

# CORRIDORS OF OPPORTUNITY



# Living Cities Integration Initiative Guiding Principles

- Resilient, cross-sector civic infrastructure
- Unlock public and private capital (grants, loans, subsidy) for the benefit of low-income people
- Disrupt obsolete approaches to change key systems
- Create a “new normal” way of working

# Living Cities Integration Initiative Sites



**Baltimore**



**Cleveland**



**Detroit**



**Newark**



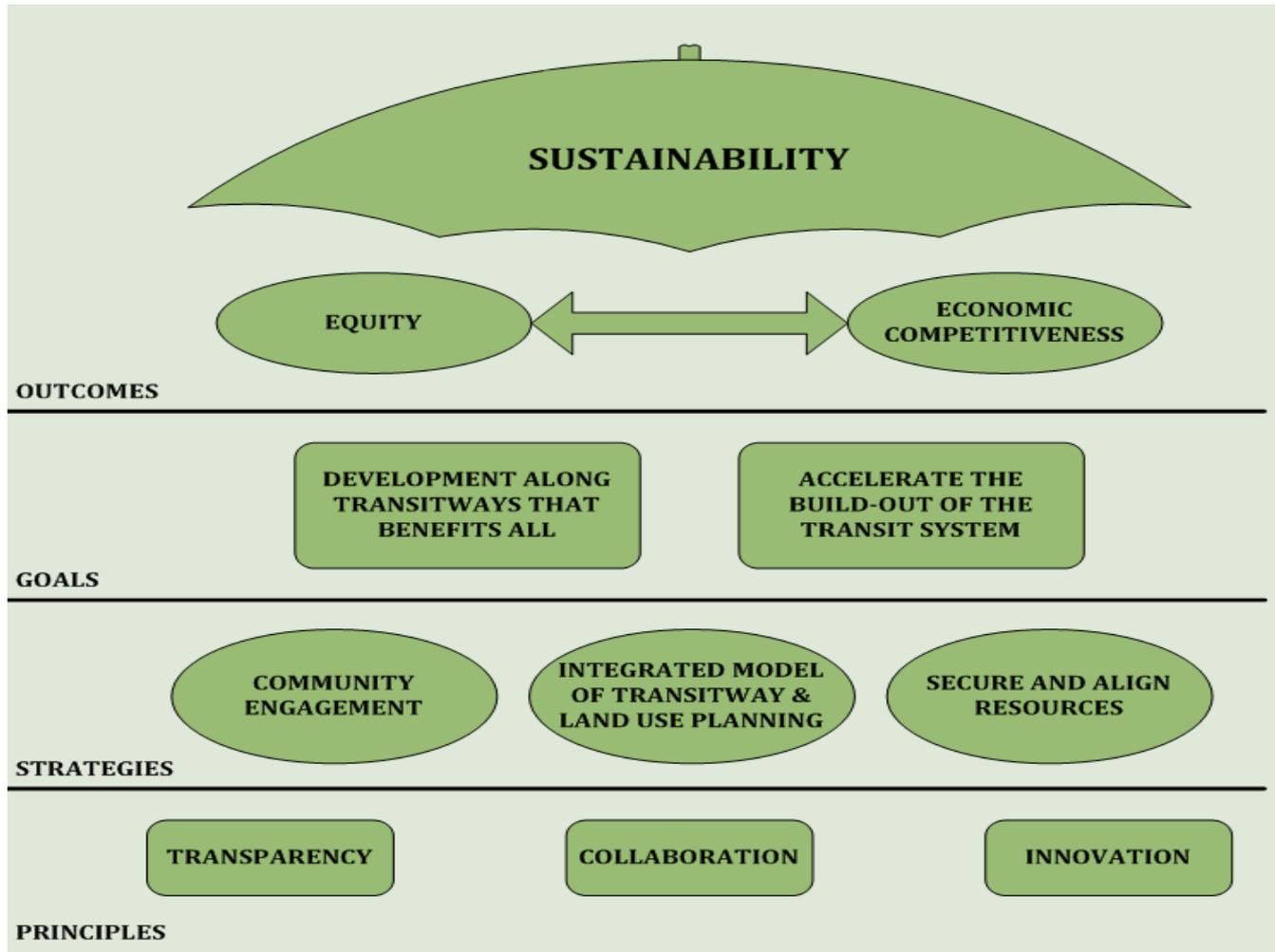
**Twin Cities: Minneapolis**



**Twin Cities: Saint Paul**

# Corridors of Opportunity

***Vision: Transitway corridors will guide our region's growth, vitality and competitiveness. Development along transitways will create distinctive places and strengthen local assets while increasing ridership and expanding access to jobs, affordable housing, and essential services for residents of all incomes and backgrounds.***



