



Green Jobs: A New Frontier

Rethink. Recover. Rebuild: Reinventing Older Communities

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“Green For All is a national organization
dedicated to building
an inclusive green economy
strong enough to lift people out of poverty.”



Policy Advocacy

○ Federal

- 2007: Green Jobs Act
- 2008: Recovery Act
- 2009: Waxman-Markey climate bill
- 2010: HOMESTAR

○ State

- 2007: Washington HB 2815
- 2008: Massachusetts HB 5018
- 2009: New Mexico HB 622 & SB 318
Texas SB 1935
Washington SB 5649
- 2010: California AB 32

○ Local

- Portland (case study to follow)



Programmatic Support

- **Cities Initiative**
 - PACE financing districts
 - Mobilizing manufacturing sector

- **Communities of Practice**
 - Retrofit America's Cities
 - Green Pathways Out of Poverty

- **Capital Access Program**
 - Content
 - Capacity
 - Capital



Case Study: Clean Energy Works Portland



- ⚙️ Nation's first city-scaled energy efficiency program
- ⚙️ Ramp-up: 100,000 homes and 10,000 jobs over 10 years
- ⚙️ Community Workforce Agreement



Case Study: Clean Energy Works Portland

Key Elements

- ⦿ Revolving Loan Fund
- ⦿ On-Bill Repayment
- ⦿ Stakeholder Committee





Case Study: Clean Energy Works Portland



Photo credit: Dawn Jones/Oregon Tradeswomen, Inc.

Community Workforce Agreement

- ⚙ Targeted Hiring
- ⚙ Workforce Standards
- ⚙ Contractor Pool
- ⚙ Best-Value Contracting



Case Study: Clean Energy Works Portland

Public Capital Commitment

- ⦿ Pilot: \$2.5 million EECBG to set up revolving loan fund
- ⦿ Retrofit Ramp-Up Recipient: \$20 million

Private Capital Importance

- ⦿ Secondary market
- ⦿ Energy Efficiency Opportunity Fund

