

County and ZIP Code Business Patterns

U.S. Census Bureau

<http://www.census.gov/econ/cbp/index.html>

About the Data

The County and ZIP Code Business Patterns data sets contain small-area economic statistics by industry, including indicators on employment, payroll, and the number of establishments operating within a given geography.

Geographic Availability	Most Recent Data	Update Frequency	Download Formats
Zip Code, County, MSA, State, Nation	2013	Annually	CSV, TXT

Methodology and Data Sources

The County and ZIP Code Business Patterns data sets are compiled using data from the U.S. Census Bureau-managed Business Register and other Census Bureau products, including the Economic Census, the Annual Survey of Manufactures, and Current Business Surveys. This data set provides data on establishments, which refer to specific physical locations and not necessarily entire companies. The data set excludes government employees and those who are self-employed.

Select Variables

- Number of Business Establishments
- Paid Employees
- Payroll

Additional Resources

For additional information, please refer to the following online resources:

- About the Data
<http://www.census.gov/econ/cbp/overview.htm>
- Historical Data
<http://www.census.gov/econ/cbp/historical.htm>
- How the Data Are Collected
<http://www.census.gov/econ/cbp/methodology.htm>
- County Business Patterns Data User Guide
<http://www.census.gov/econ/cbp/CBP%20User%20Guide%202015%2008%2005.pdf>



Accessing This Data Set

**County Business Patterns (CBP)
ZIP Code Business Patterns (ZBP)**

County Business Patterns (CBP) is an annual series that provides subnational economic data by industry. This series includes the number of establishments, employment during the week of March 12, first quarter payroll, and annual payroll. This data is useful for studying the economic activity of small areas, analyzing economic changes over time, and as a benchmark for other statistical series, surveys, and databases between economic censuses. Businesses use the data for analyzing market potential, measuring the effectiveness of sales and advertising programs, setting sales quotas, and developing budgets. Government agencies use the data for administration and planning.

ZIP Code Business Patterns data is available shortly after the release of County Business Patterns. It provides the number of establishments by employment-size classes by detailed industry in the U.S.

These two programs cover most of the country's economic activity based on establishments, with a few noted exclusions. For more information on the coverage and methodology of CBP, see [How the Data are Collected](#). For information on businesses without paid employees, see [Nonemployer Statistics](#).

Data for 2012 were released in May 2014. For help accessing the data via hypertext tables or American FactFinder, please refer to the [Data User Guide \(PDF\)](#).

For Internet Explorer 9 and 10 enable [Compatibility View](#) in the event tables do not display properly.

For frequently asked questions (FAQs), visit [Ask Census.gov](#) or click the FAQs tab at the top of the screen. Enter 'CBP' or 'County Business Patterns' into the search box to narrow the results.

View data in tables

ZIP Code

U.S., States, and Counties ^{1,2} (1998-2012) Select Area United States

Puerto Rico (2003-2012) and Island Areas (2008 to 2012) Select Area Puerto Rico

Zip Codes ³ (1998 to 2012) Enter 5 digit ZIP Code

Metropolitan and Micropolitan Statistical Areas ⁴ (1998-2012) Select Area Aberdeen, SD Micro Area

Data in other formats for manipulation and analysis

- Extract and manipulate data in the [New American FactFinder](#).
- Download the data in [Comma-Separated Value \(csv\) format](#) starting with year 1996.
- See the discussion of [Historical CBP Data](#) for earlier years, including data for selected years on CD-ROM.
- For help accessing the data via hypertext tables or American FactFinder, please refer to the [Data User Guide \(PDF\)](#).

The County and ZIP Code Business Patterns online portal lets users view data tables for each of the available geographic scales. It also features options for viewing and downloading historical data.

2012 County Business Patterns (NAICS)

State: Pennsylvania Area: Bucks County, PA

Note Flag: Without noise flag [x] Year: 2012 [x]

NAICS code	NAICS code description	Paid employees for pay period including March 12 (number)	First-quarter payroll (\$1,000)	Annual payroll (\$1,000)	Total establishments
Compare	Total for all sectors	249,881	2,571,868	10,692,156	18,918
Detail Compare	11 Agriculture, Forestry, Fishing and Hunting	27	1,106	15	15
Detail Compare	21 Mining, Quarrying, and Oil and Gas Extraction	1	1,375	6,133	15
Detail Compare	22 Utilities	1	1,375	6,133	22
Detail Compare	23 Construction	13,951	188,421	836,869	2,214
Detail Compare	31 Manufacturing	26,411	343,154	1,418,471	1,044
Detail Compare	42 Wholesale Trade	16,086	240,971	995,033	1,376
Detail Compare	44 Retail Trade	37,680	232,234	969,283	2,401
Detail Compare	48 Transportation and Warehousing	6,070	57,656	236,137	511
Detail Compare	51 Information	6,575	107,455	401,679	260
Detail Compare	52 Finance and Insurance	8,881	161,720	602,616	1,165
Detail Compare	53 Real Estate and Rental and Leasing	3,582	36,170	152,104	375
Detail Compare	54 Professional, Scientific, and Technical Services	18,805	313,532	1,322,252	2,331
Detail Compare	55 Management of Companies and Enterprises	5,599	117,170	475,230	140
Detail Compare	56 Administrative and Support and Waste Management and Remediation Services	20,910	153,080	662,205	1,209
Detail Compare	61 Educational Services	5,283	42,584	178,263	230
Detail Compare	62 Health Care and Social Assistance	39,785	376,210	1,599,351	2,017
Detail Compare	71 Arts, Entertainment, and Recreation	6,566	31,019	134,537	

As an example of an output table from a County Business Patterns query, the image to the left illustrates the data for detailed employment sectors.

Data tables can be downloaded as either CSV or TXT files.

For information on businesses with no paid employees, see [Nonemployer Statistics](#)

[ask.census.gov](#)

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Contact Information	Phone: 301-763-2580 E-mail: epcd.county.business.patterns@census.gov
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