# Driving Job Growth in Minneapolis St. Paul

## Lead initiatives

Entre-  
preneurship/  
innovation

Talent

Transportation/  
land use

Strategic growth

accelerateMSP

Supplier Showcase and Referral Library  
BRIDGE TO MINNESOTA JOBS  
sponsored by ITASCAproject

project  
skyway

CoCo  
coworking & collaborative space

EB – 5 initiative

MINNESOTA ANGEL™  
NETWORK

Hennepin-Carver  
Economic  
Gardening Network

MOJO  
MINNESOTA

ITASCAproject  
Higher education strategy

MINNESOTA  
fastTRAC

DEED / MnSCU Workforce  
alignment

SKILLS@WORK  
Minnesotans working together to close the skills gap

Promise Neighborhoods,  
Race to the Top

Early childhood to early  
career collective (Strive)

Corridors of Opportunity

HID  
LIVING CITIES  
INNOVATE • INVEST • LEAD

Sustainable Communities

ITASCAproject  
Transit ROI study

CENTRAL CORRIDOR  
FUNDERS COLLABORATIVE  
INVESTING BEYOND THE RAIL

Urban Land  
Institute

Housing Initiative  
Reality Check 2.0  
Reinvesting the Region Action Plan

GREATER MSP

MINNEAPOLIS-  
SAINT PAUL  
EXPORT PLAN  
METRO EXPORT INITIATIVE

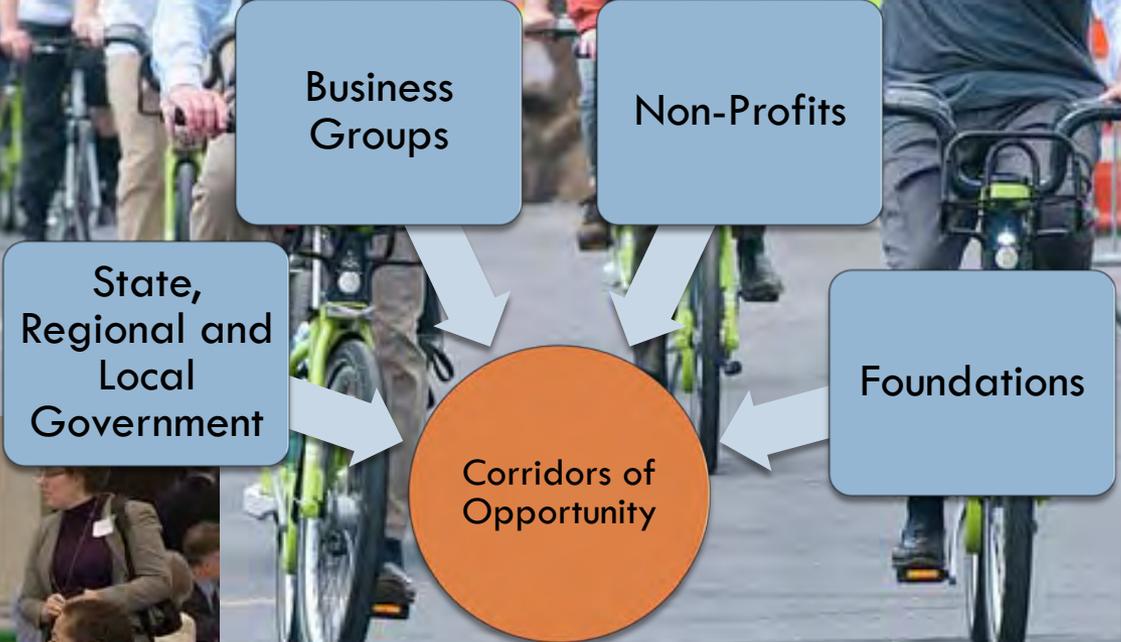
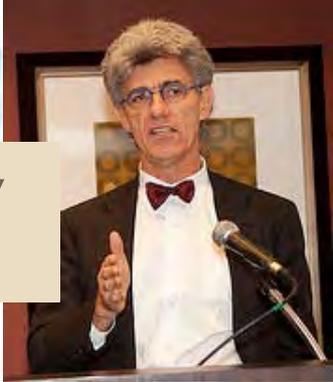
Regional Council of  
Mayors  
Regional Cluster  
Initiative

