



Current Report: Community Profile Report of Metro Area: Ocean City, NJ Metropolitan Statistical Area



Date: December 1, 2011

Proposed Location:

This location, **Ocean City, NJ Metropolitan Statistical Area** (Metro Area), is located in **Cape May** County, in the state of **New Jersey**.

It is located within or touches the following census tract(s): **000000, 021000, 020600, 020400, 020700, 020302, 021700, 020301, 021200, 020200, 021100, 020500, 020900, 021900, 021804, 021802, 022000, 020800, 021300, 021600, 021400, 021803, 020101, 020102, 021500**.

Similarly, it is located within or touches the following zip code(s): **08270, 08210, 08204, 08230, 08314, 08319, 08223, 08260, 08242, 08251, 08226, 08202, 08244, 08247, 08243, 08248, 08212**.

Data presented in this report summarize the geographies specified in the citation information in each section.

(-) This Area is Served by (or touches):

School District(s): Middle Township, Upper Township, Dennis Township, Lower Cape May Regional, Lower Township, Ocean City, Woodbine Borough, Avalon Borough, Cape May City, Sea Isle City, North Wildwood City, Stone Harbor Borough, Wildwood City, School District Not Defined (Water), Wildwood Crest Borough, West Cape May Borough, West Wildwood, Cape May Point

Congressional District(s): New Jersey's 2nd District (Frank A. LoBiondo - R)

Senators: Robert Menendez (D-NJ), Frank R. Lautenberg (D-NJ)

State Senate District(s): New Jersey State Senate District 001, New Jersey State Senate District 002

State House District(s): New Jersey General Assembly District 001, New Jersey General Assembly District 002

(-) Population Trends:

As of 2009, this area was home to an estimated **97,127** people.

Population	2000	2005-2009	Change 2000 to 2005-2009 (%)
Area	N/A	97,127	N/A
Counties (Cape May)	102,326	97,127	-5.08%
State (New Jersey)	8,414,350	8,650,548	2.81%

Source: [Census](#)

Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)

Contains: 1 Metro Areas

(-) Racial Characteristics:

Of the people living in this area in between 2005-2009, **90.6%** are White, **5.54%** are African American, **4.45%** are Hispanic, **0.27%** are Asian, **0%** are either Native Hawaiian or Pacific Islander, **0.33%** are American Indian or Alaskan Native, **2.05%** are of "some other race" and **1.21%** are of two or more races. In the table below, the percentage of the population that each segment represents in the report area is compared to the percent it represents in the state.

Between 2000 and 2005-2009, the White population changed by **N/A**, the African American population by **N/A**, and Asian population by **N/A**. The number of Hispanics will change by **N/A**.

Race	2000	2005-2009	Percent of Total Population in 2005-2009	Percent of State Population in 2005-2009 (New Jersey)
White	N/A	87,999	90.6%	70.21%
African American	N/A	5,377	5.54%	13.59%
Asian	N/A	267	0.27%	7.43%
Native Hawaiian or Pacific Islander	N/A	0	0%	0.03%
American Indian or Alaskan Native	N/A	321	0.33%	0.22%
Some Other Race	N/A	1,990	2.05%	6.76%
Two or More Races	N/A	1,173	1.21%	1.76%

Ethnicity	2000	2005-2009	Percent of Total Population in 2005-2009	Percent of State Population in 2005-2009 (New Jersey)
Hispanic	N/A	4,318	4.45%	15.9%

Source: [Census](#)
 Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)
 Contains: 1 Metro Areas

(-) Age Distribution:

In the report area in 2005-2009, **20.95%** of the population is over the age of 65. **59.35%** are of working age (18-64). **19.7%** are under 18, and **4.81%** are under 5 years old.

Age	Number of People in Age Group	Percent of People in Age Group	Percent of People in Age Group (New Jersey)
Under 5	4,667	4.81%	6.49%
Under 18	19,137	19.7%	23.96%
Working Age (18-64)	57,644	59.35%	62.86%
Aging (65+)	20,346	20.95%	13.19%

Source: [Census](#)
 Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)
 Contains: 1 Metro Areas

(-) Incomes:

The median household income for the study area was **\$54,441**, compared to a state median of **\$68,981**, as estimated for 2005-2009 by the Census' American Community Survey.

