



FEDERAL RESERVE BANK OF PHILADELPHIA

# **A New Kind of Back to Work: Talent, Recovery, and the Future of Greater Philadelphia**

Webinar October 2, 2020



WorkingNation

ECONOMIC  
GROWTH &  
MOBILITY  
PROJECT







# Federal Reserve Bank of Philadelphia Disclaimer

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**The information, analyses, and conclusions set forth are those of the presenters and do not necessarily reflect the views of the Federal Reserve Bank of Philadelphia or the Federal Reserve System.**



# Agenda

9:05 a.m.	Welcome from Art Bilger, Working Nation
9:10 a.m.	Patrick Harker, Federal Reserve Bank of Philadelphia
9:30 a.m.	Panel 1: What Are the Jobs of the Future?
10:30 a.m.	Working Nation Video: Future Proof
10:35 a.m.	Panel 2: How Do We Diversify Talent Pipelines?
11:35 a.m.	Recharge and Recovery Taskforce Update
11:50 a.m.	Closing Remarks



# Housekeeping

- The webinar is being recorded.
- The recording will be posted online afterward.
- All participants are muted.
- Type your questions into the Q&A box at any time.
- Please use the #EquityinRecovery hashtag on social media.



# Art Bilger

Founder & CEO,  
Working Nation





Patrick Harker  
President & CEO,  
Federal Reserve Bank of Philadelphia





# Panel 1: What are the jobs of the Future?



Moderator: Uva Coles, Founder & CEO, Inclusiva

Panelists:

- Kevin Mahoney, CEO, Penn Health System
- Kris Kolluri, President & CEO, Cooper's Ferry
- Nicole Tranchitella, Senior Managing Director, Accenture
- Dalila Wilson-Scott, Senior Vice President, Community Impact for Comcast





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## Panel 2: How do we diversify talent pipelines?



Moderator: Shelia Ireland, Deputy Secretary, Department of Labor and Industry at Commonwealth of Pennsylvania

### Panelists:

- Patrick Clancy, President & CEO, Philadelphia Works
- Guy Generals, President, Community College of Philadelphia
- Rochelle Cooks, Director of Employer Engagement, Welcoming Center for New Pennsylvanians
- Chekemma Fulmore-Townsend, President & CEO, Philadelphia Youth Network



# Recharge and Recovery Taskforce

Claire Marrazzo Greenwood  
Executive Director, CEO Council for  
Growth, VP of Leadership Engagement,  
Greater Philadelphia Chamber of  
Commerce





# RECHARGE & RECOVER PHL

Preparing for Recovery



## PHASE 1 RECOMMENDATIONS & ACTIONS

Philadelphia Regional Recharge and Recovery Task Force

*September 2020*

## ASPIRATIONS

Imagine a Philadelphia region that offers...



The new **national model** to learn, apprentice, and work in the **jobs of the future**