Thinc.Green MSP  
manufacturing better business

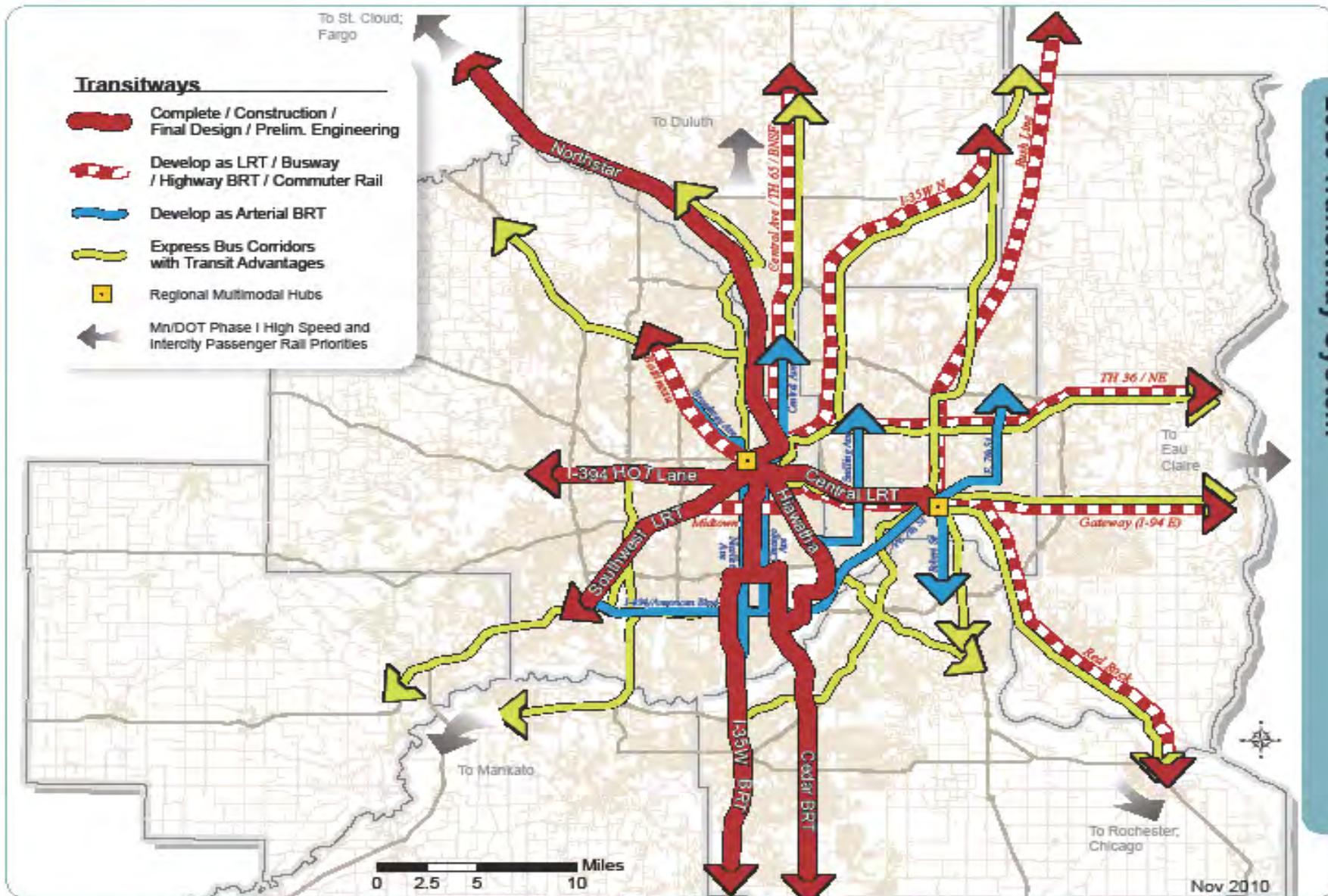
ALIGNMENT, LEVERAGE, IMPLEMENTATION



Partners from all sectors seek to develop a new way of doing business



# 2030 Transitway System



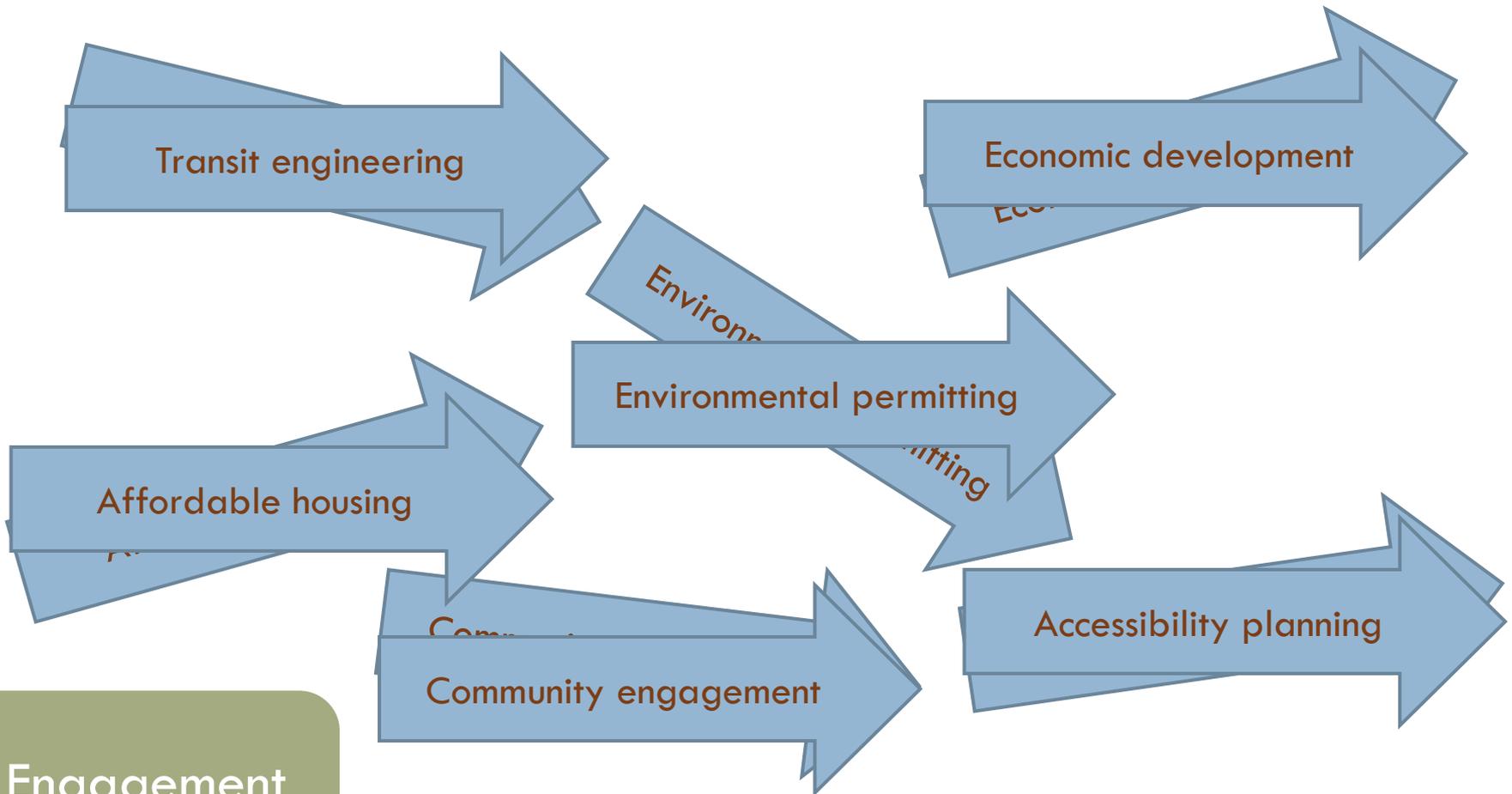
Regional 2030 TRANSPORTATION Policy Plan - Final November 2010

Equitable Development – Development that creates healthy vibrant communities of opportunity where low-income people, people of color and people with disabilities participate in and benefit from systems, decisions and activities that shape their neighborhoods.



