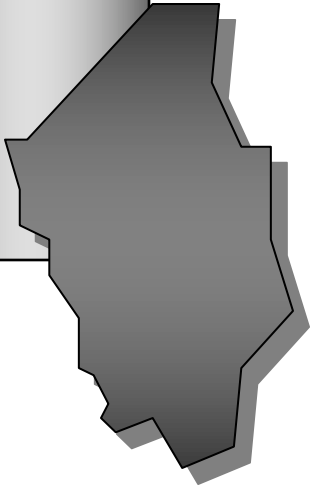


COLUMBIA COUNTY HOUSING
CORPORATION

LaSalle Street Neighborhood Blueprint for Revitalization

Blueprint
COMMUNITIES



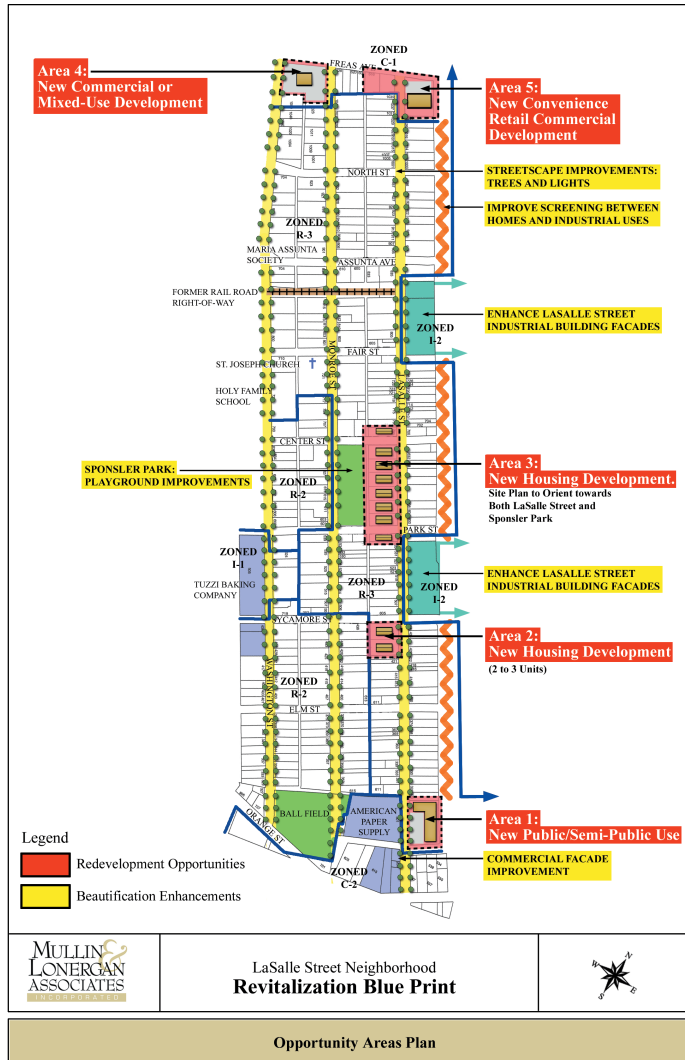
Berwick Borough Population 10,477



LaSalle Street Neighborhood Population 728

Blueprint for Revitalization: Strategies

Spring 2008 – 3 years after the announcement



1. Redevelopment Opportunity Areas (5 areas in red)
2. Beautification (yellow)
3. Crime Prevention
4. Homeowner Rehab



2009 Wells Fargo Regional Foundation Implementation Grant - \$271,000



Neighborhood Manager

2009 Homeowner Rehab



\$590,000



\$25,000



\$25,000

\$10,000

\$70,000

Porch and Siding



High Efficiency Boiler – House Wrap and Siding



Neighborhood Council



**25 Neighborhood Residents,
Elected Officials & Business Owners**

Blueprint COMMUNITIES

BLUEPRINT BULLETIN

SPRING 2011



Blueprint Celebration Luncheon
February 19, 2011

Neighborhood Events



Halloween



Block Party



Christmas



Easter Egg Hunt

Beautification



CAL

Berwick's Sponsler Park to undergo renovations

By BEN TIMBERLAKE
Press Enterprise Writer

BERWICK — Sponsler Park is set to have two new play areas and benches installed.

Later, it could get renovated walkways, basketball half-courts and bocce courts.

Borough council set aside \$36,000 in federal funding for the first part of the fix-up. And officials say improvements will come

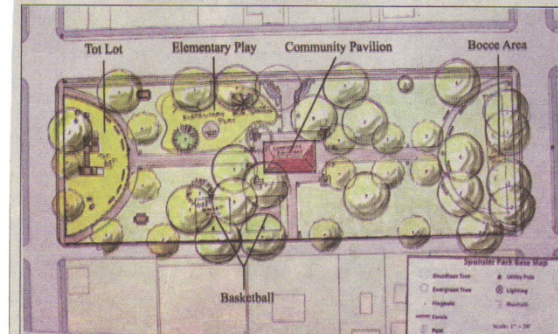
gradually.

