

# Project H.O.M.E.

*None of us are home until all of us are home.*

[www.projecthome.org](http://www.projecthome.org)

1515 Fairmount Ave., Philadelphia PA 19130

Main Number: 215-232-7272

Outreach Hotline: 215-232-1984



# Mission

**The mission of the Project H.O.M.E. community is to empower persons to break the cycle of homelessness and poverty, to address structural causes of poverty, and to enable all of us to attain our fullest potential as individuals and as members of the broader society.**

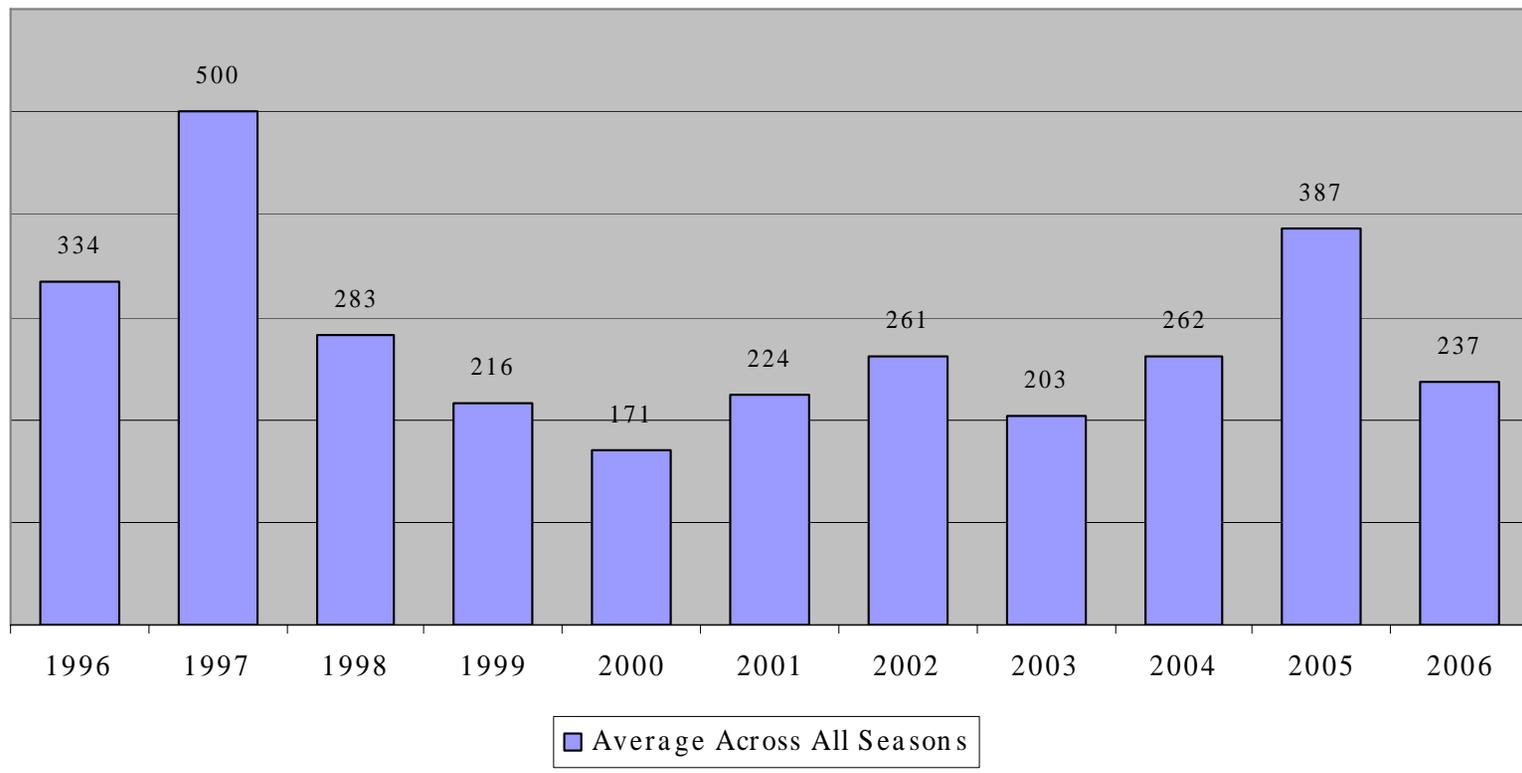
**We achieve this through the provision of a continuum of care comprised of street outreach; a range of supportive services including health care, education, and employment. We also address the root causes of homelessness through neighborhood-based community revitalization programs, including affordable housing development; employment training and opportunities; adult and youth education; health care and environmental enhancement.**

# Residential and Homeless Programs

1. Street Outreach (7 days a week in the day and evening hours.) Identifying who and how many people are living on the street and building relationships of trust with them.
1. Entry Level Residences (4 residences with 114 beds)
2. Permanent Supportive Housing (162 units of housing)
3. Permanent Housing including Homeownership (173 units of housing including 29 units of homeownership)