Partnership &  
Policy

# CoO seeks to better align multiple planning processes



Engagement  
& Planning



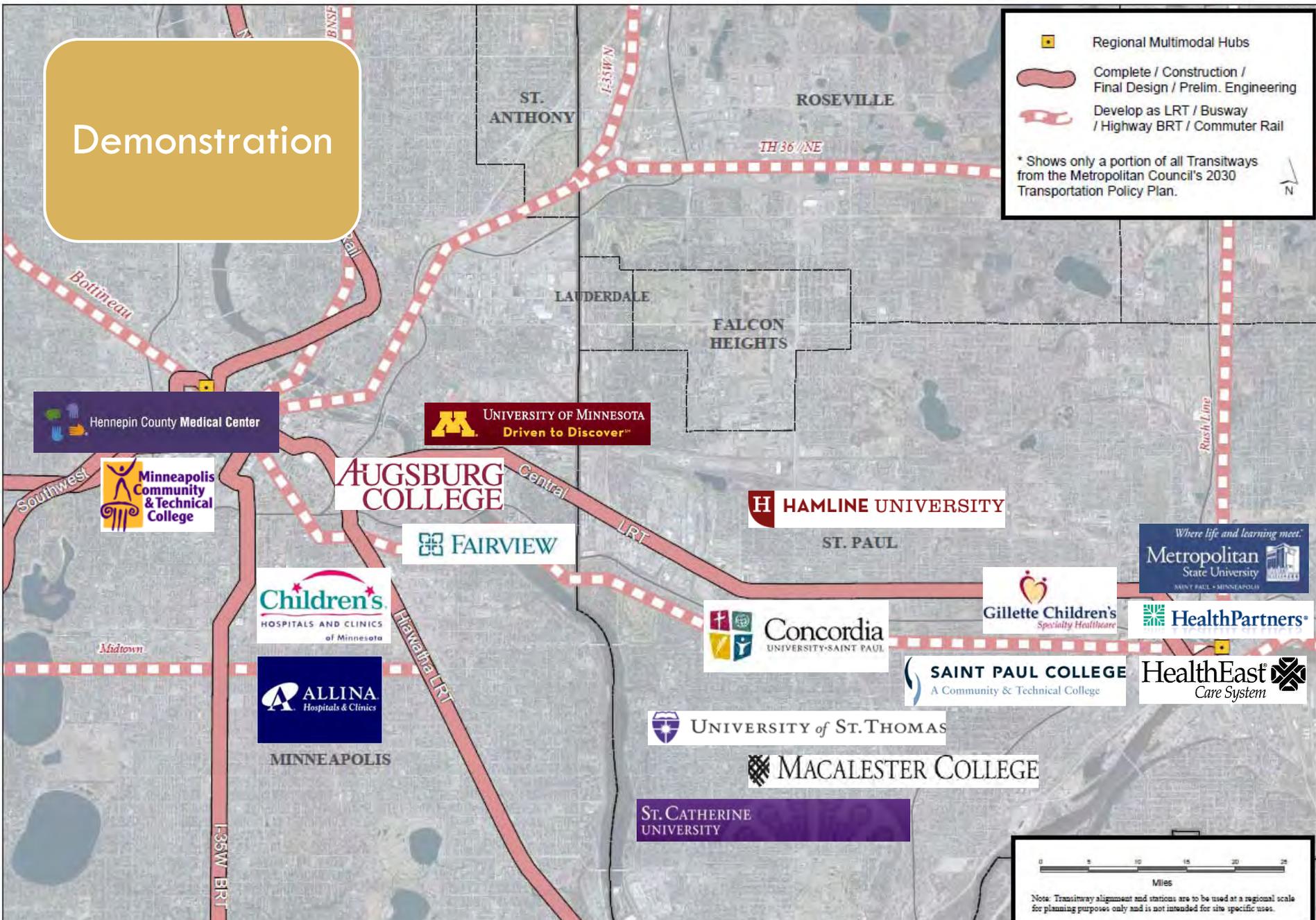
# 2030 Transitway System\* near Central Corridor

from: Metropolitan Council 2030 Transportation Policy Plan, adopted November 2010.

