

Blueprint
COMMUNITIES



A Catalyst for Revitalization...

- Energizing local leaders, residents, and stakeholders
- Facilitating holistic community planning
- Encouraging public and private investment

The logo for Blueprint Communities is displayed on a dark blue rectangular background. The word "Blueprint" is written in a light blue, serif font with a white grid pattern overlaid on it. Below "Blueprint", the word "COMMUNITIES" is written in a bold, white, sans-serif font.

Blueprint
COMMUNITIES

Intended Outcomes

- Increase leadership and community development knowledge and skills
- Improve community collaboration and cohesion thru civic participation
- Develop workable community plan
- Implement activities
- Improve access to resources
- Attract investment of public/private funding

Strategy

- Local Partnership
- Recruit Communities
- High Profile Kickoff
- Training Sessions and Technical Assistance
- Provide Solid Basis for Implementation

Recruit Communities

- Receive referrals and send out RFP
- Eligibility based on size, planning history, basic level of capacity and collaboration
- Community “team” concept
- Application requires local govt. support, commitment

Sessions and Technical Assistance

- Training
 - Action Oriented
- Technical Assistance
 - Community Profile
 - Mapping
 - Community Coaching
- Homework
- Networking with Funding Partners

Results

Pennsylvania (since end of 2005):

- 16 teams still actively engaged
- 15 completed community plans
- Over \$50 invested in housing improvements
- 12 Main Street/Elm Street designations
- 12 new businesses and over \$6 million invested in business development

Results

West Virginia (since end of 2007):

- All 10 teams completed community plans
- \$500,000 in housing investments with another \$750,000 in final planning stage
- \$600,000 in new business development resulting in 5 new start-ups
- \$150,000 in infrastructure improvements