The **healthiest and most livable community** in the Northeast



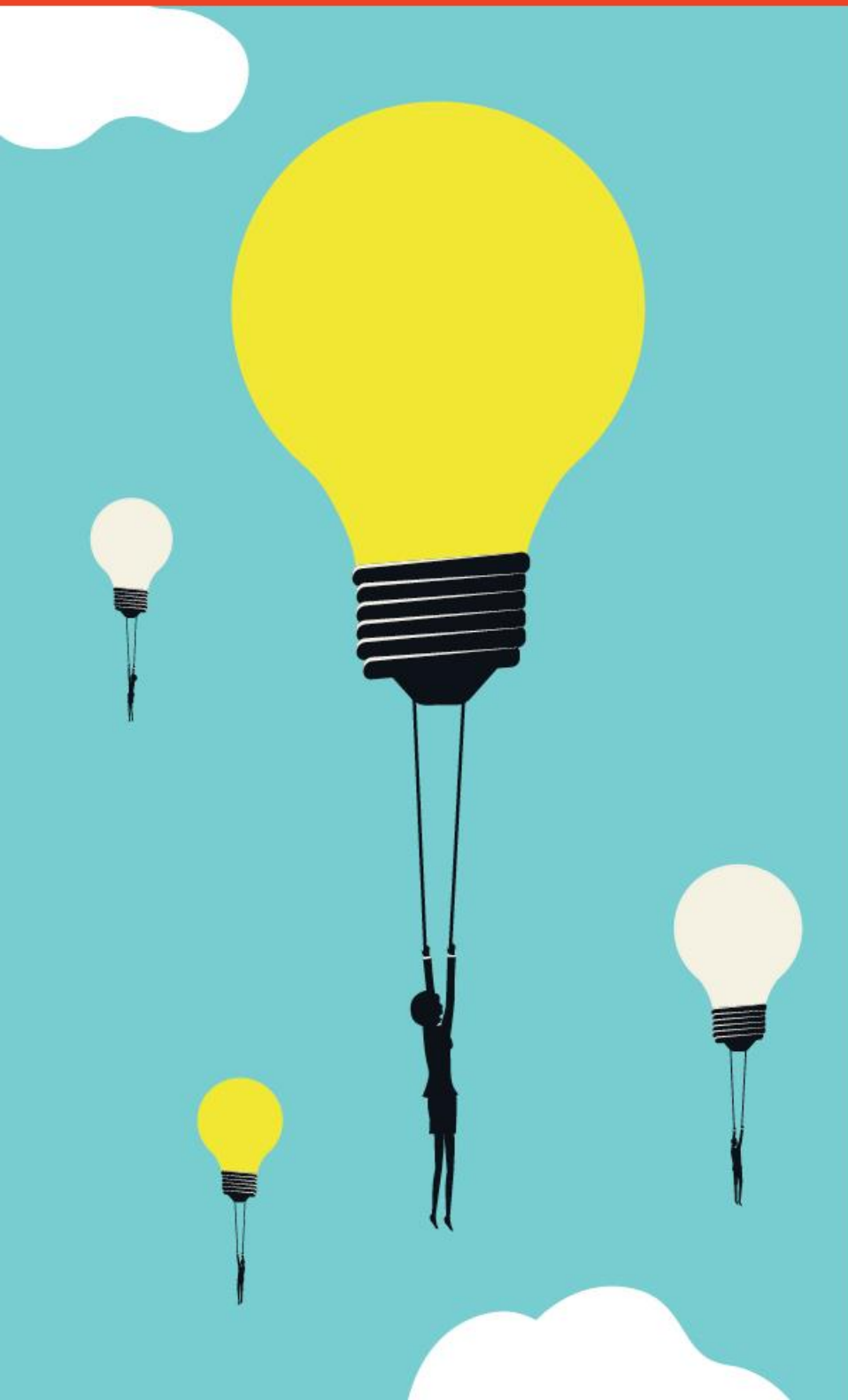
A place known for **investing in and growing small Black, brown, and locally owned businesses**



A top global **cell and gene therapy hub**



A **digital community** with increased digital literacy, technology, and internet use





