Creating places of opportunity

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NeighborWorks America

We are a Congressionally-chartered 501(c)(3) with a 38-year history.



We provide grants, technical assistance and training to a network of more than 245 nonprofit organizations nationwide.



NeighborWorks America

We serve the broader housing and community development sector.



Our National Foreclosure Mitigation Counseling (NFMC) program has helped more than 2 million people.



Our training programs provided more than **20,000 certificates** last year.





Every community should be a place of opportunity.



Elements of"Opportunity Communities"





Community Features



- ✓ Nonprofit leadership and capacity
- **✓** Complementary investments
- ✓ Affordable rental and homeownership options
- **✓ Employment opportunities**
- ✓ Good schools
- ✓ Public safety



People



- √ Engagement and leadership
- √ Social capital
- ✓ Diversity
- ✓ Workforce and school readiness



Place



- ✓ Real estate market
- **✓ Physical conditions**
- ✓ Image/perception
- ✓ Open space and recreation options



Focus on the Delivery System





Delivery System Strategies

Social Enterprise:

Strong, financially stable, nonprofits are able to serve more people, coordinate partners, and increase impacts.





Delivery System Strategies

Power of Networks:

Networks reinforce each others' work by disseminating innovation and best practices and creating virtual scale through shared services.





Delivery System Strategies

Cross-Sector Collaboration:

Coordination of investments in communities and family financial stability is important.





Community Catalysts



Working Together for Strong Communities®



NCALL in Dover, DE

Restoring Central Dover

- Resident engagement
- Affordable housing
- Youth and family services
- Safety
- Economic development
- Transportation and infrastructure





Interfaith Community Housing



Goals of the Creative District: form a creative hub that attracts artists and celebrates the community's diversity.

Projects

- Public art
- Reclaiming vacant lots
- Small-business assistance

Beyond Housing in St. Louis, MO



Curating Community

- Grocery Store
- Bank Branch
- Health Clinic
- Movie Theater
- **24:1**

Avenue CDC in Houston, TX

Avenue CDC is participating in the GO Neighborhoods program to create sustainable communities.

Focus Areas

Culture

Wealth

Health

Parental engagement

Safety

Result: 52% of Davis High School students enrolled in college – up from 47%



Rural Neighborhoods in Immokalee, FL

Focus Areas

- Farmworker Housing
- Community Safety
- Resident Engagement



Catalysts in Working Cities Challenge

Examples

- The Neighborhood Collaborative in Chelsea, MA
- Lawrence CommunityWorks in Lawrence, MA
- Coalition for a Better Acre in Lowell, MA



Thank you.

Visit NeighborWorks.org/Community



