

Rid-All Green Partnership

Urban Agriculture Presentation

*Federal Reserve Bank of Philadelphia Conference
Reinventing Older Communities: Building Resilient Cities*

May 10, 2012

Rid-All Green Partnership

What is Urban Agriculture?

Urban Agriculture Definition

U – Urban Environment

R – Retrofitting of farming operations on residential, commercial and industrial spaces

B – Benevolence: Giving back to the community (jobs, beautification, etc.)

A – Access to Fresh Food

N – Network Building. Connecting to residents, farmers, grocers, schools, etc.

Urban Agriculture Model

- Aquaponics (fish farming)
- Hydroponics (growing plants w/ water systems)
- Composting/Vermiculture (making soil)
- Hoop Houses (year round farming)

Aquaponics/Hydroponics



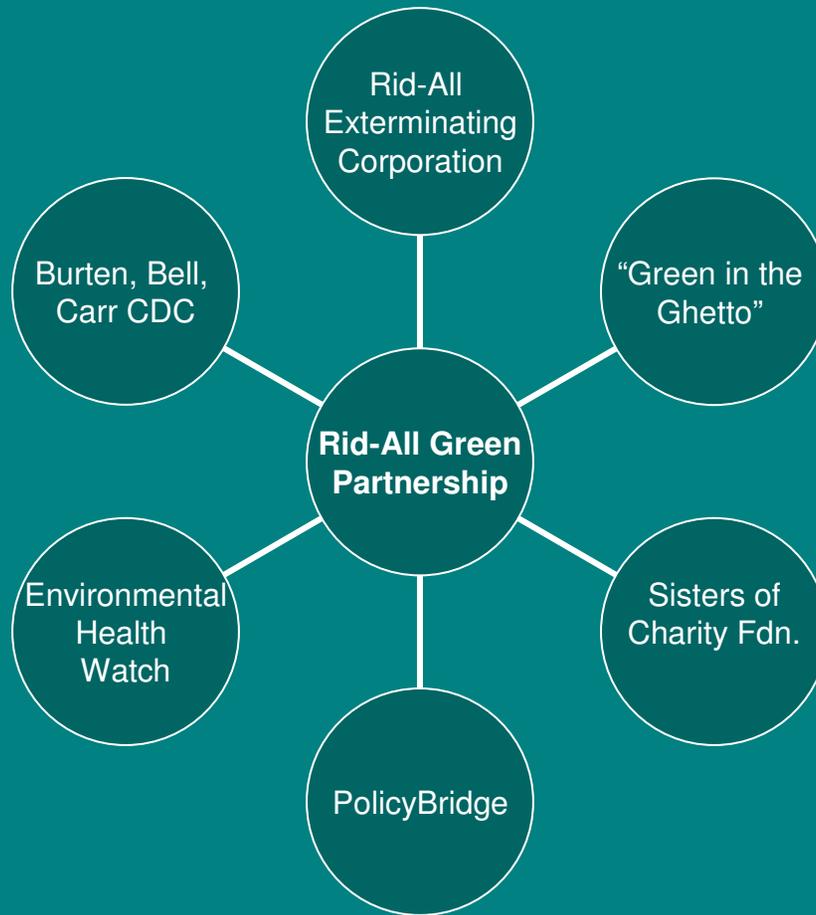
Hoop House



Hoop House



Rid-All Green Partnership



Will Allen – A National Icon



Rid-All Green Partnership - Highlights

- Launched a successful Comic Book Series called “Brink City – Green n’ the Ghetto”
- Produced a Green Play based on the Comic Book that attracted 1,000 audience members
- Forged Relationships with Wholesale Food Distributors (Co-Op Opportunities)

Brink City Comic Books (Environmental Education)



Food Distribution Coop Partners



Rid-All Green Partnership - Highlights

- Successful Talapia Fish Farming Operation
- Expanded Composting Operation 10-Fold
- Acquired Additional Property for Expansion of Year-Round Farming Operations
- Received \$100,000 Walmart Grant and \$200,000 in support from local foundations



Greenhouse Interior



Proposed RID-ALL GREENHOUSE



Cleveland Fresh Food Movement

The recently released “25% Shift” Report notes the potential impact of the local food movement:

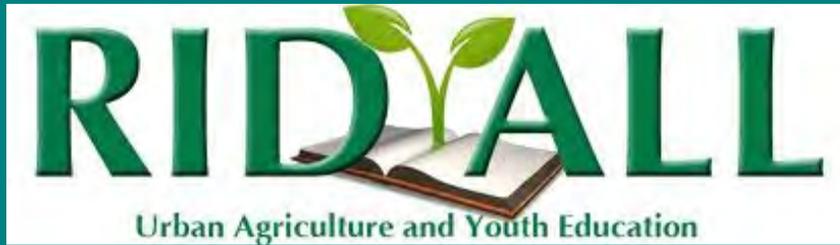
- 25% local food production could result in 27,664 new jobs, providing work for 1 of 8 unemployed residents.
- It could increase annual regional output by \$4.2 billion dollars and expand state and local tax collections by \$126 million.
- It could increase food access/security for hundreds of thousands of people, leading to reduced rates of diabetes and obesity.
- It could improve air and water quality.
- It could boost local entrepreneurship and civic pride.

Other Information of Note

- Northeast Ohio spends \$11 billion on food annually
- Northeast Ohio residents spend \$1.1 billion on fruits and vegetables annually

What is Urban Agriculture?

- Economic Development (Jobs, Business Creation)
- Community Development (Strategy for Utilizing Vacant and Abandoned Lots)
- Environmental Education
- Community Engagement



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Thank You!