

It's About Time...

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Time...

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- Southwire has thousands of employees across the country, Southwire is the leading producer of building wire and utility cable and is technology leader in the wire of cable industry in North America.
- The small city of Carrollton Georgia is the Headquarters of Southwire, the company holds more than 240 patents in 40 countries and is leading researcher in the development of high-temperature superconducting power cables.
- Southwire operates with the proven philosophy of providing the top quality products in the industry, backed by the best service available.



**YOU MIGHT BE A
SOUTHERN
ECONOMIC
DEVELOPER IF...**

**Celebrating SEDC and Economic
Development in the American South**



**Volume 5
Edited & Partially**

**Written By
MICHAEL G.
RANDLE**

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SOUTHERN BUSINESS & DEVELOPMENT

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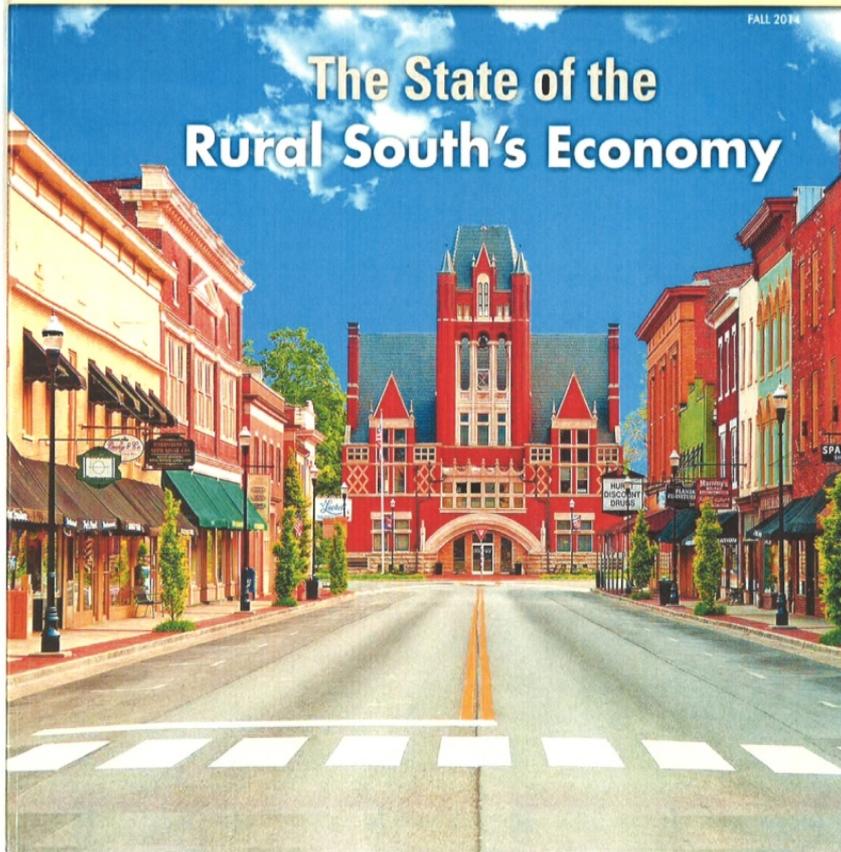
SOUTHERN

BUSINESS & DEVELOPMENT

Economic Development in the World's Fourth Largest Economy

FALL 2014

The State of the Rural South's Economy



12FORLIFE

better lives through education & employment



- 12 For Life is a program intended to better lives through education and employment.
- 12 for Life started in 2007
- It is a work-based learning program
- It is located in Georgia and Alabama
- It is a success and is still growing
- It provides skills and opportunities for life
- 12 For Life is a public and private partnership designed by Southwire and the Carroll County School System to address the issues facing high school students that may keep them from graduating and to reverse the high school dropout trend.



Students at 12 For Life work these hours depending upon the their class schedules:

- 1st Shift
- 8:00 a.m.– 12:00 p.m.
- 2nd Shift
- 1:00 p.m. – 5:00 p.m.
- 3rd Shift:
- 5:30 p.m. – 9:30 p.m.
- SATURDAYS (shifts rotate each Saturday)
- 8:00 a.m. – 4:00 p.m.
- Attending 12 for life allows the students to receive two elective credits to go toward the diploma.



STEM Program



- The STEM Program was established on August 13, 2012.
- It is provided to all high school students who are in the 12 for life program.
- Students are required to attend school Monday through Thursday, either from 8:00am – 12:00pm or 1:00pm – 5:00pm.
- Students are provided school supplies, computers, classrooms, and teachers that are willing to help them learn.

