing of affordable housing, businesses, community centers, health clinics, job training programs, and services to support children, youth, and families. The sector has its roots in the urban revitalization efforts of the late 19th century but expanded as a result of the War on Poverty programs of the 1960s. Today, the

Tags

#NetworkCommons

#ZIPmatters

Affordable Care Act

Affordable

Housing

collaboration

Community Close Up

Community

Development

Community Health Needs

Assessment Community

Quarterback County Health

WWW.BUILDHEALTHYPLACES.ORG/JARGON-BUSTER



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Crosswalk



Whose City Is it? The Promise and Peril of Gentrification



Neighborhood Change for a City's Youngest

Read our other articles on the Network's [Crosswalk Magazine](#)

LEADERSHIP OPPORTUNITIES



2017 RWJF Culture of Health Prize

Call for Applications from Communities

Application Deadline:
November 3, 2016 at 3 p.m. ET



WWW.RWJF.ORG/PRIZE

CULTURE OF HEALTH LEADERS

A Robert Wood Johnson Foundation program



Be a Change Leader.
Build a Culture of Health.

APPLICATIONS OPEN JANUARY 2017

Leadership development and funding opportunity for leaders from all fields and professions that influence health—including education, transportation, technology, public health, government, faith/spiritual, business, health care, social service, economic development, urban planning, and others.

WWW.CULTUREOFHEALTH-LEADERS.ORG



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