## Demonstration

-  Regional Multimodal Hubs
-  Complete / Construction / Final Design / Prelim. Engineering
-  Develop as LRT / Busway / Highway BRT / Commuter Rail

\* Shows only a portion of all Transitways from the Metropolitan Council's 2030 Transportation Policy Plan.



 Hennepin County Medical Center

 UNIVERSITY OF MINNESOTA  
Driven to Discover™

 Minneapolis Community & Technical College

 AUGSBURG COLLEGE

 FAIRVIEW

 HAMLINE UNIVERSITY

 Children's HOSPITALS AND CLINICS of Minnesota

*Where life and learning meet.*  
 Metropolitan State University  
SAINT PAUL • MINNEAPOLIS

 Gillette Children's Specialty Healthcare

 HealthPartners®

 ALLINA Hospitals & Clinics

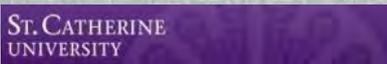
 Concordia UNIVERSITY-SAINT PAUL

 SAINT PAUL COLLEGE  
A Community & Technical College

 HealthEast Care System

 UNIVERSITY of St. THOMAS

 MACALESTER COLLEGE

 ST. CATHERINE UNIVERSITY

0 5 10 15 20 25  
Miles

Note: Transitway alignment and stations are to be used at a regional scale for planning purposes only and is not intended for site specific uses.



## Direct Investment

- Over \$20,000,000 of grants & loans
  - HUD: \$5M planning grant
  - Living Cities: \$2.7M grant; \$10M commercial loans; \$3M PRI
- 2 dozen discrete “projects”
- Planning, research, demonstration projects, real estate development & small business expansion
- Learns from and builds on work of Central Corridors Funders Collaborative