The number of households divided by income categories is shown in the Annual Income Category table. In 2009, **45.82%** of households in the study area had an annual income of less than \$50,000, compared to **36.53%** of people in the state.

2005-2009 Annual Income Category	Number of Households	Percent of Households

Metro Area (Ocean City, NJ Metropolitan Statistical Area)		
Less than \$25,000	9,547	20.44%
\$25,000 - \$34,999	5,028	10.76%
\$35,000 - \$49,999	6,828	14.62%
\$50,000 - \$74,999	8,678	18.58%
\$75,000 - \$99,999	6,655	14.25%
\$100,000 - \$124,999	3,742	8.01%
\$125,000 - \$149,999	1,988	4.26%
\$150,000 or more	4,243	9.08%
County (Cape May)		
Less than \$25,000	9,547	20.44%
\$25,000 - \$34,999	5,028	10.76%
\$35,000 - \$49,999	6,828	14.62%
\$50,000 - \$74,999	8,678	18.58%
\$75,000 - \$99,999	6,655	14.25%
\$100,000 - \$124,999	3,742	8.01%
\$125,000 - \$149,999	1,988	4.26%
\$150,000 or more	4,243	9.08%
State (New Jersey)		
Less than \$25,000	545,681	17.31%
\$25,000 - \$34,999	248,650	7.89%
\$35,000 - \$49,999	357,489	11.34%
\$50,000 - \$74,999	541,156	17.16%
\$75,000 - \$99,999	430,450	13.65%
\$100,000 - \$124,999	327,868	10.4%
\$125,000 - \$149,999	217,026	6.88%
\$150,000 or more	484,557	15.37%

According to the Census' American Community Survey estimates, the median income for a family in 2009 was **N/A**, compared to the state median family income of **\$83,957**.

Source: [Census](#)

Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)

Contains: 1 Metro Areas

(-) Immigration:

Data from the U.S. Census Bureau for 2005-2009 indicate that **3,135** people or **3.23%** of the population living in this area were "foreign born". Census defines foreign born as anyone who is not a U.S. citizen at birth. This area is located in New Jersey, which, according to the Department of Homeland Security, was home to **58,879** people who were granted Legal Permanent Residence status in 2009. Those LPRs, or "green cards", represent **4.88%** of green cards issued in the nation that year.

Source: [Census](#), [Department of Homeland Security](#)

Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)

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(-) Families and Households:

The composition of the **30,447** families who reside in the study area is shown in the table below. Families are

groups of related people who live together, whereas households refer to the person or group of people living in any one housing unit. Generally, households that do not contain a family are made up of unrelated people living together (eg, roommates) or people living alone. While it is possible for two families to share a household, the difference between the number of households and the number of families in an area shows, approximately, the number of non-family households in a place.

2005-2009 Family Composition	Number of Families	Percent of Families
Metro Area (Ocean City, NJ Metropolitan Statistical Area)		
Families	30,447	--
Married with Children	7,570	24.86%
Single with Children	4,760	15.63%
Single Female with Children	3,371	11.07%
Other Families	18,117	59.5%
County (Cape May)		
Families	30,447	--
Married with Children	7,570	24.86%
Single with Children	4,760	15.63%
Single Female with Children	3,371	11.07%
Other Families	18,117	59.5%
State (New Jersey)		
Families	2,182,640	--
Married with Children	763,138	34.96%
Single with Children	277,046	12.69%
Single Female with Children	215,094	9.85%
Other Families	1,142,456	52.34%

Note: The category "Single with Children" includes all families that are "Single Female with Children", so all categories do not add up to 100 percent.

Source: [Census](#)

Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)

Contains: 1 Metro Areas

2005-2009 Household Counts	Number of Households
Metro Area (Ocean City, NJ Metropolitan Statistical Area)	
Households	46,709
County (Cape May)	
Households	46,709
State (New Jersey)	
Households	3,152,877

Source: [Census](#)

Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)

Contains: 1 Metro Areas

(-) Housing Type:

The type of housing available in this area is described in the table below. Single family homes include all one-unit structures, both attached and detached. Townhouses or duplexes include one-unit attached homes, as well as housing units with two units. Units in small apartment building are buildings with 3 to 49 units; large apartment

buildings include buildings with 50 units or more. Other types of housing include vans, boats, recreational vehicles, or other units.

