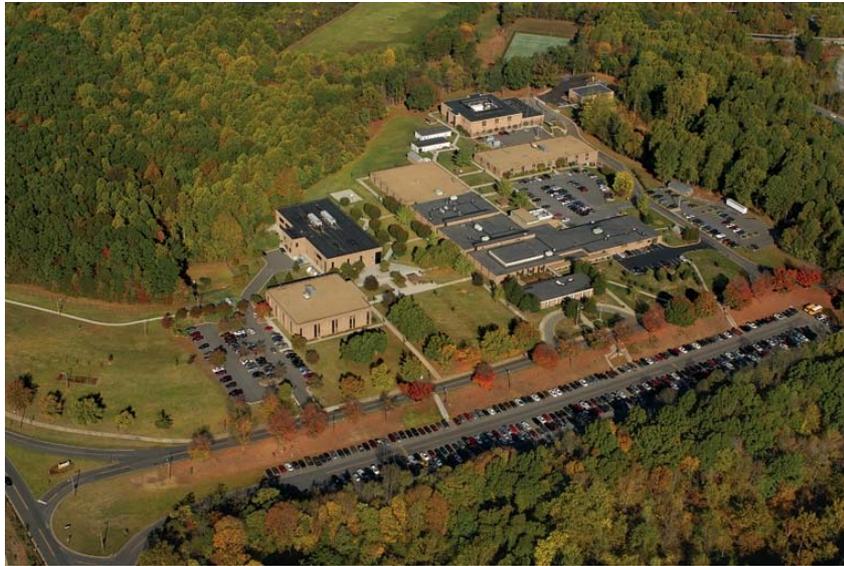
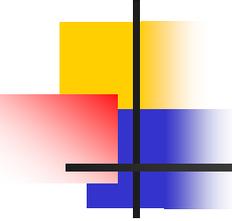


Central Virginia Community College



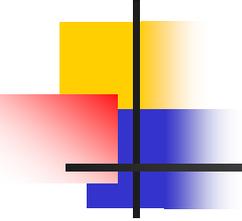
Lynchburg Virginia and Region 2000





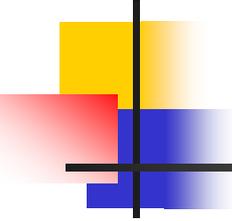
Population & Workforce

- Years Lynchburg Virginia
- 1994-2004 + 7.4% +13.3%
- **Workforce**
- **Total – 121,973**
- 2000 - 111,000 in Workforce
- 2002 – 107,000 in Workforce
- 2006 – 118,000 in Workforce



Higher Education & Tourist Attractions

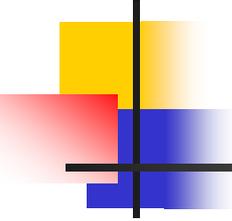
- Central Virginia CC 4800 students
- Liberty University 10,000 students
- Lynchburg College 2400 students
- Randolph College 750 students
- Sweet Briar College 600 students
- Blue Ridge Mountains, Appomattox,
Natural Bridge, Poplar Forest Plantation



Lynchburg Historically

- John Lynch – 1759
- Ferry Service across the James River
- Land Developer

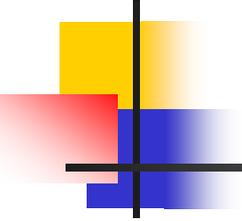
- Attracted Quakers
- Non-Confrontational motif
- Conservative and religious



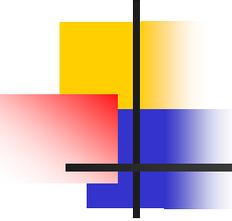
Obstacles

- Historically - Ups and Downs
- Economic base after WW II – Tobacco, Textiles, Shoes, Pharmaceuticals, Foundries
- 1960s – loss of Tobacco, Textiles, Shoes
- Economic Development in late 60s and 70s
- General Electric
- Industrial Parks

Diversity of Industry since the 1960s

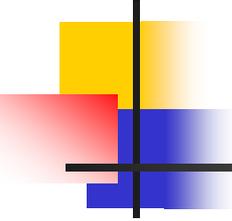


- Nuclear power plants for the Navy
- High pressure valves for industry
- Printing
- Pharmaceuticals
- Specialty Plating
- Machine Tools
- Snack Foods
- Niche HVAC manufacturers
- Nuclear Maintenance
- **New Issue – Lack of trained Labor Force - 2000**
- **New Issue – Recession - 2001**



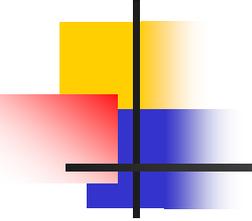
Reaction to Recession of 2001

- Surveys – EDC and WIB - \$250,000
- 1. Join agencies under one “umbrella”
- 2. Contain out-migration of youth
- 3. Develop CAER
- 4. Partner public schools and higher ed
- 5. Partner business with community organizations



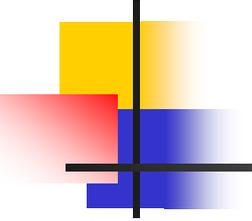
Some of the Actions Taken

- EDC Fund Raiser of \$2.5 million
- Co-location of agencies
- Community College and Public Schools
- Center for Advanced Engineering & Research
- “Grow Your Own” Program for Engineers



Role of Central Virginia Community College

- Survey of Business and Industry
- Courses, Certificates, Degrees
- New facility and six new labs
- NSF and DOL Grants
- Summer Academies
- Service on Boards
- Pursuing grant for Nuclear Training Center
- Off Campus Centers
- Early College



Possible Reasons for Success

- Problem-solving attitude
- Future-Focused Orientation
- Search for Economic Opportunities
- Forward-Focused Decision-Making

- Lynchburg Virginia – A Model