# Supporting TOD through better alignment of financing

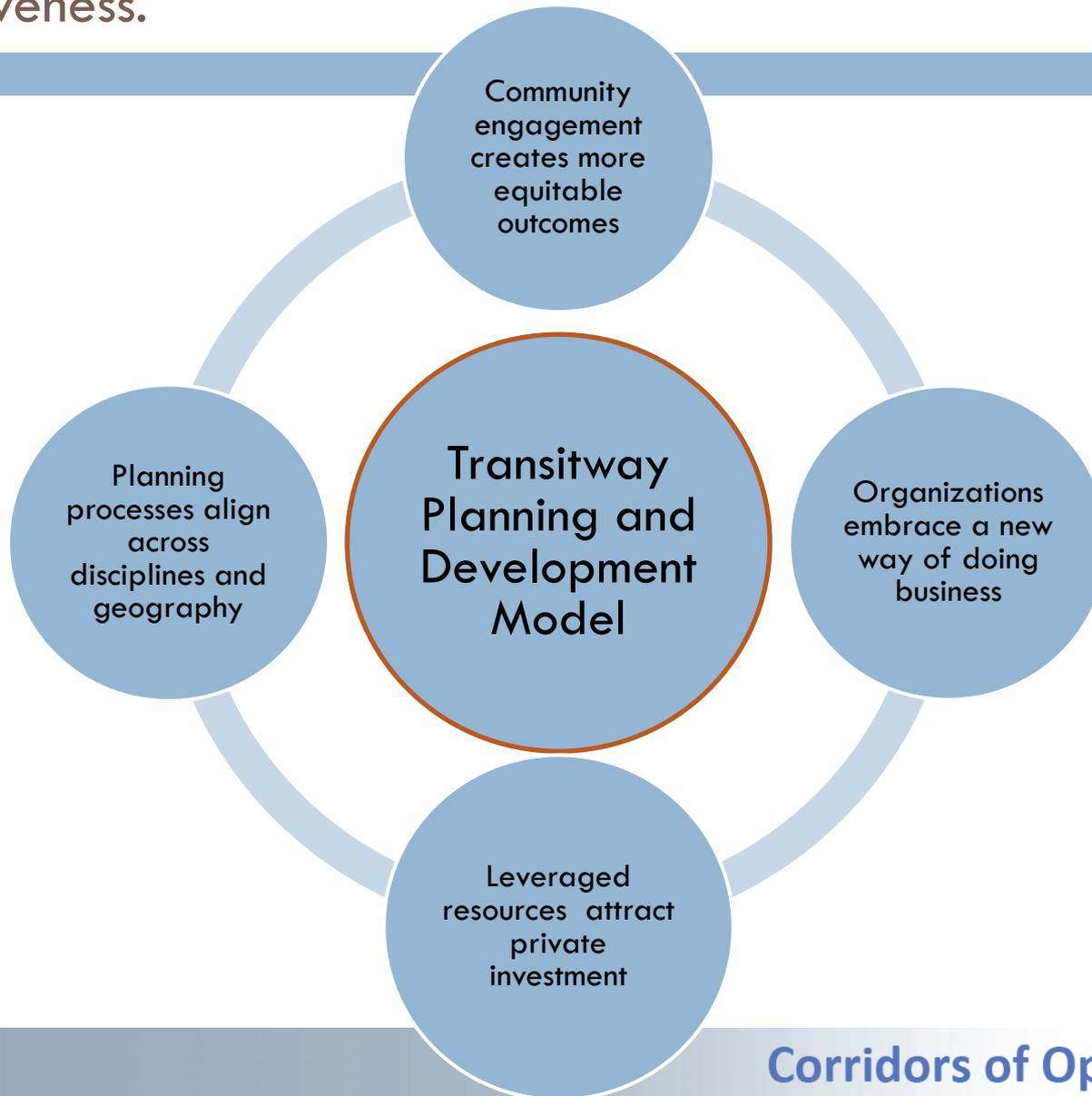


Feasibility / Planning	Environmental	Pre-development	Acquisition	Construction	Mini-Perm	Permanent
<ul style="list-style-type: none"> <li>• LISC</li> <li>• GMHC</li> <li>• Cities/Counties</li> <li>• Philanthropy</li> <li>• Corridors of Opportunity (CoO) Local Implementation Capacity (LIC)</li> <li>• Metropolitan Council (LCDA &amp; LCDA/TBRA TOD)**</li> </ul>	<ul style="list-style-type: none"> <li>• DEED</li> <li>• EPA</li> <li>• Counties (ERF)</li> <li>• Metropolitan Council (TBRA)**</li> </ul>	<ul style="list-style-type: none"> <li>• CoO loan fund</li> <li>• CoO LIC</li> <li>• LISC</li> <li>• GMHC</li> <li>• MN Nonprofits Assistance Fund</li> <li>• NDC</li> <li>• Cities/Counties</li> <li>• Philanthropy</li> <li>• Metropolitan Council (LCDA &amp; LCDA TOD)**</li> </ul>	<ul style="list-style-type: none"> <li>• CoO loan fund</li> <li>• TCC Land Bank</li> <li>• LISC</li> <li>• Family Housing Fund</li> <li>• Cities/Counties</li> <li>• Minnesota Housing</li> <li>• Private Banks</li> <li>• Metropolitan Council (LCDA &amp; LCDA TOD)**</li> </ul>	<ul style="list-style-type: none"> <li>• CoO loan fund</li> <li>• TCC Land Bank</li> <li>• Banks</li> <li>• Minnesota Housing</li> <li>• Family Housing Fund (MacArthur Preservation Loans)*</li> </ul>	<ul style="list-style-type: none"> <li>• TCC Land Bank</li> <li>• Banks</li> </ul>	<ul style="list-style-type: none"> <li>• Banks</li> <li>• Metropolitan Council **</li> <li>• Minnesota Housing</li> <li>• Family Housing Fund</li> <li>• HUD</li> <li>• Fannie Mae</li> <li>• Freddie Mac</li> <li>• Life Insurance/ Pension funds</li> </ul>

\* Funding available may be for nonprofits only

\*\*Funding available must be requested by cities participating in the Livable Communities program

By 2014 we will have a model of transitway planning and development that contributes to our region's growth, vitality and competitiveness.





Track 1

TICKETS

EMERGENCY

VALIDATE  
HERE

[www.metrocouncil.org/planning/COO](http://www.metrocouncil.org/planning/COO)