Residents met with organizers over the summer to come up with potential designs for the park. Then council picked one of four finalists.

The "focal point pavilion" concept puts a community pavilion at the center of a symmetrical layout. It includes a "tot lot" playground for young children and a separate playground for older children.

It also calls for two basketball "pads," which are smaller than full-size courts. At the north end of the park is an area set aside for bocce, the traditional Italian lawn sport especially popular among older adults.

The park, along Monroe Street, between Centre and Park streets, is named for Art Sponsler, the developer who built many of the houses in the neighborhood, say Janet and Lou Dalberto.



Special to Press Enterprise
THIS MAP shows a new layout of Sponsler Park. Council picked this one out of four designs drawn up by neighbors. The formal layout includes separate play areas for young and older children.



Beautification



Sponsler Park
\$40,000 CDBG from Berwick Borough
Public Works and Volunteers



Crime Prevention



Police in Neighborhood

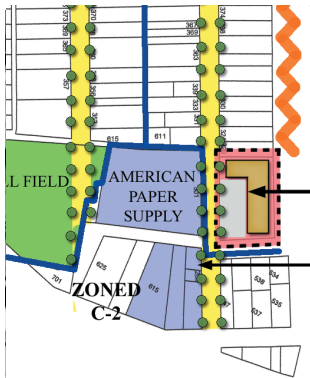


Crime Prevention



LaSalle Gateway Project

Priority Area is
the 300 Block of
LaSalle St



Area 1:
New Public/Semi-Public Use

COMMERCIAL FACADE
IMPROVEMENT



LaSalle Gateway Project



LaSalle Gateway Project

SOURCE	AMOUNT
DCED HOME Grant	\$500,000
FHLB AHP Grant	\$250,000
Columbia County Act 137	\$100,00
Sale of Homes	\$380,000
TOTAL	\$1,230,000

LaSalle Gateway Project



Appraised at \$153,000
Purchase price set at \$100,000
Up to \$10,000 assistance
Heating/Cooling estimated cost \$400 annually

Home Features

- 3 Bedroom
- 2 Bath
- 1,500 Sq ft
- Single Source Cooling/Heating
- Energy Star Appliances
- Off-Street Parking
- Luxury Vinyl Tile
- CCHA-sponsored First Time Home Buyers Program

LaSalle Gateway Homes

302 LaSalle Street
312 LaSalle Street
314 LaSalle Street

Contact: Columbia County Housing at 570-784-9373
josh@columbiacountyhousing.com

Columbia County
Housing & Redevelopment Authorities



700 Sawmill Rd Suite 101 • Bloomsburg, PA 17815

Blueprint
COMMUNITIES

LaSalle Gateway Project



A lofted design upon entry from the front door offers beautiful aesthetics.

The **open floor plan** provides ample space for a lounging area and dining area just off the kitchen.

LaSalle Gateway Project



A first-floor bedroom allows each home to age with the home-owner.

Two additional bedrooms upstairs with large closets make these homes ideal for young families.

LaSalle Gateway Project



This home considers space usage in maximizing building cost efficiency. We provide a useful **large walk-in pantry** and save on costly cabinetry.



LaSalle Gateway Project

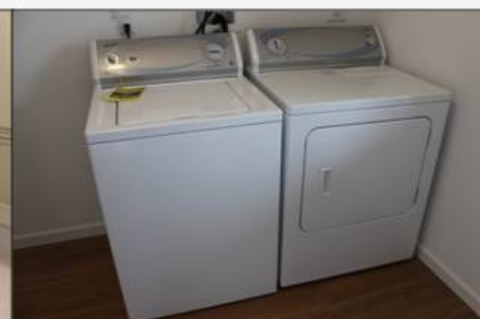


A second-floor open space is ideal for a children's play room, a home office, or a lounge area.

LaSalle Gateway Project

Single-source heating and cooling (left) combines with an innovative circulation system to heat or cool the entire home on extremely low wattage, projecting a \$400 annual cost to heat and cool the home.

Internal fans (vent in photo on left) distribute heat and cooling into the bedrooms.



A filtered **passive air inlet**, which can be opened or closed, combines with **bathroom fans** that are programmed to run full time at an energy efficient optimal speed that is specific to the measurements of this home, to continually exchange the fresh air throughout the home.

Low-flow faucets and shower heads throughout the home will reduce monthly city water bills and have a positive impact on monthly hot water heating bill.

Energy Star Appliances throughout the home result in an estimated monthly electric and heating bill of \$100.

Marathon Electric Water Heater is the most efficient electric water heater on the market. The **expansion tank** eliminates any hammering sounds in water pipes.



LaSalle Gateway Project



The foundation is insulated with extruded polystyrene to slow heat loss through the floor during winter months.

10 inch exterior walls (right) are filled with spray foam to provide superior insulation for more efficient heating and cooling, with the added benefit of dampening outside noise.