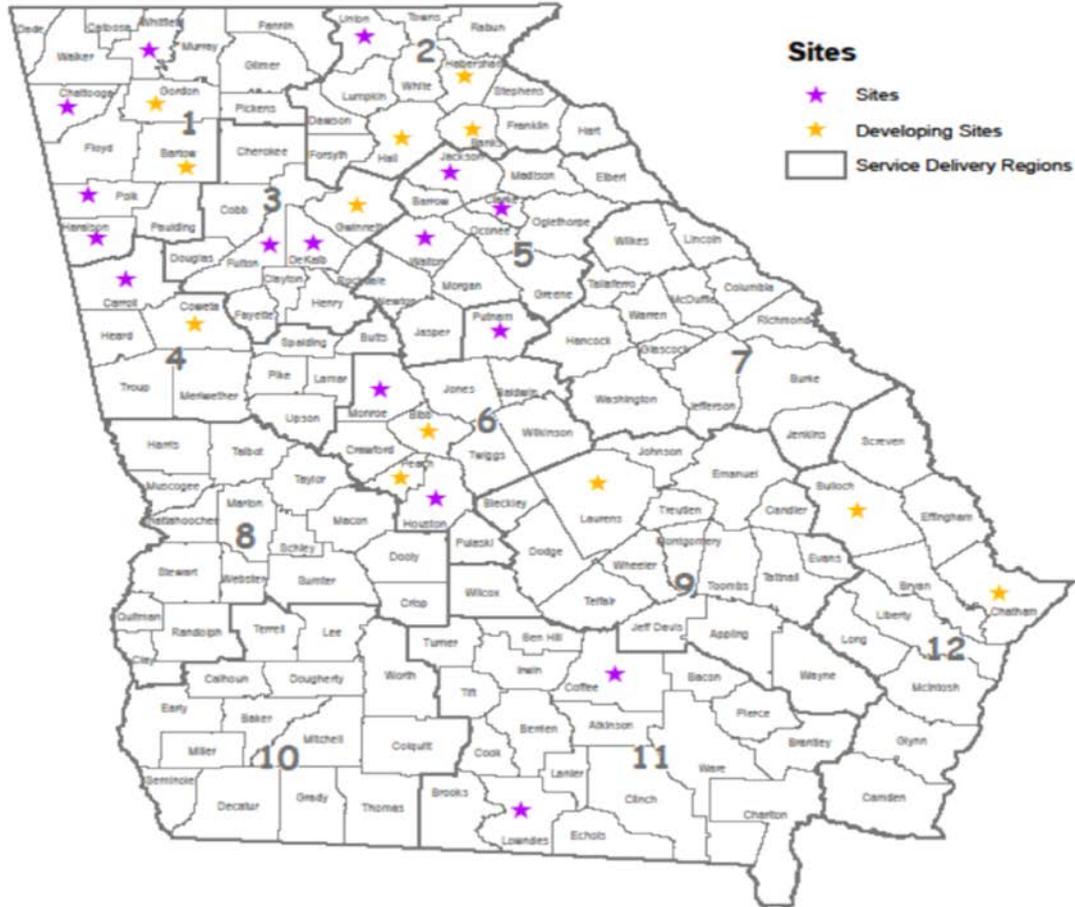


12 For Life also provided tutoring for the students





Great Promise Partnership .



Carroll Campus	
Year	Number of Students
2007	69
2008	108
2009	110
2010	121
2011	155
2012	156
2013	226
2014	240
2015	244

Total Graduates Carroll Campus: 871

Total Graduates Carroll, Florence, & GPP: 1188

2014

CLAS BANNER SCHOOL

Awards Presentation

RSA PLAZA TERRACE

MARCH 4, 2015

Welcome..... L. Earl Franks, CAE
CLAS Executive Director

Comments..... Dr. Tommy Bice
State Superintendent of Education

Introduction of Special Guests

Introduction of Selection Panel

Barry Bottoms

Dr. Eddie Britton

Margie Curry

Dr. Lydia Davenport

Jeff Newman

Victor Vernon

Comments and Congratulations..... Dennis Duncan
CLAS President

Invocation..... John Jones, Jr.
CLAS President-Elect

Luncheon

Banner School Presentations..... Leslie Dennis
CLAS Professional Development
Assistant Coordinator

Presentation of Banners..... Dennis Duncan
CLAS President

Closing Remarks..... L. Earl Franks, CAE
CLAS Executive Director

UP**SKILL**HOUSTON

Success. Demands. Skills.

GHD 25

CURRICULUM



ECONOMICS

- Growth
- Contribution
- Free Enterprise
- Capitalism

HISTORY

- Government
- U.S. History

LITERACY

- Latin
- American Lit
- British Lit
- Financial

ADVANCED MATH



WORK ETHICS

- Accountability
- Responsibility
- Transparency

DEPENDABILITY

- Attendance

PRODUCTIVITY



PROJECT-BASED

- Personal
- Family
- Community

REPLICATION

SUSTAINABILITY



ENVIRONMENTAL STUDIES

- Environmental Science

ENERGY

- Physics

LIFE

- Biology

MATERIALS

SCIENCE

- Chemistry



HEALTH

- Personal Fitness

- Health

SAFETY

LIFE SKILLS

- Attitude
- Teamwork
- Problem-Solving
- Collaboration
- Initiative
- Communication



STRATEGIES

REINVENTING AMERICA

The Dream Factory

Georgia-based Southwire staffed a plant with troubled teens, who proved that hard work can overcome hard knocks. In the process they pioneered a model for education reform nationwide.

