

A Grassroots Look at Workforce Development



**Federal Reserve Bank of Philadelphia; Isles, Inc., Trenton; Hispanic Family Center of Southern New Jersey, Inc. Camden; Impact Services Corporation, Philadelphia; and New Community Corporation, Newark
Tuesday, February 28, 2012, 9:00 a.m. to 3:30 p.m., Trenton Marriott Downtown**

Agenda

- 8:30 a.m. – 9:00 a.m. **Registration and Continental Breakfast**
- 9:00 a.m. – 9:30 a.m. **Welcome and Purpose of Event**
Milissa M. Tadeo, Senior Vice President, Federal Reserve Bank of Philadelphia; Martin Johnson, President, Isles, Inc.; and Keith Rolland, Community Development Advisor, Federal Reserve Bank of Philadelphia
- 9:30 a.m. – 10:05 a.m. **Regional Demographic and Economic Trends**
Keith Wardrip, Community Development Research Specialist, Federal Reserve Bank of Philadelphia
- 10:05 a.m. – 10:45 a.m. **Decision-Making in the Context of Poverty and the Application of Behavioral Research to Policy**
Eldar Shafir, William Stewart Tod Professor of Psychology and Public Affairs, Princeton University
- 10:45 a.m. – 11:00 a.m. **Break**
- 11:00 a.m. – 12:15 p.m. **Workforce Development from the Grassroots Perspective**
Martin Johnson, President, Isles, Inc., Trenton; Elsa Candelario, Executive Director, Hispanic Family Center of Southern New Jersey, Inc.; Msgr. William Linder, Founder and CEO, New Community Corporation; and John MacDonald, President and CEO, Impact Services Corporation
- 12:15 p.m. – 1:00 p.m. **Lunch**
- 1:00 p.m. – 1:30 p.m. **Creating Opportunities for the Undereducated**
Gail Brooks, Principal, Isles YouthBuild Institute
- 1:30 p.m. – 2:10 p.m. **Working with Employers**
Jeanne Oswald, Director, Center for Energy and Environmental Training, Isles, Inc.; Altie Carrasquillo, Program Director, Hispanic Family Center of Southern New Jersey, Inc.; and John MacDonald, President and CEO, Impact Services Corporation
- 2:10 p.m. – 2:40 p.m. **Beyond Income: Workforce Financial Fitness**
Peter W. Rose, Managing Director, Isles Community Enterprises
- 2:40 p.m. – 3:15 p.m. **Feedback on Today's Proposals and Comments; Workforce Innovation Fund**
Aaron R. Fichtner, Deputy Commissioner, New Jersey Department of Labor and Workforce Development
- 3:15 p.m. – 3:30 p.m. **Next Steps**
Amy B. Lempert, Community Development Advisor and Outreach Coordinator, Federal Reserve Bank of Philadelphia