

## PolicyMap

The Reinvestment Fund

<http://www.policymap.com/maps>

### About the Data

The Reinvestment Fund's PolicyMap is an online data and mapping portal through which users can access a range of data on communities nationwide. The tool features approximately 15,000 indicators on topics ranging from demographics and education to real estate trends and supermarket access. The majority of the data sets can be accessed for free, but some data sets and more sophisticated features require a subscription.

Geographic Availability	Most Recent Data	Update Frequency	Download Formats
Standard Census Geographies	Varies by data set	Varies by data set	PDF (subscribers only)

### Methodology and Data Sources

PolicyMap compiles data from a variety of sources. The methodology for each indicator can be found at <http://www.policymap.com/our-data-directory.html>.

### Select Variables

PolicyMap indicators are organized using the following categories:

- Analytics
- Demographics
- Economy
- Education
- Federal Guidelines
- Health
- Housing
- Incomes and Spending
- Lending
- Quality of Life

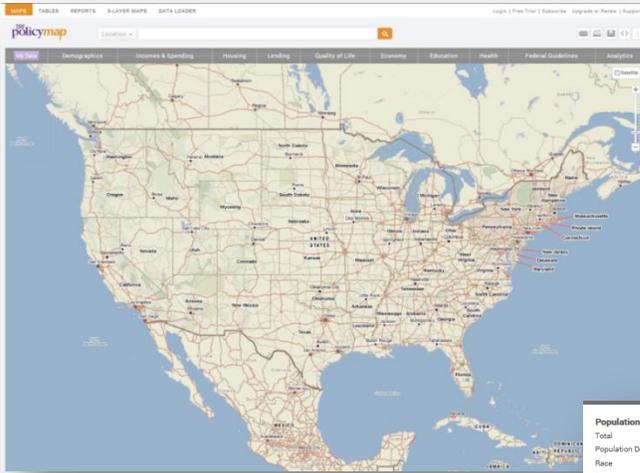
### Additional Resources

For more information, please refer to the following online resources:

- Data Directory  
<http://www.policymap.com/our-data-directory.html>
- PolicyMap Tutorial  
<http://www.policymap.com/blog/2013/04/policymap-tutorial/>



**Using This Tool**



*PolicyMap offers a range of indicators in several topical areas including demographics, income and spending, housing, lending, quality of life, education, economy, and health. Paid subscribers can download reports, upload data, and create customizable regions.*

*Right: This is an example of a drop-down menu for demographic data. In each drop-down menu, PolicyMap features various indicators as well as related resources and articles.*



*Left: Users can visualize each of PolicyMap’s indicators spatially. Paid subscribers can customize the thematic ranges and define their own geographic areas.*

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<b>Source</b>	The Reinvestment Fund