## KEY SHORT-TERM ACTIONS



Testing and contact tracing



Reskilling for high-demand jobs



Communication coordination



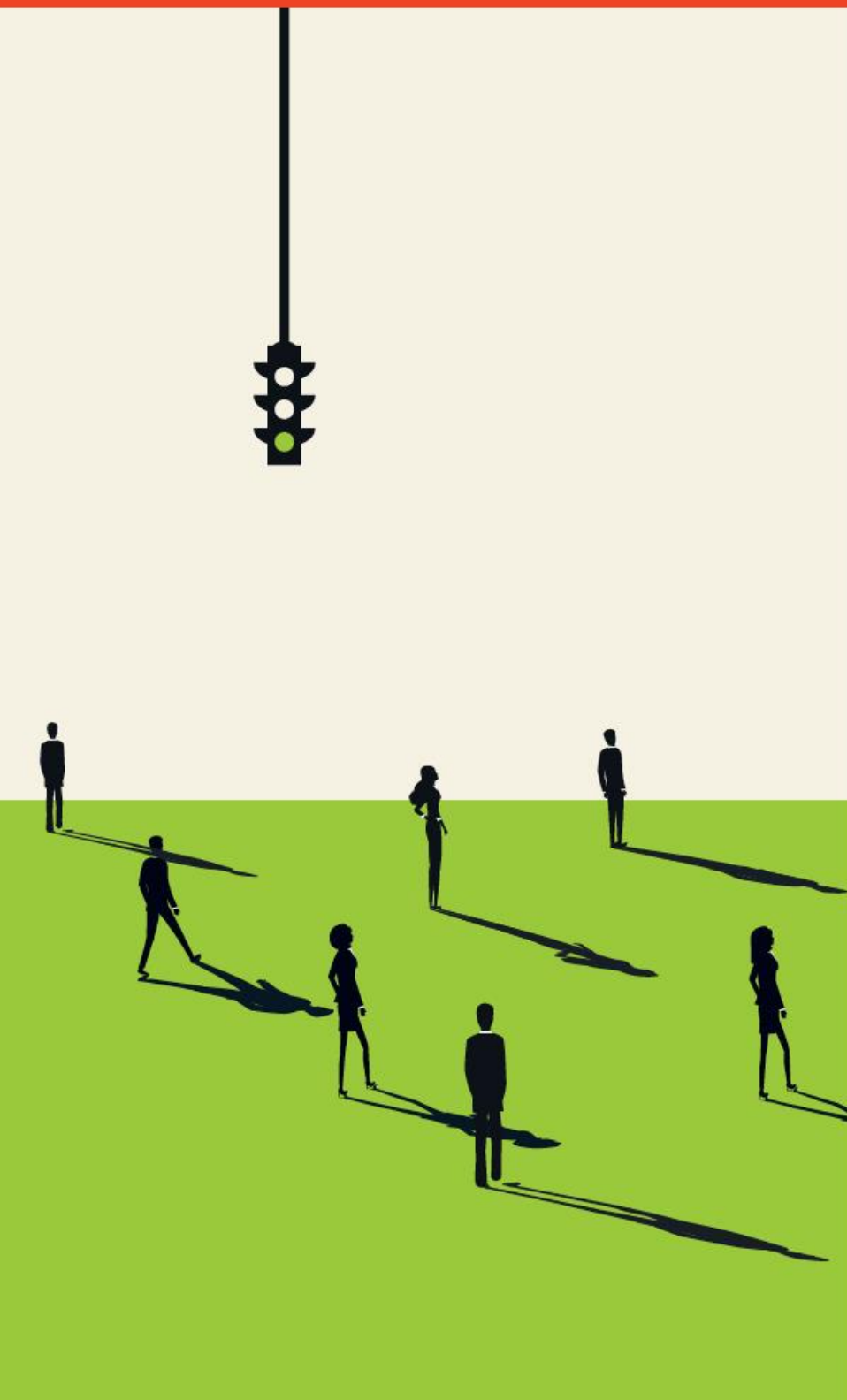
Skills-based hiring



Health and safety standards



Buy Black, brown, and local



## TAKE THE PHL PLEDGE

View the latest Recharge & Recover PHL updates and take the PHL Pledge.

**[RechargePHL.com](https://RechargePHL.com)**

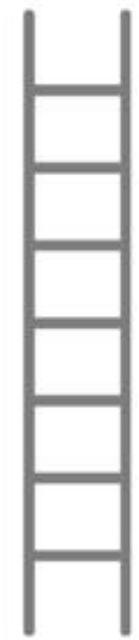




# Equitable Workforce Recovery Strategy



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# Equitable Workforce Recovery Strategy

The **Economic Growth & Mobility Project (EGMP)** is a strategic initiative of the Federal Reserve Bank of Philadelphia dedicated to promoting **equal access to economic opportunity for all**.