2005-2009 Housing Stock	Number of Units	Percent of Units
Metro Area (Ocean City, NJ Metropolitan Statistical Area)		
Single family detached homes	51,202	50.68%
Single family attached homes	16,695	16.53%
2-unit homes and duplexes	11,961	11.84%
Units in small apartment buildings	15,020	14.87%
Units in large apartment buildings	3,294	3.26%
Mobile homes or manufactured housing	2,848	2.82%
Other types	7	0.01%
County (Cape May)		
Single family detached homes	51,202	50.68%
Single family attached homes	16,695	16.53%
2-unit homes and duplexes	11,961	11.84%
Units in small apartment buildings	15,020	14.87%
Units in large apartment buildings	3,294	3.26%
Mobile homes or manufactured housing	2,848	2.82%
Other types	7	0.01%
State (New Jersey)		
Single family detached homes	1,882,552	53.91%
Single family attached homes	321,244	9.2%
2-unit homes and duplexes	331,689	9.5%
Units in small apartment buildings	712,808	20.41%
Units in large apartment buildings	207,291	5.94%
Mobile homes or manufactured housing	35,805	1.03%
Other types	771	0.02%

Source: [Census](#)

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(-) Tenure:

Across the area, an estimated **72.67%** or **33,943** households owned their home between 2005-2009. The average size of a household in this area was **2.02** between 2005-2009, as compared to the average household size for the county and the state, **2.02 (Cape May)** and **2.68 (New Jersey)** respectively.

Source: [Census](#)

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(-) Vacancy:

There were **101,027** housing units found in the study area in 2009, according to the Census' ACS estimates. For 2005-2009, the Census showed **53.77%** of housing units to be vacant, compared to **9.72%** in the state.

Source: [Census](#)

Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)

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The US Postal Service tracks vacancy rates on a quarterly basis, showing vacancy trends over the short term. In the second quarter of 2010, the vacancy rate in this area **n/a**.

USPS Vacancy Rates	2008Q4	2009Q1	2009Q2	2009Q3	2009Q4	2010Q1	2010Q2	2010Q3
Metro Area (Ocean City, NJ Metropolitan Statistical Area)								
Number Vacant	N/A							
Percent Vacant	N/A							
County (Cape May)								
Number Vacant	2,715	2,732	2,809	2,790	2,768	2,757	6,429	5,291
Percent Vacant	2.82%	2.83%	2.91%	2.88%	2.86%	2.83%	6.61%	5.43%

Source: [HUD USPS Address Vacancies](#)

Aggregated by: Census Tract

Contains: 25 Census Tracts

(-) Employment:

The following table shows the number of people who were employed, unemployed, in the labor force, and the unemployment rate for the market in which the report area is located, according to the Bureau of Labor Statistics.

Unemployment rate	April 2011	May 2011	June 2011	July 2011	August 2011	September 2011
County (Cape May)						
Employed	46,009	50,341	58,805	63,872	63,505	55,567
Unemployed	7,085	6,543	6,193	5,931	5,426	5,522
In Labor Force	53,094	56,884	64,998	69,803	68,931	61,089
Unemployment Rate	13.3	11.5	9.5	8.5	7.9	9
State (New Jersey)						
Employed	4,066,524	4,071,742	4,088,633	4,131,899	4,146,075	4,109,740
Unemployed	407,490	417,505	438,527	444,470	406,962	401,966
In Labor Force	4,474,014	4,489,247	4,527,160	4,576,369	4,553,037	4,511,706
Unemployment Rate	9.1	9.3	9.7	9.7	8.9	8.9

The following Cities that are within or contain the report area have no data available: **Ocean City, Cape May Court House, Woodbine, Avalon, Whitesboro-Burleigh, Villas, Erma, Cape May, Sea Isle City, Rio Grande, North Wildwood, Stone Harbor, North Cape May, Wildwood, Wildwood Crest, West Cape May, Strathmere, West Wildwood, Cape May Point, Diamond Beach**

Source: [BLS](#)

In this area in 2005-2009, the Census estimates that people were employed in the following industries:

Employment by Industry	People Employed	Percent Employed in this Industry	Percent Employed in this Industry in New Jersey
Accommodation and Food Services Industry Employment	5,236	11.85%	5.47%
Administrative and Support and Waste Management Services Industries Employment	1,233	2.79%	3.86%

