

YourEconomy.org

University of Wisconsin-Extension, Division for Business and Entrepreneurship

<http://youreconomy.org/>

About the Data

YourEconomy.org provides indicators on business establishments, jobs, and sales for economies at multiple scales. Furthermore, users can compare economic activity between geographies and years. Paid subscribers can also access more detailed information on specific industries, create custom regions, and access Dun & Bradstreet business lists.

Geographic Availability	Most Recent Data	Update Frequency	Download Formats
County, MSA, State, Nation	2013	Annually	XLS

Methodology and Data Sources

YourEconomy.org's data are based on the National Establishment Time Series (NETS) database from Walls & Associates and from Dun & Bradstreet data sets. Current estimates are available from 1995 through 2013.

Select Variables

Data illustrating trends in establishments, jobs, and sales can be disaggregated in a number of ways, including by:

- Closings
- Contractions
- Expansions
- Move In and Move Out Establishments
- New Startups
- Noncommercial Establishments
- Nonresident Establishments
- Resident Establishments

Additional Resources

For more information, please refer to the following online resources:

- About YourEconomy.org
<http://youreconomy.org/profile/about.ye>
- About the Data
http://youreconomy.org/assets/images/news/_about/YE-About%20the%20data.pdf
- Overview of YourEconomy.org
http://youreconomy.org/assets/images/news/_about/ye-overview.pdf



Accessing This Data Set

1. Choose a Region

STATE ▼ MSA ▼ COUNTY ▼ YE+ REGIONS

2. Select a Date Range

1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013

GO!

ESTABLISHMENTS | JOBS | SALES

YOU CHOSE: United States 2012 - 2013

2012-2013 GROWTH IN ALL ESTABLISHMENTS: **-9.4%**

The ALL indicator reflects the change in all establishments for your chosen geographic region and time period. The total number of ALL establishments decreased by 2,347,691 or an average annual rate of -9.4%.

Each YE indicator is broken down into five employment stages (see graphs below). Refresh graph data by selecting a tab above (Establishments, Jobs, or Sales).

MORE INFORMATION: [Details](#) | [Rankings](#) | [Time-Series](#)

YE INDICATORS

Establishment Type

ALL	-9.4%
RESIDENT	-9.9%
NONRESIDENT	-2.2%
NONCOMMERCIAL	-6.5%
EXTERNAL MARKET	-8.4%
LOCAL MARKET	-9.6%

Establishment Activity

EXPANSIONS	-19.0%
CONTRACTIONS	62.1%
NEW STARTUPS	-16.0%
EXPANSION STARTUPS	69.8%
CLOSINGS	28.6%
MOVE IN	-14.8%
MOVE OUT	-12.4%

GROWTH WITHIN STAGES:

SELF	19.6%
STAGE 1	7.6%
STAGE 2	7.9%
STAGE 3	-1.8%
STAGE 4	0.9%

COMPOSITION BY STAGES:

SELF	29.4%
STAGE 1	59.8%
STAGE 2	9.9%
STAGE 3	0.7%
STAGE 4	0.1%

Left: With YourEconomy.org, users can generate results for a range of geographies and custom dates. Below left: This sample output provides information on economic growth — measured by the number of establishments, jobs, or total sales — by type of establishment and activity; the interface allows the user to access more detailed data, rankings, and time series. Bottom: Select variables can be downloaded for free via the Details page.

DOWNLOAD

Download all the data cells that appear in the Stages detail table above! For YE+ level of access, please Login or Join.

- The spreadsheet will contain establishments, jobs, and sales details all in one place.
- Bonus - YE+ subscribers will obtain total net new detail!
- Big Time Bonus - YE+ subscribers will obtain stage detail for each industry included!



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