



# Eden



# Panoramic View of Spray Mills



# Textile Mills



Rhode Island Mill Apartments



Nantucket Mill



Spray Cotton Mills



Morehead Mill

# Eden Existing Industry

- 80% of new jobs
  - Eden has benefited from expansions of 8 industries since 2009

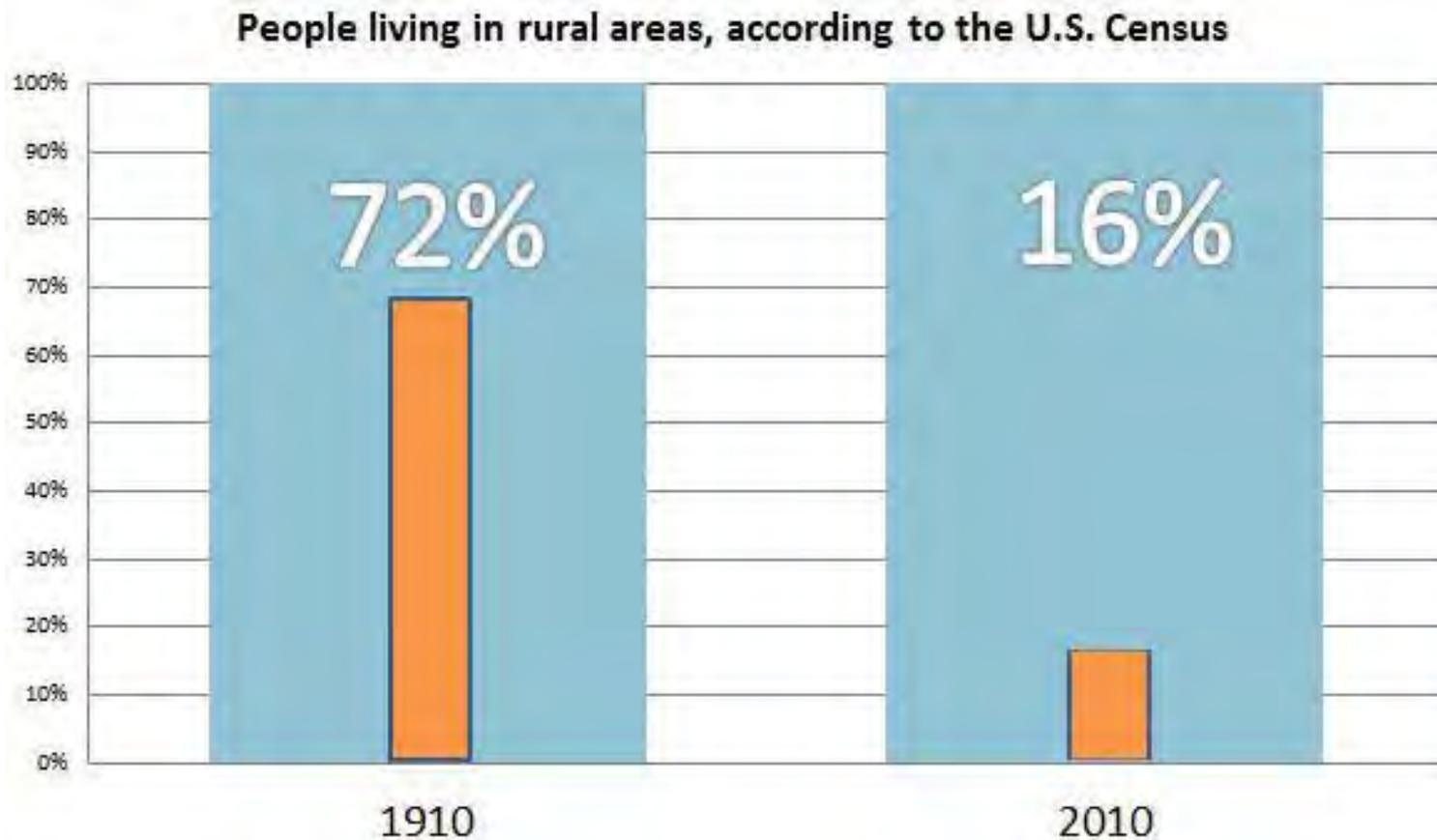


# Recruitment Efforts

- Data Centers
- Food processors
- Elder care
- Aquaponics



# Rural areas of NC -Fighting to survive and thrive

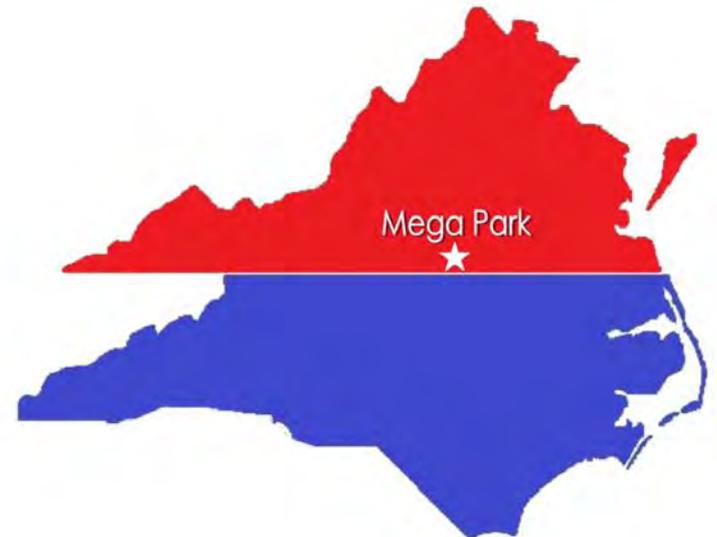
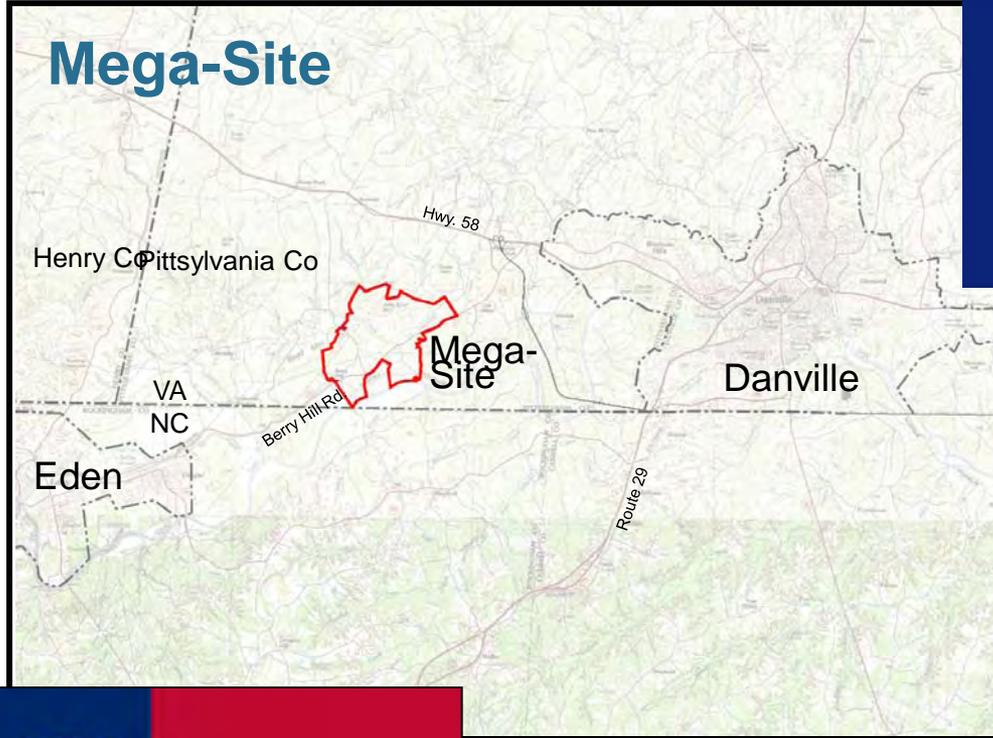


75% of jobs are located in 15 metro areas of NC

# Eden



# Berry Hill Regional Mega Park





# Employment



- 5,000-12,000 potential jobs (VADOT estimates)
- Seeking game changing industry
- Virginia committed to “south side” of state
- Potential employment for six NC and VA counties:
- Eden will supply water and sewer utility services to the park



# EDEN COMMUNITY RESOURCE CENTER

Collaborating to give Eden and Rockingham County citizens a better future



- 4 entities collaborated to provide job skills to Eden citizens
- Computer, Human Resource Development, GED, ESL and on-line job search opportunities are offered
- 800 were served and 100 people found jobs and in the first 5 months of opening. Salary range: \$7.25-\$25.00/hour.

# Main Street Downtown Revitalization

- Eden Main Street Program Update-2003-2011
  - 39 façade improvements
  - 51 building renovations
  - 109 net new jobs
  - 43 net new businesses
  - 14 business expansions
  - \$4,928,698 in public and private investment
  - 4 NC Main Street awards



North Carolina  
Main Street

# New downtown neighbor

- Rockingham Community College Distillation and Fermentation Program



