

Reinventing Older Communities Building Resilient Cities

Hyatt Regency Philadelphia at Penn's Landing
May 9 - 11, 2012

Join the Federal Reserve Bank of Philadelphia and our co-sponsors as we consider strategies for building resilient cities, with a particular focus on smaller cities that were once manufacturing centers.



FEDERAL RESERVE BANK
OF PHILADELPHIA

Building Resilient Cities

May 9-11, 2012

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The fifth biennial *Reinventing Older Communities* conference will feature stimulating discussions and engaging debates on ways to leverage the assets of cities to create new economic activity and spur innovation. Learn how urban demographics are changing, how local governments are managing the fiscal crisis, how new and proposed regulations will benefit consumers and communities, and how foundations are adopting new strategies as the economic recovery continues.

Participate in sessions that explore:

- strategies to build a job-ready workforce and strong small business sector,
- successful urban school reforms and foreclosure prevention programs,
- new uses for brownfields and vacant land,
- environmental sustainability initiatives,
- the role of anchor institutions in economic revitalization,
- the economic inclusion of immigrants, and
- **much more!**

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You'll also have several opportunities for some on-site learning. This year's conference includes three optional tours during which you can learn about economic revitalization efforts in Chester, PA; visit nonprofits that have pioneered workforce development strategies; and cruise the Delaware River and hear from the directors of waterfront development agencies in both Philadelphia and Camden, NJ.

Who should attend? Community developers and advocates, government and foundation leaders, researchers, policymakers, bankers, planners, and others interested in the future of cities.

Register now. Visit our website now to register and to view a detailed conference agenda. *Please note: We are updating the agenda regularly as we add speakers and session specifics, so check back often.*

www.philadelphiafed.org/reinventing/

And follow us on Twitter @philfedcomdev for conference updates.

Springtime is also a wonderful time to visit Philadelphia. Find out what's going on in the city during the conference by going to www.visitphilly.com.



Conference Agenda At-a-Glance

Wednesday, May 9

- 9:00 a.m. – 12 Noon Two Optional Tours
- A Tour of Economic Revitalization Efforts in Chester, Pennsylvania, a Small Industrial City or
 - A Tour of Workforce Development Initiatives in Philadelphia’s Kensington Neighborhood
- 12 Noon – 1:45 p.m. Opening Lunch Plenary
Michael Nutter, Mayor of Philadelphia (invited);
Charles Plosser, President and CEO, Federal Reserve Bank of Philadelphia; and
Jeremy Nowak, President and CEO, William Penn Foundation, and Chairman, Board of Directors, Federal Reserve Bank of Philadelphia
- 2:00 p.m. – 3:30 p.m. Concurrent workshops on workforce development strategies, recent changes in urban demographics, innovations in technology, and the future of smaller industrial cities
- 3:45 p.m. – 5:00 p.m. Plenary: The Changing Role of Philanthropy
Panelists include **Patrick McCarthy**, President and CEO, Annie E. Casey Foundation;
Jeremy Nowak, President and CEO, William Penn Foundation; Moderator: **Erika Poethig**, Deputy Assistant Secretary for Policy Development and Research, U.S. Department of Housing and Urban Development
- 5:00 p.m. – 6:30 p.m. Reception at the Hyatt Regency at Penn’s Landing

Thursday, May 10

- 7:45 a.m. – 8:30 a.m. Continental breakfast available
- 8:30 a.m. – 10:00 a.m. Concurrent workshops on anchor institutions, foreclosure prevention programs, how local governments are managing the fiscal crisis, and small business development strategies
- 10:15 a.m. – 11:45 a.m. Concurrent workshops on investing in communities and recent changes in regulations, land recycling initiatives, revitalizing textile cities, and urban education
- 12 Noon – 2:15 p.m. Plenary Lunch Keynote Address:
Shaun Donovan, Secretary of the U.S. Department of Housing and Urban Development (invited)
Respondents' Panel composed of national community development experts who will explore how cities are using planning, policy, and strategic investment to ensure their resilience over time.
- 2:30 p.m. – 4:00 p.m. Concurrent workshops on arts and culture as community development, how to attract young professionals and the businesses seeking their talents, and urban agriculture
- 2:30 p.m. – 5:00 p.m. Optional Tour: Waterfront Revitalization

Conference Agenda At-a-Glance

Friday, May 11

- 7:45 a.m. – 8:30 a.m. Continental breakfast available
- 8:30 a.m. – 9:30 a.m. Plenary Breakfast
Keynote Address: **Edward Glaeser**, Fred and Eleanor Glimp Professor of Economics, Harvard University, and Director, Taubman Center for State and Local Government and the Rappaport Institute for Greater Boston
- 9:45 a.m. – 11:15 a.m. Concurrent workshops on economic inclusion and welcoming new immigrants, environmental sustainability initiatives, manufacturing's potential to strengthen economies, and using transportation as a revitalization strategy
- 11:30 a.m. – 1:00 p.m. Closing Plenary Lunch: Meeting with the Mayors
Join us as we close the conference with a conversation with several of America's mayors. These city leaders share with us the key challenges they face and the innovative strategies they are employing in order to meet the changing needs of their cities.

Hotel Reservations

If you require overnight accommodations, a block of rooms has been reserved at the Hyatt Regency Philadelphia at Penn's Landing at a rate of \$199 plus tax for single occupancy. Hyatt Regency Philadelphia at Penn's Landing is located at 201 South Columbus Boulevard, Philadelphia, PA 19106

Make reservations by contacting the Hyatt at (888) 421-1442 or visit the hotel's website at <http://tinyurl.com/6s6fjld>.

To receive the special rate, you must say you are attending the **Federal Reserve Bank of Philadelphia conference**. Reservations must be made by **April 17, 2012** to ensure this rate. Since space is limited, we recommend that you complete your conference registration and room reservation early and at the same time.

Conference Registration

Register now on our website: www.philadelphiafed.org/reinventing/

Registration Fees

Early Bird (on or before March 31, 2012)	\$395
Regular (April 1 through April 24, 2012)	\$475

Tours

Three optional tours are being offered as part of the conference. Detailed descriptions can be found on the registration website. The fee for each tour is \$35.

Cancellation Policy

Refunds minus a \$50 administrative fee will be issued upon written request if the request is received on or before April 15, 2012. **Please note: The Federal Reserve Bank of Philadelphia will not issue refunds on cancellation requests received after April 15, 2012.**

Need Assistance with Registration?

Contact Jeri Cohen-Bauman of the Community Development Studies and Education Department at (215) 574-6458 or jeri.cohen-bauman@phil.frb.org.



With thanks to our co-sponsors



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