BY CHRISTOPHER HELMAN

There's a lot of sadness within the 230 high school kids who work at one of Southwire's factories in Carrollton, Ga. One girl has had to raise her own siblings after coming home one day to find both her parents dead. Another girl watched her folks get hauled off to prison on drug charges, then got pregnant at 16. Some of the kids sleep in cars or even tents. Nearly one in five already has a child of his or her own. But no matter their circumstances, these kids now have hope, thanks to a unique experiment at the intersection of industry and education that's fast becoming a model for cities and towns nationwide.

Sierra Laster is 16 and has been working in the factory for two months. "It's the best," she says, while operating a machine that unwinds electrical wire from a big spool and cuts off lengths for her to seal into plastic packages. Her goal? "To finish high school and get my diploma and hopefully go to college and get my nursing career started." Jesse Harris, 17, works in quality control. "I love working here," he says. "I used to work in fast food. The pay is better here, and the atmosphere is much better, too."



Hopemakers: Southwire's Stu Thorn and Mike Wiggins with young workers at the 12 for Life factory in rural Carrollton, Ga.

Photo: Steve Delaney

THE WALL STREET JOURNAL.

FRIDAY, AUGUST 8, 2014

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Teenage workers at Southwire's factory in Georgia earn \$9 an hour and spend eight hours a day in the company's classrooms. Above, Josh Porter, 16, builds a wire spool.

Factory Helps Teens Get Diplomas

By JONATHAN HOUSE

CARROLLTON, Ga.—Breonna Daniel, a onetime high-school dropout, was smoking pot and “hanging out with the wrong crowd” last year without a hint of concern for her future.

This summer, she is among hundreds of teens working on Southwire Co.'s factory line four hours a day, earning above minimum wage and spending eight hours a day in the company's classrooms. It is part of a novel program designed by the cable manufacturer to develop a skilled workforce and get troubled high-school students from the community back on track.

“I didn't really care about school or the situation I was in,” says Ms. Daniel, 17 years old. The program “changed me. I've grown up.”

The initiative by Southwire, a closely held company with 7,500 workers, is among the latest attempts by U.S. companies to produce what the education system too often struggles to deliver: high-school graduates with adequate workplace skills. Companies across the U.S. say that without better educated workers they will lose their competitive edge in the global economy.

The U.S. high-school graduation rate hit 81% in 2012, according to the latest data available from the Education Department. That's up from 74% in 2007, an improvement largely attributed to a reduction in teen crime and pregnancies. But American high-school students still lag behind their peers around the world in graduation rates, ranking 22nd out of 28 developed

countries tracked by the Organization for Economic Cooperation and Development.

U.S. corporations have become increasingly interested in investing in education to address the problem. In 2012, for the first time ever, schools at all levels received the largest share of cash and noncash corporate donations as donors sought to expand “the talent pool available to them in the future,” according to CECP, a group of 150 chief executives promoting corporate philanthropy. Education maintained the top spot in 2013, with schools getting 21% of \$6.06 billion in total corporate donations.

Southwire, based here, an hour west of Atlanta and close to the Alabama border, has a long history of offering financial support to schools and other local

institutions. A few years ago it decided it wanted to play a larger role. Executives were increasingly alarmed by their difficulty finding reliable employees, a problem they attributed at least in part to an elevated high-school dropout rate.

Local school officials initially responded coolly to the company's interest in getting more involved. They suggested it could provide more money. “We would say, ‘We've been trying that and it isn't working, so we're going to do something different,’” says Mike Wiggins, a retired Southwire executive who runs the program for troubled teens.

At a factory on the outskirts of Carrollton, about 250 teens don protective goggles each day and package electricity cables of varying lengths and diameters for sale at retail outlets

(over please)

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DOW JONES

What 12 means to me...

Southwire

My vision is set.

Without you, my goals would never have been met.

Walking into failure would have been my biggest regret.

*I'd look left and right – day and night –
searching for the motivation that would forever lead me right.*

Southwire was the type, while 12 pushed me right.

*With open arms, you took over my life –
you always ensured me everything would be all right.*

Without you, character would be lost.

But, in the end, character became the boss.

*Work ethic became the manager,
and I guess all-around greatness became the janitor.*

*You opened my eyes and made a young adult realize
that a loss of education leaves room to be criticized.*

While hurting yourself, you should be penalized.

Old chapters in my life I watch, as I close the blinds.

Who needs a mind in this world to remind?

The sins that are approached won't be labeled as a nevermind.

*People sometimes forget the true qualities of the mind,
And many of these people are mostly likely the ones left behind.*

Sometimes, I believe 12 runs up and down my spine.

But – no worries – because, with 12, I'll never be the one left behind.



DEMARIO BEASLEY



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Rebecca Roberson