To Date

9 - blighted property demolitions

31 – Owner Occupied Rehabs

9 – Blighted Property Demolitions

4 – Homes Under Construction

12 – Property Acquisitions

16 – Properties in Negotiations

19 - Events

29% Decrease in Criminal Incidents on LaSalle Street

20% of Residents Feel Safer

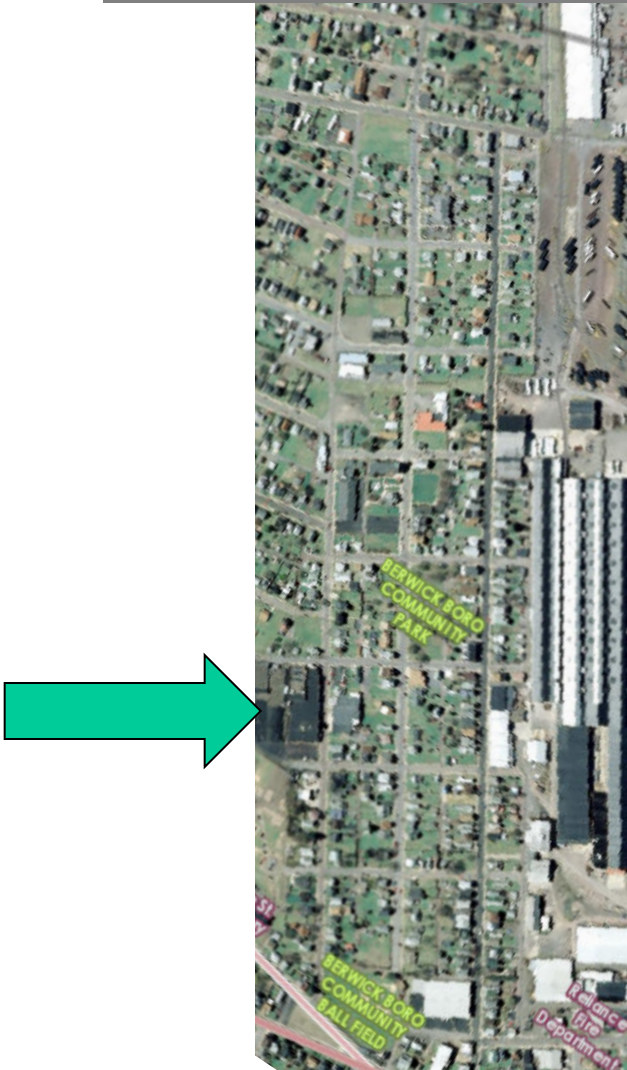
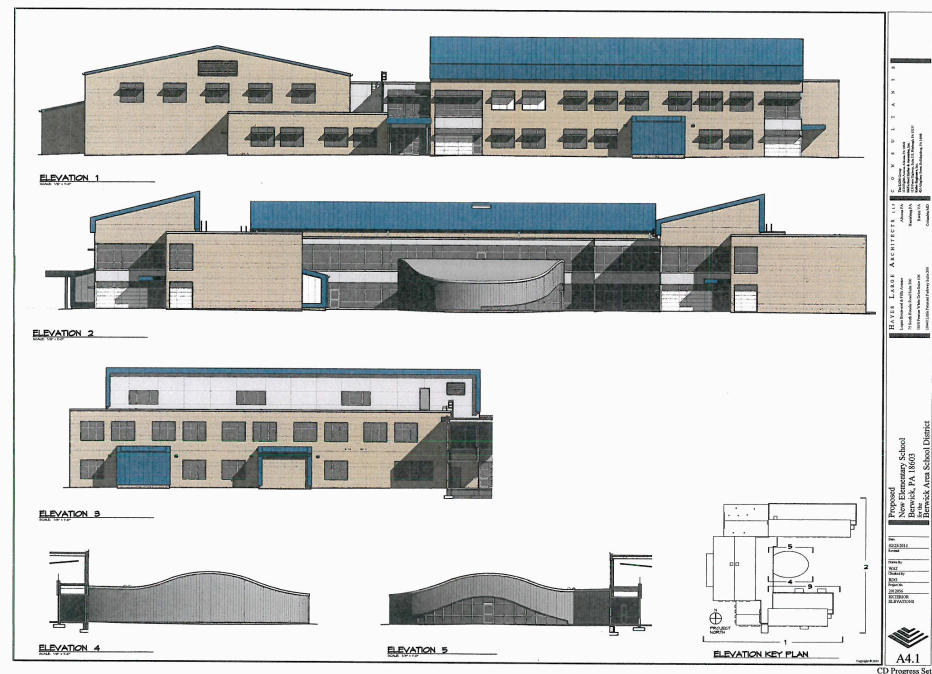
Assisted 8 Families in becoming First Time Homebuyers

2 Million in Public Investment

Next: LaSalle Blueprint Renewal
24 Tax Credit Single Family Detached

New Elementary School

- Reduced busing cost
- Safe walkable neighborhood
- Parent and student involvement
- Need for family housing



LaSalle Street Neighborhood Partners



Contact Info



Rich Kisner

Columbia County Housing and Redevelopment Authorities

700 Sawmill Rd., Suite 101

Bloomsburg, PA 17815

570-784-9373 ext. 115

rkisner@columbiacountyhousing.com

www.columbiacountyhousing.com