

# Embracing the Economic Inclusion of Immigrants: The Post-Recession Community Development Agenda

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Building Resilient Cities  
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# What is in the Agenda?

1. **A View of History and of Current Conditions of Inclusion:** Achievements, struggles, structural entrapments, new forces.
2. **Urban Diversity:** Miami; NYC; LA; the Latino Magnets of the Southwest; the New Destinations (NC/Kansas); The Mill Towns of the northeast; farms & fields.
3. **The Diversity of Immigrant Labor Characteristics and Selectivity:** Refugees; Highly-Skilled, Professionals, Para-Professionals & Graduate Students; Low-Wages Workers; Ethnic Entrepreneurs; Informal Economy.
4. **Environmental Justice & Social Epidemiology:** Co-morbidity with poverty; concentration of environmental hazards and the costs of brownfields; decayed infrastructure; chronic ailments & disabilities; productivity losses.



# Community Development Agenda, Continued

5. **Political and Managerial Challenges:** Electoral and non-electoral participation in the municipal arena; school systems; devolution; fiscal shortfalls.
6. **Regionalization of Systems & Globalization:** Sectorial workforce development; transportation; Internet; green energy.
7. **Re-composition of Capital Markets:** Housing; banking & the unbanked; community and household assets.
8. **Federal/Local Civic Engagement Infrastructure & Non-Profits:** Corporation for National & Community Service; Asset base of non-profits; role in social policy; representation & advocacy.
9. **Education:** Public schools in poor & immigrant neighborhoods; transition to college; Dream Act and student loan debt; STEM.



# Community Development Agenda, Continued

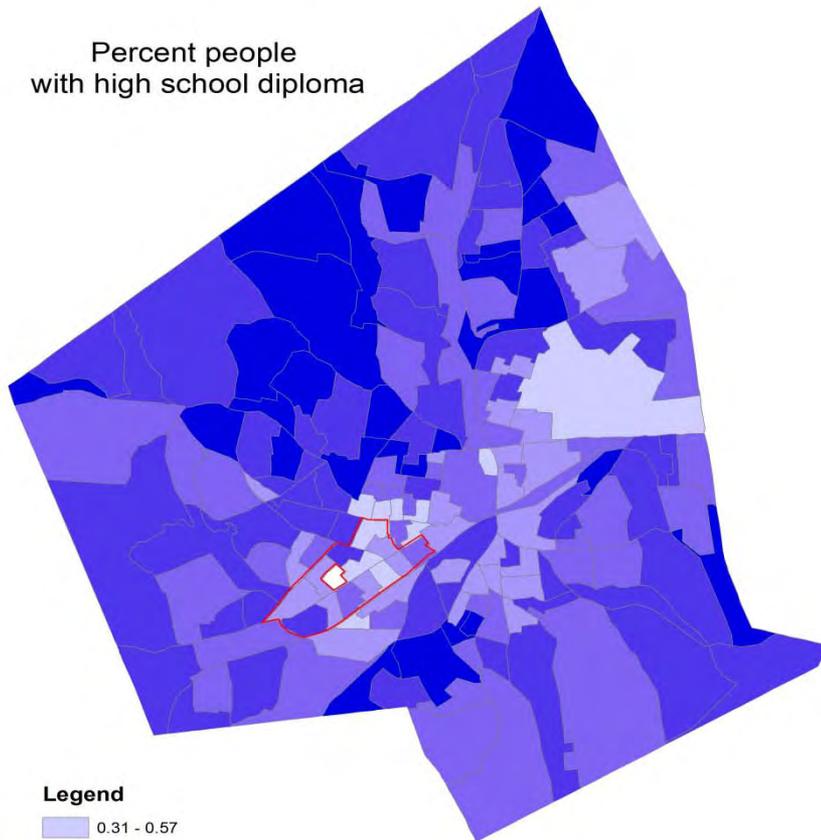
10. **Role of Institutions:** Hospitals; Universities; Banks; Large Non-profits; Foundations; Corporations Industry Groups; Professional, Trade and Business Organizations; Labor Unions.
11. **Networks:** Diaspora Philanthropy; Remittances; Social Networking; Learning Networks; Policy Networks.
12. **Immigrant Business Development & Social Entrepreneurship:** Incubation; Supply Value-Chains; Workers Coops; Place-Based Econ. Development