Agriculture, Forestry, Fishing and Hunting Industry Employment	388	0.88%	0.33%
Arts, Entertainment, and Recreation Industries Employment	2,165	4.9%	2.14%
Educational Service Industry Employment	4,690	10.62%	9.45%
Finance, Insurance, Real Estate and Rental and Leasing Industries Employment	3,266	7.39%	9.19%
Health Care and Social Assistance Industry Employment	5,356	12.12%	12.36%
Information Industry Employment	637	1.44%	3.27%
Manufacturing Industry Employment	1,630	3.69%	9.51%
Management of Companies and Enterprises Industry Employment	13	0.03%	0.13%
Other Services Industry Employment	1,584	3.59%	4.41%
Professional, Scientific, and Technical Services Industry Employment	1,887	4.27%	8.07%
Public Administration Employment	3,651	8.26%	4.64%
Retail Trade Industry Employment	5,433	12.3%	11.16%
Construction Industry Employment	4,250	9.62%	6.31%
Transportation and Warehousing, and Utilities Industries Employment	1,524	3.45%	5.75%
Wholesale Trade Industry Employment	1,180	2.67%	3.9%

Source: [Census](#)

Aggregated by: Metro Area (Ocean City, NJ Metropolitan Statistical Area)

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(-) Crime:

The crime rates per 100,000 persons in the Census Place and county in which the study area is located, as reported by the FBI's Uniform Crime Reports, are as follows. Data was reported by the FBI for selected Census Places and counties, so data may be unavailable for your study area.

Crime Rates per 100,000 persons	2005	2006	2007	2008	2009
City (Ocean City)					
Aggravated Assault	96.53	123.84	39.85	114.85	108.95
Burglary or Larceny	6,158.3	6,739.67	7,597.8	5,978.92	5,760.59
Motor Vehicle Thefts	90.09	52.14	59.77	47.29	34.05
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	N/A	19.92	54.05	20.43
Robbery	83.66	26.07	126.19	40.54	40.86
City (Woodbine)					
Aggravated Assault	38.14	38.9	40.05	N/A	N/A
Burglary or Larceny	N/A	N/A	N/A	N/A	N/A
Motor Vehicle Thefts	N/A	N/A	40.05	N/A	N/A
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	N/A	N/A	N/A	N/A
Robbery	N/A	38.9	N/A	N/A	N/A

City (Avalon)					
Aggravated Assault	92.21	234.19	141.78	95.74	47.92
Burglary or Larceny	9,866.3	14,004.68	13,799.62	11,632.36	11,835.17
Motor Vehicle Thefts	46.1	187.35	141.78	95.74	N/A
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	46.84	47.26	N/A	N/A
Robbery	N/A	N/A	N/A	N/A	47.92
City (Cape May)					
Aggravated Assault	103.52	132.87	52.74	54.39	27.4
Burglary or Larceny	5,383.02	7,414.3	5,300.63	6,119.12	5,671.23
Motor Vehicle Thefts	51.76	106.3	26.37	N/A	N/A
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	N/A	N/A	N/A	N/A
Robbery	N/A	53.15	52.74	N/A	N/A
City (Sea Isle City)					
Aggravated Assault	536.37	606.06	476.84	204.99	308.75
Burglary or Larceny	9,855.85	9,831.65	9,911.44	8,131.19	9,468.27
Motor Vehicle Thefts	100.57	168.35	68.12	102.49	68.61
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	N/A	N/A	68.33	34.31
Robbery	33.52	N/A	N/A	68.33	N/A
City (North Wildwood)					
Aggravated Assault	353.28	167.29	209.12	166.01	250.73
Burglary or Larceny	6,525.35	7,214.55	7,611.88	6,370.62	6,101.13
Motor Vehicle Thefts	41.56	125.47	41.82	124.51	208.94
Murder	N/A	N/A	N/A	N/A	N/A
Rape	41.56	83.65	41.82	62.25	41.79
Robbery	145.47	62.74	83.65	124.51	62.68
City (Stone Harbor)					
Aggravated Assault	367.31	376.29	96.71	298.8	N/A
Burglary or Larceny	5,601.47	3,951.08	5,706	9,063.75	12,400
Motor Vehicle Thefts	N/A	94.07	290.14	99.6	100
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	94.07	290.14	N/A	N/A
Robbery	N/A	N/A	N/A	99.6	N/A
City (Wildwood)					
Aggravated Assault	746.84	736.54	737.94	666.29	419.69
Burglary or Larceny	9,728.07	8,007.55	12,431.41	11,707.6	9,137.73
Motor Vehicle Thefts	631.94	472.14	624.41	437.85	209.84
Murder	19.15	N/A	N/A	N/A	19.08
Rape	76.6	75.54	75.69	76.15	57.23
Robbery	593.64	661	775.78	609.18	629.53
City (Wildwood Crest)					