# The Street Census

Street Homelessness in Center City



\*2006 figure is from the Winter Census only

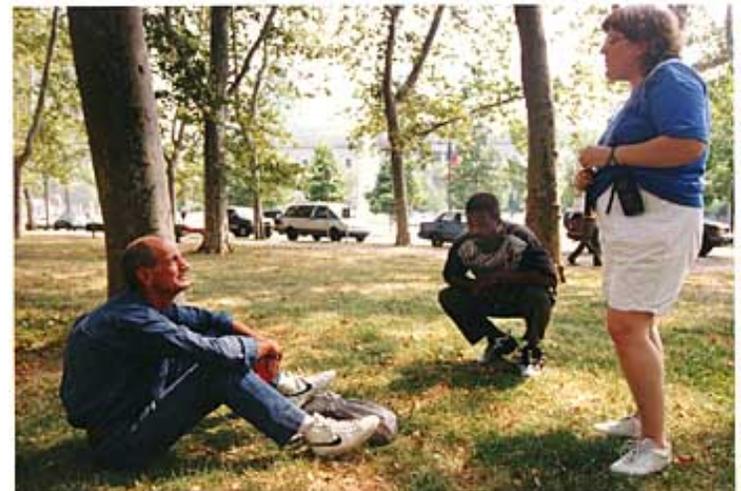
# Outreach and access to appropriate Housing works

- Outreach teams identify and build relationships of trust with people living on the street.
- When there are appropriate places to place people directly from the street to housing, people will leave the street and not return.

# Outreach Coordination Center (OCC)

A partnership between the City of Philadelphia and **Project H.O.M.E.**

- Coordination, dispatch and data tracking services for all five street outreach teams in the City of Philadelphia
- Assessment of training needs for all teams plus coordination and provision of training
- 24 Hour Hotline 215-232-1984



# Kate's Place – A Unique Housing Initiative in Center City

- Philadelphia currently suffers from a serious affordable housing crisis. This residence is an eleven-story building offering 144 safe and affordable efficiency apartments for low-income adults. What makes the project so unique is its location at 1929 Sansom Street – in the center of Philadelphia's thriving Rittenhouse Square neighborhood.



Ending Homelessness enhances

the quality of life for everyone in our community.

- Property values have skyrocketed in every community where we have located residential facilities from North Philadelphia to Center City Philadelphia
- Center City community feels safer and vibrant when homelessness is able to be addressed.

# Targeting causes of homelessness through neighborhood revitalization:

- **Economic development programs** to revitalize Ridge Avenue Corridor.
- **Community-based health services** for children and adults in the St. Elizabeth's and Diamond Street Communities
- **Vacant space beautification** program has converted 19 vacant lots into community parks and gardens.
- **Homeownership program** has converted 29 abandoned houses into affordable homes sold to first-time homebuyers and conducted mortgage / housing counseling for first-time homebuyers. Fifteen homes are in pre-development.
- **Employment and Educational Opportunities** at the Honickman Learning Center and Comcast Technology Labs.

# The Honickman Learning Center and Comcast Technology Labs

Project H.O.M.E.'s 38,000 square foot learning center in North Central Philadelphia offers programs for children from kindergarten through 12th grade, as well as adult learning and workforce development components. Its programs are tailored to help the residents of the community - young and old - move towards greater prosperity by increasing their educational and employment opportunities through comprehensive technology and literacy instruction.



# Employment Opportunities



- Three businesses provide employment opportunities for more than 25 formerly homeless persons: The Back Home Café, Back Home Catering, and Our Daily Threads Thrift Shop.

# Education and Advocacy

- Providing community education about the realities of homelessness and poverty and vigorous advocacy on behalf of and with homeless and low-income persons for more just and humane public policies.



# Outcomes

## Housing and Economic Development

- Leveraged over \$50 million to develop **437 units of housing** with 96 units under construction or in predevelopment
- **3 new businesses** opened along the Ridge Avenue corridor
- **11 vacant lots stabilized; 23 new community parks and gardens.**
- Won a **landmark case** in 3rd Circuit Federal Appeals Court for **fair housing practices** for homeless persons with special needs

## Opportunities for Employment

- **2 businesses provide employment:** *The Back Home Café and Catering* and *Our Daily Threads Thrift Store*
- **Adult Learning Program** provides Adult Basic Education/GED; Computers and Technology (Microsoft Office and A+ Certifications); Job Readiness; Resume Workshops; Art; Better Living Skills; and Career Fairs

# Outcomes (cont'd.)

## Medical Care

- **250 children and adults** participated in Community Health Initiative
- **90% of our residents** participate in Health Care Services

## Education

- **38,000 square foot technology center** in the St. Elizabeth's/Diamond Street area of North Philadelphia, the **Honickman Learning Center and Comcast Technology Labs**. Served over 400 people, (228 students in the K-6 and Teen After-School Programs and 175 adults)
- Subsidize the private school tuition of more than a dozen students from low-income families through our **Scholars Program**
- **College Access Program** provides college counseling workshops and organize visits to area colleges and universities for interested students, as well as their parents
- **North Philly Footstompers Drill Team** 25 youth who have placed 1st in the state and compete at the national level

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