# Three Cases of Embracing Inclusion

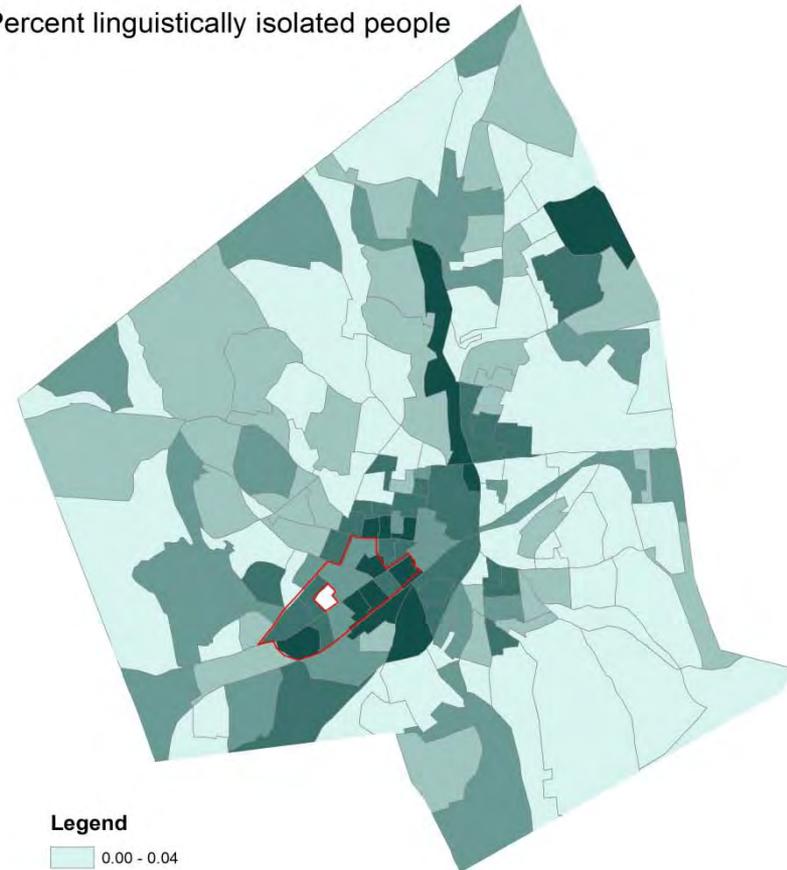
- **Clark University--Main South, Worcester MA: Education, Community Development & Urban Revitalization, 1995-2012**

Percent people with high school diploma



0 0.5 1 2 Miles

Percent linguistically isolated people



0 0.5 1 2 Miles

# Clark University-Main South

- ❖ **University Park Campus School** educates 250 students in grades 7-12. Opened in 1997. 78% are non-English Speakers. 72% receive free lunch.
- ❖ **Main South CDC-University Park Partnership:** HUD Grants & \$18 Million in grants & tax credits; renovated 200 units and manages over 100; Boys & Girls Club new building; Clark's new athletic fields; commercial locales; urban gardens.
- ❖ **Liberal Education and Effective Practice (LEEP):** New Clark's curriculum and student engagement.



➤ **Lawrence CommunityWorks,  
Lawrence, MA: Network-  
Centered Approach, 1999-2012**



- ❖ Site of Bread & Roses Strike 1912; Deindustrialized Mill Town of 76K; 70% Latino pop & school system 90% Latino; Education system in receivership; Poverty rate of 31% vs. 10% for MA—second highest.
- ❖ LCW's Network-Centric Approach: repopulating the civic space with 4K members engaged in collective action and mobilization; family asset building; housing and property management; youth & leadership; environmental justice.

➤ **Bronx Healthcare Learning Collaborative, Bronx, NY 2011-12.**



Most Latino of all boroughs, and third most foreign-born, and most health challenged in NYC—asthma, obesity, diabetes, disability.

- ❖ Collaboration between SEIU-1199 Health Workers, Training & Education Fund, 3-hospitals, 4-nursing homes, 2-home care agencies, CBO's, CUNY-System.
- ❖ Close the patient-clinical care staff representation gap; create career-ladders for Latino and Low-wage workers; connect workers and employers to education resources; workforce development adaptation to meet the challenges of new health models, cost-pressures, Patient Care Act.

# Concluding Remarks on Cases

- Networked Models
- Strong Governance & Stakeholder Deliberation/Participation
- Trans-sectorial
- Learning and Knowledge-Driven
- Asset Redevelopment: Physical; Human Capital; Environmental; Communal.
- Strong support for immigrant social & political incorporation.



# Thank You

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