Aggravated Assault	25.84	103.23	379.3	49.43	75.24
Burglary or Larceny	5,555.56	4,980.65	4,334.87	5,017.3	3,536.49
Motor Vehicle Thefts	77.52	154.84	N/A	N/A	N/A
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	N/A	N/A	49.43	25.08
Robbery	25.84	25.81	N/A	49.43	25.08
City (West Cape May)					
Aggravated Assault	N/A	N/A	99.7	206.19	N/A
Burglary or Larceny	4,583.72	3,561.12	3,788.63	4,948.45	3,409.09
Motor Vehicle Thefts	N/A	96.25	N/A	N/A	N/A
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	N/A	N/A	N/A	N/A
Robbery	N/A	N/A	N/A	103.09	N/A
City (West Wildwood)					
Aggravated Assault	237.53	N/A	738.92	250.63	N/A
Burglary or Larceny	8,076.01	4,600.48	5,172.41	4,761.9	9,873.42
Motor Vehicle Thefts	237.53	N/A	N/A	250.63	253.16
Murder	237.53	N/A	N/A	N/A	N/A
Rape	N/A	N/A	246.31	N/A	N/A
Robbery	N/A	N/A	N/A	N/A	N/A
City (Cape May Point)					
Aggravated Assault	N/A	N/A	N/A	N/A	N/A
Burglary or Larceny	6,666.67	12,288.14	4,366.81	N/A	12,217.19
Motor Vehicle Thefts	N/A	N/A	N/A	N/A	N/A
Murder	N/A	N/A	N/A	N/A	N/A
Rape	N/A	N/A	N/A	N/A	N/A
Robbery	N/A	N/A	N/A	N/A	N/A
County (Cape May)					
Aggravated Assault	215.89	236.51	227.15	216.45	179.15
Burglary or Larceny	4,286.04	4,613.43	4,855.54	4,811.39	4,446.27
Motor Vehicle Thefts	152.51	125.8	133.62	106.61	84.18
Murder	1.98	1.01	1.03	N/A	1.08
Rape	13.86	18.12	26.72	33.38	28.06
Robbery	75.26	79.51	107.92	77.53	72.31

The following Cities that are within or contain the report area have no data available: **Cape May Court House, Whitesboro-Burleigh, Villas, Erma, Rio Grande, North Cape May, Strathmere, Diamond Beach**

Source: [FBI UCR and DOJ](#)

(-) Endnotes:

Calculations presented here were performed by staff at The Reinvestment Fund and are based on public and proprietary data sources that have been licensed for use in PolicyMap.

Depending on the type of size of the area selected for this report, the above values capture data for the block groups, tracts, counties, etc, in which at least 50% of their areas are contained. If this report is run for a zip code, some data will be unavailable, as zip code values for some topics are not available through the Census.

The source of crime data in the tables presented here is Federal Bureau of Investigation's Uniform Crime Reporting (UCR) Program, which compiles standardized incident reports from local law enforcement agencies in order to produce reliable, uniform, and national crime data. The UCR Program collects data on known offenses and persons arrested by law enforcement agencies. For details on this dataset, see the related entry for [FBI Uniform Crime Reports](#) in the Data Directory. Crime data in this report is not summed or aggregated, but rather listed for each of the complete areas within the study area for which crime is reported.

For the separate Employment and Crime Sections in this report, only locations for which data are available are included in the tables. If the section does not include information, no data was available for any of the locations or component parts of the area you requested for this report.

Please note that reports for Congressional Districts and for metro areas may be showing aggregations of smaller geographies, such as block groups or Census tracts. Due to the change in boundaries between 2000 and 2010, 2000 data may not be available for reports for these geographies.

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Community Profile Report by Pre-defined Location for **Ocean City, NJ Metropolitan Statistical Area** (Metro Area)
12/01/2011
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