



Practical Solutions to Promoting Health in Low Wealth Communities



Presented by:
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Health Promotion Council
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Who is HPC?



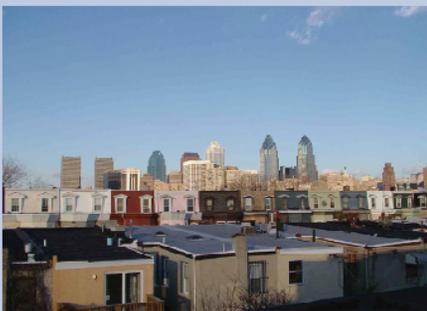
Non Profit Corporation located in Southeastern PA.

Mission

To promote health and prevent disease, especially among those at greatest risk through education, outreach and advocacy.



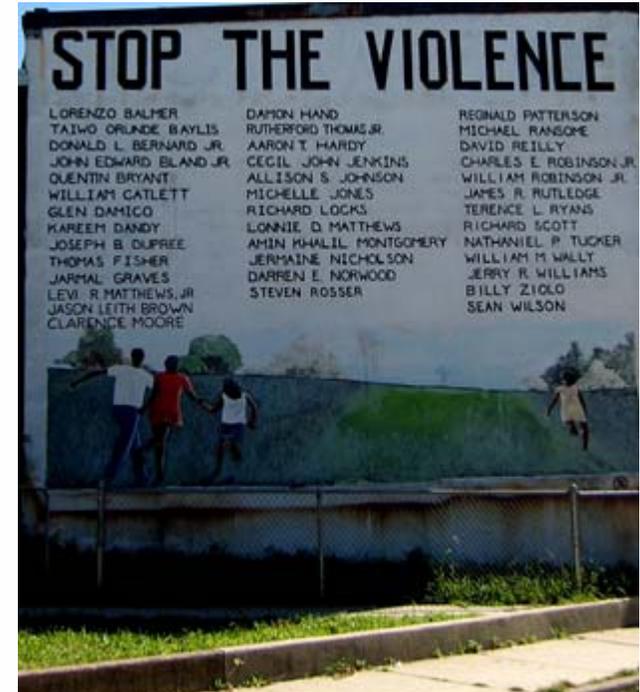
The direct services reach approximately 30,000 people annually in SEPA including Montgomery, Bucks, Delaware, Chester and Philadelphia Counties.



Who Do We Serve?



Where Do They Live?



STOP THE VIOLENCE

LORENZO BALMER	DAMON HAND	REGINALD PATTERSON
TAIWO ORUNDE BAYLIS	RUTHERFORD THOMAS JR	MICHAEL RANSOME
DONALD L. BERNARD JR	AARON T. HARDY	DAVID REILLY
JOHN EDWARD BLAND JR	CECIL JOHN JENKINS	CHARLES E. ROBINSON JR
QUENTIN BRYANT	ALLISON S. JOHNSON	WILLIAM ROBINSON JR
WILLIAM CATLETT	MICHELLE JONES	JAMES R. RUTLEDGE
GLEN DAMICO	RICHARD LOCKS	TERENCE L. RYANS
KAREEM DANDY	LONNIE D. MATTHEWS	RICHARD SCOTT
JOSEPH B. DUPREE	AMIN KHALIL MONTGOMERY	NATHANIEL P. TUCKER
THOMAS FISHER	JERMAINE NICHOLSON	WILLIAM M. WALLY
JARMAL GRAVES	DARREN E. NORWOOD	JERRY R. WILLIAMS
LEVI R. MATTHEWS, JR	STEVEN ROSSER	BILLY ZIOLO
JASON LEITH BROWN		SEAN WILSON
CLARENCE MOORE		



Everyone is focused on behaviors these days, but the environment that people are constrained within far exceeds the effects of any individual change.



~Jacqueline Martinez

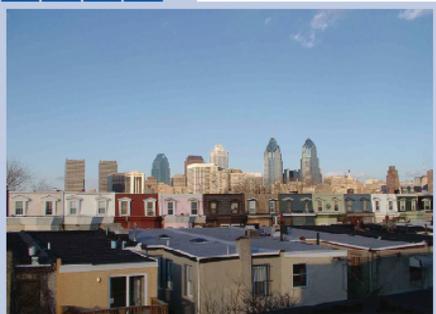
Northern Manhattan Community Voices

What are the Issues?



Neighborhood factors influence health at least four ways:

- Direct effects on both physical and mental health
- Indirect influences on behaviors that have health consequences
- Health impacts resulting from the quality and availability of health care
- *Health impacts associated with the availability of “opportunity structures”*





How Do We Address the Issues?

- Developing and maintaining strong community linkages
- Building community capacity
- Providing health management and prevention programs that address:
 - Health Literacy Issues
 - Cultural Competency Issues
 - Up-to-date Scientific Guidelines
 - Social Capitalism



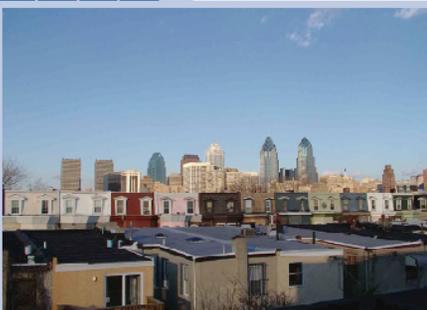
Why Does It Work for Us?



HPC is a mission-driven organization that uses community-based approaches and mirrors the populations it serves.

Our Staff:

- Works with community members as partners and decision-makers
- Aligns community goals with community projects
- Emphasizes use of community assets
- Increases community assets by hiring and training community members
- Serves as resources for the community



We Listen to the Community

What Are Some Of Our Programs?



Smokeless Homes



Asian Health Projects

Taking Control Staying Healthy with Diabetes



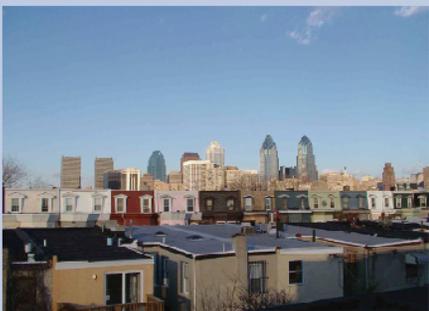
What Does It Look Like When It All Comes Together?





“The connection between health and the dwelling of the population is one of the most important that exists.”

~Florence Nightingale





Contact Information

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Thank You!

