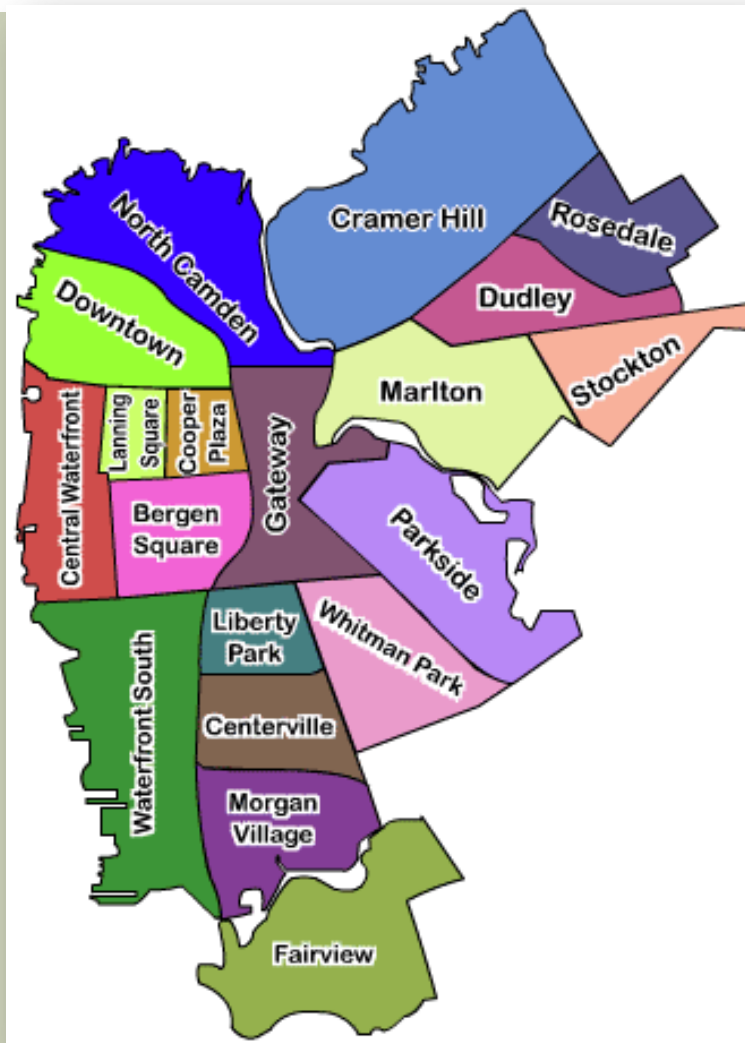


# Building Community from the Inside Out

Bridget Phifer, Executive Director  
Parkside Business & Community In Partnership, Inc.



# Camden's Geography



# Parkside Neighborhood



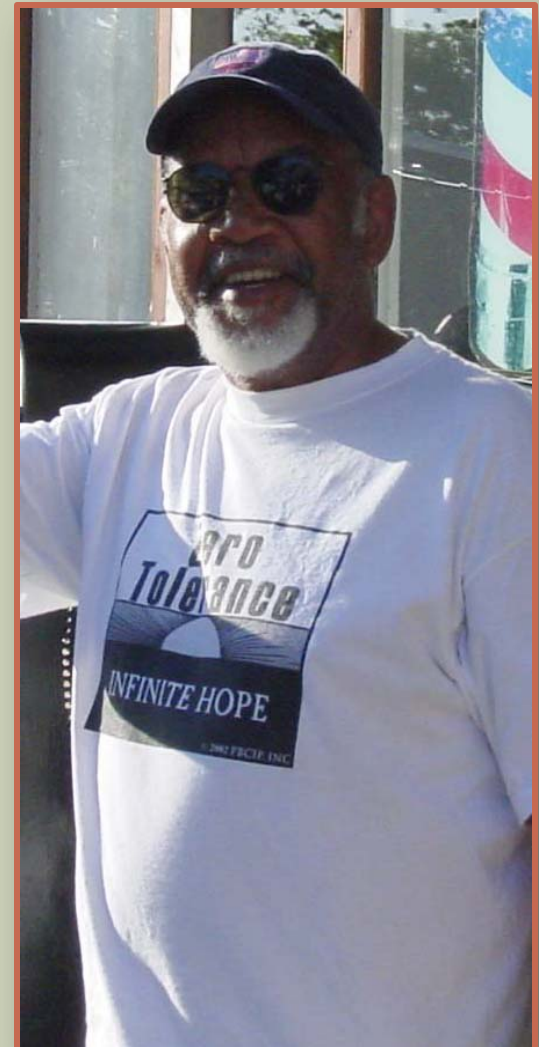
# Demographics

	Camden	Parkside
<b>Population</b>	77,344	4,494
<b>Residents' Race</b>	48% African American 47% Latino	85% African American 35.7% Latino
<b>Avg Household Income</b>	\$27,960	\$42,106
<b>Vacancy Rate</b>	12.9%	13.3%
<b>Homeownership Rate</b>	39.3%	62.3%
<b>% Residents 65+</b>	6.7%	13.8%



# Residents: Parkside's Greatest Asset

- ❖ Strong commitment of long-time residents
- ❖ Incorporation in 1993
- ❖ Established block captains network
- ❖ Annual community activities, i.e. Holiday Basket Drive, Haddon Ave Street Festival
- ❖ Dues-paying PBCIP members



# Organization Chart

PBCIP Membership



PBCIP Board of Trustees



Executive Director Bridget Phifer



Administration

Community  
Development

Human Capital  
Development

Financial  
Director  
Sarah  
Drummond

Homeownership  
Coordinator  
Miosha Lawrence

Economic  
Development  
Craig Sawyer

Project  
Management  
Fitzroy Daniels

Outreach  
Sheilah Greene

# Founding Principle

Revitalize rather than  
Replace the neighborhood

# Neighborhood Plan (2005)



Rather than letting outside forces determine what should happen in Parkside, well over 600 residents and stakeholders under the guidance of PBCIP took part in planning the future for the community.

# VISION

“Parkside, a unique & vital multigenerational setting, where sophisticated urban living overlooks Farnham and Forest Hill Parks.

Parkside is a place where residents, institutions, merchants, and visitors find a strong workforce, solid infrastructure, and well-developed sense of community.”

# Strategic Planning Areas



## **Commercial Development**

*"Building new partnerships & strengthening old ones"*



## **Housing**

*"Renewal thru rehabilitation and new construction"*



## **Community Engagement**

*"The grass is greener where you water it."*





# Park Boulevard Project Before & After



# Park Boulevard Project Before & After





# Faison Mews



# Ferry Landing Senior



# Façade Improvement





# Façade Improvement



# RENEW Mixed Use Civic Center





# RENEW Mixed Use Civic Center



# ReFRESH Laundry





# Beautifications & Clean-Ups





# Beautifications & Clean-Ups





# Haddon Avenue Street Festival

