

Green Jobs: A New Frontier of Employment

Moderator:

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Vice President and Community Affairs Officer,
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Panel:

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Green For All

THE CLEVELAND MODEL



**Create Jobs for
the Underemployed**



**Generate Wealth for
Low-Income Residents**



**Stabilize
Neighborhoods**

**BUILDING COMMUNITY WEALTH TO
TRANSFORM CLEVELAND AND CHANGE LIVES**

EVERGREEN'S STRATEGY

- 1. Focus anchor institution purchasing locally**
- 2. Create new community-based businesses**
- 3. GREEN**
- 4. Link to expanding sectors of the economy (e.g., health and energy)**
- 5. Ensure financing and management to move to scale**



1. Evergreen Cooperative Laundry
2. Ohio Cooperative Solar
3. Green City Growers
4. Neighborhood Voice



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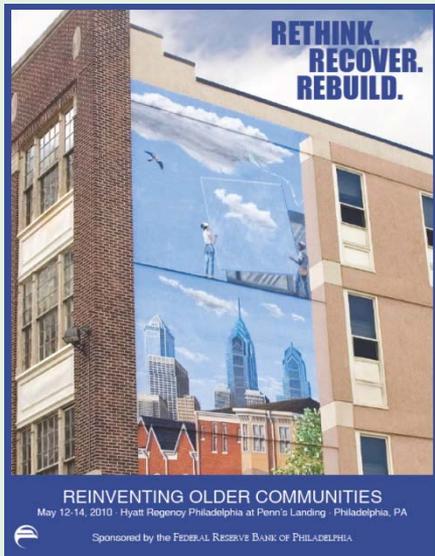
Next Generation Businesses

(now)



GOALS

- Create new jobs for neighborhood residents
 - **500 > 5,000**
- Anchor productive capital within poor neighborhoods
- Promote asset accumulation for low- and moderate-income residents
- Stop \$\$ from leaking out of NE Ohio
- Build viable, locally-owned economic enterprises that can help stabilize the neighborhoods
- A growing Evergreen network of businesses



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