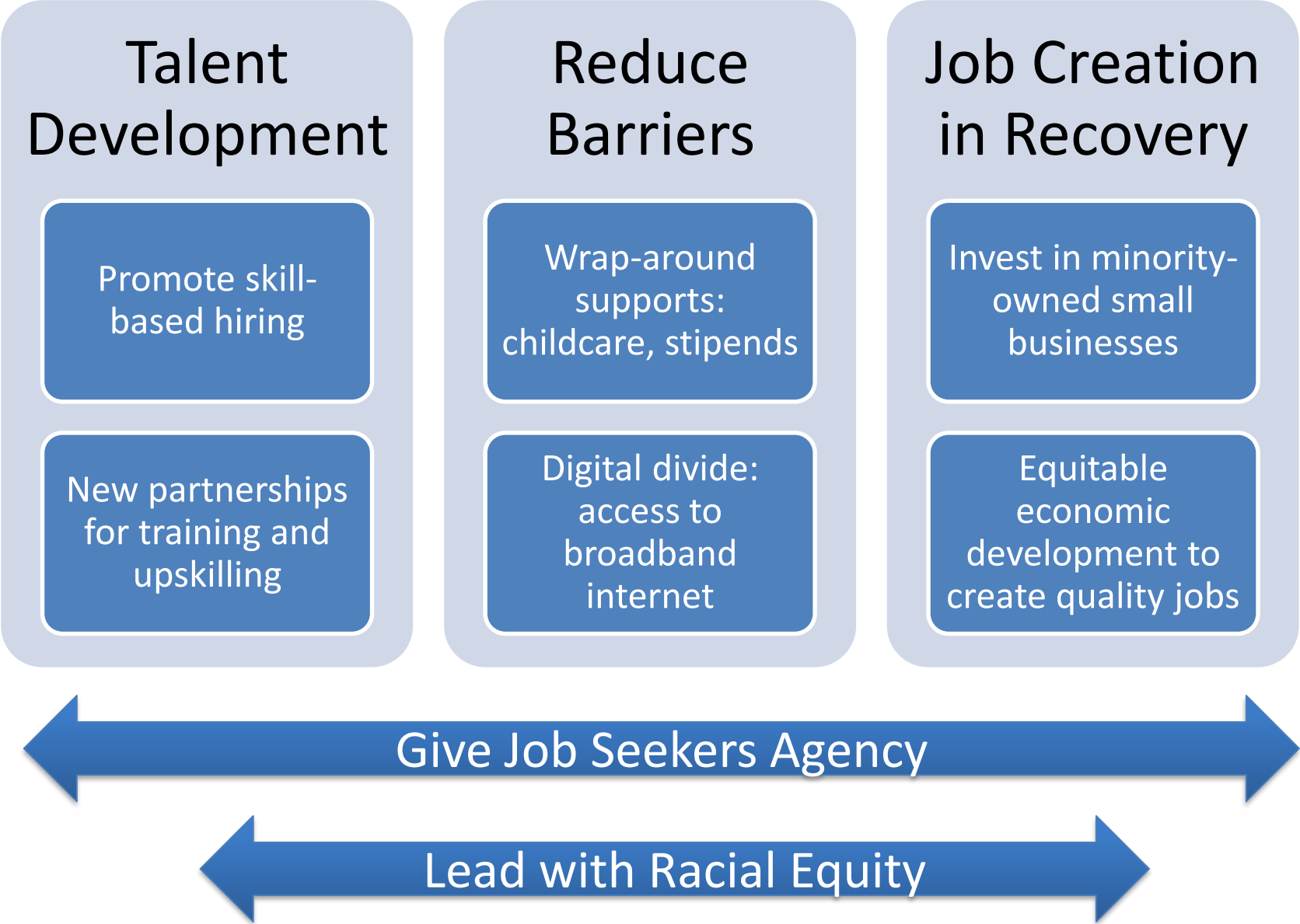


Leveraging research, EGMP convenes **Research in Actions Labs**: catalytic partnerships among public, private and philanthropic stakeholders in the Third District that address specific issues of economic mobility.





# Equitable Workforce Recovery Strategy





# Equitable Workforce Recovery Strategy

With the **Equitable Workforce Recovery Strategy**, the Economic Growth and Mobility Project will work with partners across the Third District to address issues around occupational mobility, structural barriers, and job creation.

**Addressing the  
Digital Divide**

*Pennsylvania*

**Access to  
Childcare**

*Delaware*

**Minority-Owned  
Small Businesses**

*New Jersey*

**We hope you will join us as partners to advance  
Equity in Recovery**





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