

ATTACHMENT I

**Potential Class B-2
Director Candidate**

Peter Ruggiero
President and Chief Executive Officer
Crayola
Easton, PA

Peter Ruggiero is the president and chief executive officer of Crayola, the leading consumer products brand in the children's creative expression category. He is responsible for all aspects of Crayola's global business, providing strategic direction and vision for the company and brand.

Ruggiero began his career with accounting firm Deloitte & Touche before transitioning to Union Pacific Corporation. He joined Crayola in 1997 and evolved through multiple leadership positions, most recently serving as chief operating officer, before moving into his current role. Ruggiero has been a key member of a senior leadership team that has built Crayola into an innovation company and enabled the expansion of Crayola's U.S. and international business units. Under his leadership, Crayola's global supply chain has been transformed and expanded with enhanced networks, the automation of U.S. manufacturing, and the execution of numerous sustainability initiatives.

Lehigh University honored him in 2012 with its inaugural Global Impact Award. He serves on the board of United Way of the Greater Lehigh Valley and as a trustee of Lafayette College.

Ruggiero earned an M.B.A. from Lehigh University and graduated with an accounting degree from Villanova University.

Nominated by the following banks:

Asian Bank
The Bank of Landisburg