# Eden Small Business Development

- Business mentoring through
  - Business Technology Center
  - Comm. college Small Business Center
  - SCORE
  - Chamber of Commerce seminars
- Marketing Assistance
  - 3 business columns
  - Explore Eden Facebook page-2,600 fans
  - Chamber of Commerce email blasts
  - Explore Downtown monthly internet newsletter



# Tourism Development



*Come Play in Eden*

Paddle the Lenoir & Smith Rivers - explore our Historic Districts  
Visit the Eden Historical Museum - Discover Freedom Park  
Walk the beautiful Smith River Greenway  
Take in a movie under the stars at the nostalgic Eden Drive-In  
Have fun at one of our award winning festivals - Shop in our quaint downtown  
Cycle through the beautiful countryside - Ride a horse along beautiful  
Discover the great hunting opportunities at Willow Oaks Plantation



For more information visit [www.ExploreEden.com](http://www.ExploreEden.com)



## 7th Annual RiverFest

September 17-18, 2010

Eden, North Carolina  
Friday 5-10  
Saturday 10-10



Two Stages of Live Entertainment  
Kids Zone with Hands-on Educational Activities  
Historical Reenactments & Exhibits  
River Village with Canoe & Kayak Trips  
Antique Engine Display  
Arts & Crafts - Food, Drinks, & Festival Fare  
Historic Bateau Display

For more information call  
(336) 623-7789 ext. 3021 or visit  
[ExploreEdenNC.com](http://ExploreEdenNC.com)



# All-America City Award Process

- 3 projects showing a collaborative effort to address the pressing needs of your community.
- Opportunity to inventory the successful efforts happening in your city
- Winning builds community pride and supports commercial and residential recruitment



